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1974-76



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THE PENNSYLVANIA
HORTICULTURAL SOCIETY

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e Pennsylvania Horticultural Society



Yearbook 1974

YEARBOOK

July 1, 1973 — June 30, 1974



THE PENNSYLVANIA HORTICULTURAL SOCIETY
INDEPENDENCE NATIONAL HISTORICAL PARK
325 WALNUT STREET
PHILADELPHIA, PENNSYLVANIA 19106
WAlnut 2-4801

EXECUTIVE COUNCIL

Herbert W. Goodall, Jr.
Chairman

Ernesta D. Ballard,
President

L. Wilbur Zimmerman,
Vice Chairman

Robert S. Ryan,
Vice-Chairman

Alan Crawford, Jr.
Treasurer

James P. McCarvill,
Secretary

William C. Burleigh
Frederic W. Clark
George R. Clark
John D. Corbit, Jr.*
William L. Day*
Barbara H. Emerson
Mrs. Eugene G. Grace
Mrs. Walter K. Howard
John S. Kistler
Mrs. Adolphus Lewis, Sr.
Richard W. Lighty
Mrs. John D. Lohmeyer
William D. MacDowell
Henry D. Mirick
Robert E. Montgomery

Craig S. Oliver
J. Liddon Pennock, Jr.
Mrs. Alfred W. Putnam
Lee M. Raden
Paul Rosenbaum*
Adolph G. Rosengarten, Jr.
John E. Strong
Mrs. Morris W. Stroud, 3rd
J. Franklin Styer
Mrs. S. Newbold van Trump
Mrs. E. Perot Walker
Mrs. John G. Williams
Mrs. Esther J. Winters
Minturn T. Wright, 3rd

*deceased

The Chairman and the President are *ex officio* members of all committees.

EXECUTIVE COMMITTEE

Herbert W. Goodall, Jr.
Chairman

George R. Clark
Alan Crawford, Jr.

Lee M. Raden

Paul Rosenbaum

Robert S. Ryan

Mrs. John G. Williams
L. Wilbur Zimmerman

NOMINATING COMMITTEE

William C. Burleigh,
Chairman
Alan Crawford, Jr.
Mrs. John D. Lohmeyer
J. Liddon Pennock, Jr.
Lee M. Raden
L. Wilbur Zimmerman

INVESTMENT COMMITTEE

Alan Crawford, Jr.
Chairman

William C. Burleigh
George R. Clark
Minturn T. Wright, 3rd

FROM THE CHAIRMAN

As you read the pages that follow, you will see that this has been an eventful year for the Pennsylvania Horticultural Society, one of the most eventful in the Society's 147-year history.

It has been a year of growth, of change, of challenges, and yes, of disappointment.

Growth is reflected in the increased number of activities offered to members this past year; in the record breaking number of visitors to the flower show; in the increased number of visitors, both members and nonmembers, to our headquarters; in the heavy volume of telephone calls, which sometimes overwhelm our switchboard even though it has been enlarged, and by the continuing gains in our membership.

Conversely, three valuable members of the Executive Council died

this year: John D. Corbit, Jr., William L. Day, and Paul Rosenbaum. Mr. Day and Mr. Rosenbaum had been deeply involved in planning for the bicentennial and their contributions were significant. Dr. Corbit, a knowledgeable and dedicated plantsman, served on several committees.

The change is in our administrative structure. The Society by-laws were altered adding two new positions, namely Chairman and Vice-Chairman of Council, and removing a limitation on the term of President. Ernesta Ballard, who has served as our chief administrative officer for 10 years, was elected in October 1973, becoming the Society's first salaried President.

The challenges arose primarily from two sources. One, as indicated above, was the very healthy upward trend in the demand for our established horticultural services and the use of our facilities. And in this connection, I should mention how pleased we were that this year our President was awarded the Thomas Roland Medal by the Massachusetts Horticultural Society for exceptional skill in horticulture.

The second source of challenge had to do with our heavy involvement in a number of projects related to the nation's bicentennial, now less than a

year and a half away. And it was in this area that we encountered our major disappointment.

I am speaking of the untimely demise of Philaflora. Despite the unfortunate outcome of all the work put into the project by the PHS staff and many volunteer members, it is my firm belief that their efforts have enhanced the reputation of the Society in many quarters where we were little known in the past.

The Pennsylvania Horticultural Society is probably the largest and strongest regional horticultural society in the country. You will find details of our ongoing bicentennial projects and our regular activities elsewhere in this report. Therefore, I shall touch here on but one aspect of these diverse activities, one that is common to all and is the society's major strength.

It is the dedicated, knowledgeable and effective work of the PHS staff and of the hundreds of members who, on a volunteer basis, serve well the horticultural interests of the Delaware Valley. On behalf of the Executive Council, I thank them for their unselfish support of the Society.

Herbert W. Goodall, Jr.
Chairman



ERNESTA D. BALLARD
President

FROM THE PRESIDENT

This year marks the completion of a decade in our headquarters building in the Independence National Historical Park. Members will recall that we occupy the headquarters rent-free in return for maintenance of the adjacent 18th Century Garden, the greenhouse, the small backyard and the building itself. As an additional consideration to the Park, the Society stages educational exhibits and shows in the ground floor exhibit space.

During the course of the year, upon recommendation of the Long Range Planning Committee, significant alterations were made on the second floor of the building, expanding the library shelving by more than 200 feet and permitting more efficient use of the rest of the space.

We are most grateful to our co-tenants, the Philadelphia Society for Promoting Agriculture, for granting us the use of their room on the third floor. This additional space, together with the alterations referred to above, has enabled us to accommodate the enlarged staff required for our expanded programs.

In June 1973, Philadelphia '76, the City's official bicentennial planning agency, asked PHS to prepare a feasibility report for an outdoor flower show modeled on those held in various European cities. The resulting report was completed in September 1973 and outlined a proposal for a five-month "horticultural entertainment" to be known as Philaflora, to be budgeted at about \$11,000,000 and to be staged on a 58-acre site in Fairmount Park, adjacent to the City's planned Plant and Garden Center and to Memorial Hall. The proposal contemplated that PHS would plan and operate Philaflora.

The proposal was accepted by Philadelphia '76 and, subsequently, the Society devoted much time and effort to developing plans for the project. By January, Philaflora had come to be regarded as a major attraction for tourists in 1976. Believing that such an operation was outside its capabilities,

the Society withdrew as manager but continued as horticultural consultant. In June 1974, Philadelphia City Council voted not to fund Philaflora, thus bringing about its demise.

Despite disappointment in the final outcome, the Society can look back on Philaflora with pride and satisfaction. During the planning process, the staff and the members working on the project established new and valuable relationships with experts in many fields related to the Society's other programs. In addition, joint efforts to develop the project strengthened the basis of cooperation between the Society and the Fairmount Park Commission.

In all its other programs and activities, the Society has had a good year. The enormous attendance at the Philadelphia Flower & Garden Show improved our financial statement, but also brought us to the realization that important changes will have to be made to accommodate the crowd next year. I have included detailed information about these programs and activities in the report that follows.

Ernesta D. Ballard
President



The PHS Executive Council



Free PHS plant clinic was held in the Azalea Garden in Fairmount Park as part of the Festival '74 sponsored by the Greater Philadelphia Cultural Alliance.

PROGRAM

LONG RANGE PLANNING

Committee

Robert S. Ryan,
Chairman

George R. Clark
William L. Day
Henry D. Mirick
Phyllis G. Williams

Following an invitation from the City Managing Director, the committee gave serious consideration to his suggestion that the Society move its operation to the proposed Plant and Garden Center in Fairmount Park. Every aspect of the planned facility was investigated, and

an independent study of five comparable operations was performed. The clear consensus was that the Society should not give up its inexpensive headquarters in the Independence National Historical Park at this time. The Committee therefore recommended that the Society put aside any plans to move, and that it continue to devote its attention to improving the use of its present building through relatively simple alterations. The Council accepted the Committee's recommendations and the Society now expects to stay at 325 Walnut Street for the foreseeable future.

This completed the assignment of the Long Range Planning Committee, which has been dissolved.

MEMBERS' ACTIVITIES

Committee

Mrs. E. Perot Walker
Chairwoman

William C. Burleigh
(1972-73 *Chairman*)

John S. Kistler

Mrs. John D. Lohmeyer

Mrs. Morris W. Stroud, 3rd

Mrs. Walter K. Howard

The Society offered more activities during the 1973-74 period than during any other. In addition to the increased number of activities, experimental cooperative programs were worked out with Morris and Tyler Arborets for the convenience of members in the suburbs. These programs were well attended and are now being evaluated to determine the extent of mutual benefit to staff and members of the participating institutions. (The activities listed below were planned in 1972-73.)

Lectures, Lecture Demonstrations & Symposia

September

Evelyn Hett

Preparation for exhibiting in a show
(Joint meeting with the

Philadelphia Chapter of the
Rhododendron Society)

Bernice Makin

Flower Arranging

(Series of four lectures given
jointly with the Morris Arboretum)

(Series of six lectures at PHS)

Dee Peck—Bernard Weiner

*Commercial and custom-made
fluorescent light fixtures*

(Joint meeting with the Philadelphia
Chapter, Indoor Light Gardening
Society)

Bernice Makin

Flower Arranging

October

Brian M. Lamb

Cactus

(Joint program with the Philadelphia
Cactus and Succulent Society)

John A. Borneman, Jr.

Potted Friends and Little Rose Show
(Joint program with the

Philadelphia Rose Society)

William S. Stewart

Pacific Tropical Botanical Garden

*Niche Symposium for 1974 Flower
and Garden Show*

*Horticultural Classes Symposium for
the 1974 Flower and Garden Show*

Ann Conroy

Container Crafts

(Joint program with the Philadelphia
Chapter, Indoor Light Gardening
Society)

John Yoshio Naka

Bonsai Demonstration

(Joint meeting with the Pennsylvania
Bonsai Society)

November

Garden Supplies Auction

(Joint meeting with the Philadelphia
Rose Society)

Mrs. Julian W. Hill

Rhododendron nakahari

(Joint meeting with the Philadelphia
Chapter, American Rhododendron
Society)

Ernesta D. Ballard

Indoor Gardening

Doris Froning—Ely Johnson

Mame Bonsai

(Joint meeting of the Pennsylvania
Bonsai Society)

Jack Golding

The Ultimate Light Garden

(Joint meeting with the Philadelphia
Chapter of the Indoor Light
Gardening Society)

December

Holiday Party for Juniors

January

Lee Lester
Home Greenhouse
(Joint lecture with the Tyler Arboretum)
(Series of three lectures jointly with the Morris Arboretum)

Julia Finette Davis
Colonial Williamsburg

Leroy Svec
Physiology of Lilies
(Joint meeting with the Middle Atlantic Regional Lily Group)

Panel Discussion
Horticultural Fundamentals
(Joint meeting with the Philadelphia Chapter, Indoor Light Gardening Society)

Martha L. Garra
Planning the Herbaceous Border
(Two series of five lectures jointly with the Morris Arboretum)

Charles W. Rogers, Jr.—John Griswold
A Day in the Tropics at the Philadelphia Zoo

February

Edward L. Lindemann
Basic Garden Design
(Series of two lectures jointly with the Morris Arboretum)

Ernesta D. Ballard
Indoor Gardening

Gordon Brandes
Stop the Headlong Plunge into Ugliness
(Joint meeting with the Philadelphia Chapter, American Rhododendron Society)

Felton Jones
Preparing Bonsai for the Show
(Joint meeting with the Pennsylvania Bonsai society)

Julie Morris
Terrariums
(Joint meeting with the Philadelphia Chapter, Indoor Light Gardening Society)

March

John A. Borneman, Jr.—Frank Wuest
Budding Roses
(Joint program with the Philadelphia Rose Society)

Martha L. Garra
Gourmet Gardens
(Lecture jointly with the Tyler Arboretum)

(Two lectures jointly with the Morris Arboretum)

Lincoln Foster
Dwarf Rhododendrons
(Joint program with the Philadelphia Chapter of the American Rhododendron Society)

Ernesta D. Ballard
Plants from Seed
(Two lectures jointly with the Morris Arboretum)

W. Earle Hamilton
Trouble free plants for growing under lights
(Joint program with the Philadelphia Chapter of the Indoor Light Gardening Society)

Edward L. Lindemann
City Gardening

April

Ernesta D. Ballard—Julie Morris
House Plant Course
(Two series of three lectures)

Julie Morris
Library Round Table

Stanley Johnson
Roses vs. Dahlias
(Joint program with the Philadelphia Rose Society)

F. Chase Rosade
Introduction to Bonsai
(Series of three lectures jointly with the Morris Arboretum)

Joanna Reed—Moderator
Herb Panel

Philip A. Livingston
Mr. and Mrs. Kenneth Miller

Costa Rica

(Joint program with the Philadelphia Chapter, American Rhododendron Society)

Dorothy Young

Saikei

(Joint lecture with Tyler Arboretum)

Toy Sato

The Art of Viewing Stones

(Joint meeting with the Pennsylvania Bonsai Society)

Patrick Nutt

The Wide World of Gesneriads

(Joint meeting with the Philadelphia Chapter, Indoor Light Gardening Society)

May

Frank Wuest

Preparing Roses for the Show

(Joint program with the Philadelphia Rose Society)

David Melrose

Pruning

(Demonstration given jointly with the Morris Arboretum)

Maureen Platt

Cacti and Succulents

(Joint meeting with the Philadelphia Chapter of the Indoor Light Gardening Society)



PHS members relax between garden visits in Newport, Rhode Island.

Clinics

September

Gordon Brandes
Lawns (Joint clinic with Morris Arboretum)
PHS staff
Plant Clinic
June Vail
Pressed Flower Pictures

October

Noreen McCoy
Bulb Forcing (Joint clinic with the Morris Arboretum)
PHS Staff
Plant Clinic
Julie Morris
Terrariums

November

Julie Morris
Terrariums (Joint meeting with Tyler Arboretum and joint meeting with Morris Arboretum).

December

Edward L. Lindemann, Noreen McCoy, Julie Morris
Wreath making (Joint clinic with Morris Arboretum)

Field Trips

October

June Vail
Pine Barrens of New Jersey

February

Voyage to Mayaluum

April

Betty Derbyshire
Wild Flower Field Trip in Montgomery County

June

June Vail
Pine Barrens of New Jersey
Charles Rogers, horticulturist
Philadelphia Zoo

Robert C. McConnell, director

Tour of Fairmount Park

Other Activities

December

Candlelight Stroll of Society Hill and Reception at PHS.

Garden Visits

August

Garden Visits in Newport, Rhode Island

Mr. and Mrs. Norton Adams
Mr. and Mrs. Hugh D. Auchincloss
The Honorable and Mrs. Wiley T. Buchanan, Jr.
Mr. and Mrs. Theodore Grosvenor
Vice Admiral and Mrs. Stuart H. Ingersoll
Mr. and Mrs. Richard Sheffield
Mrs. Theodore S. Sturtevant

April

Garden Visit in Bucks County
Dr. and Mrs. H. Vernon Lapp

May

Garden Visit in Rydal, Pennsylvania
Mr. and Mrs. H. Thomas Hallowell, Jr.
Garden Visits in Moorestown, New Jersey
Mr. and Mrs. William L. Collins
Mrs. T. L. Deren
Mr. and Mrs. Frank K. Keleman



Horticultural therapist Alice Burlingame forcefully makes a point during her presentation.



Teaching the teachers to teach horticulture in the city schools.



City gardens in the summer of 1973.

COMMUNITY ACTIVITIES

Committee

Lee M. Raden,
Chairman

Mrs. James C. Horner
Mrs. E. Perot Walker
Mrs. John S. Kistler
Mrs. Adolphus Lewis, Sr.
Mrs. Esther J. Winters
John E. Strong
Minturn T. Wright, III

School Programs

Teacher Training

Continuing in the direction set last year, the Society quadrupled its programs in the Philadelphia public schools to involve well over 4000 students. More than 130 elementary and middle school teachers attended a series of eight monthly training sessions at PHS, learning a different project each time and receiving materials to take back to their classes. Students from more than 60 schools made desert landscapes, pine cone trees, and terrariums. They learned how to propagate foliage plants, force paper whites, and start vegetable and flower seeds in the spring.

The program was run in close cooperation with the Office of Science Education of the School District of Philadelphia and received praise from School District Officials.

Horticultural Curriculum Guide

Twenty selected teachers in the Philadelphia public schools spent the year testing the Society's new curriculum guide, Indoor Gardening in the Classroom. Approved by the School District of Philadelphia's Office of Curriculum Planning and Development, the guide is a series of experiments and horticultural projects designed to show students in the upper elementary and middle grades how and why plants grow, and to enable them to fill their classrooms with greenery. Publication is planned for 1975.

A small committee of these teachers met with the Society's educational coordinator to revise the

guide based on their experiences with it; when they have finished PHS will publish the guide and make it available on a large scale.

Evening School Courses

Staff members planned and taught a 10 week course in container gardening for the Harriton High Evening School in the spring and fall. The course covered both indoor and outdoor plants. PHS arranged an eight-week course in apartment gardening for the Junto School.

Room to Grow Film

The PHS horticultural careers film, Room to Grow, was sent free of charge to 30 schools and organizations in all parts of the country from California to Florida. In addition, the copy turned over to the Vocational Guidance Department of the School District of Philadelphia was used in 89 classes in 22 schools. More than 3000 students viewed the film and learned of the various career opportunities in the field of horticulture.

Philadelphia Summer Gardens

1973 Program

Two vegetables garden programs for young people in the city were set up and run by the Society during the summer of 1973. More than 100 young gardeners met several times each week and tended their plots, planting and harvesting radishes, tomatoes, greens, zucchini and zinnias.

1974 Program

Drawing on the experiences of the 1973 Program, work was started in the winter with several other organizations to establish a series of community vegetable gardens in all parts of Philadelphia. Working with the City Department of Recreation's Neighborhood Parks Program the Society located 12 interested community groups and helped them clear vacant lots in their area. Bell Telephone company provided topsoil, and by May nearly 400 city farmers were at work in their gardens.

Summer Garden Workshop 1973

The eighth annual Summer Garden Workshop was run in cooperation with the Morris Arboretum of the University of Pennsylvania at the grounds of the Arboretum. Thirty-five young people attended the sessions. The workshop was held Monday through Thursdays for a nine-week period.

Run successfully as a pilot project for the past eight years, the administration of the workshop was handed over to the Arboretum for the summer '74 season. PHS will continue to act as consultant and the PHS staff will continue to present special programs.

Counselors:

Wendy Cherner
Michelle Coleman
Andrea Daft
David Hanlon
Sondra Staller

Horticultural Therapy

A four-part Horticultural Therapy training program was designed and conducted by the PHS staff. A group of professionals, paraprofessionals and volunteers met for two hours each Tuesday evening during September. Horticultural projects for handicapped, geriatric and psychiatric patients were discussed.

Alice Wessels Burlingame, nationally known horticultural therapist, gave an open lecture on Horticultural Therapy in October to conclude the September sessions.

Parkway Program

For the fourth year, PHS conducted its "Green In the City" class for the Parkway Program of the School District of Philadelphia. Twenty students from three of the Parkway Units participated in the class designed to introduce students living in an urban environment to horticulture. Plant growing projects, field trips and classes with horticulturists in the various fields were

planned throughout the year. Several of the students worked as part of the PHS work crew for the 1974 Philadelphia Flower and Garden Show.

Greening of Philadelphia

The Society engaged the planning firm of Decker & Borowsky to prepare a report containing an inventory of public and private organizations engaged in neighborhood beautification and the planting activities in the City of Philadelphia. This report is being used as a catalyst to affect further cooperation between these organizations. As an immediate outgrowth, the Society is working on a publication to be entitled "The Philadelphia Area Green Pages: A Handbook of Information, Tools and Resources for the Greening of Philadelphia."

Free Plant Clinics

More than 500 people attended the eight free plant clinics held on Sunday afternoons during the past year. The horticultural staff was on hand to answer questions and to diagnose plant problems. In addition, films from the PHS Library were shown.

BICENTENNIAL PLANNING

The Society, mindful of its link to the past, its affiliation with the Independence National Historical Park and its place in the cultural life of the city, began its bicentennial planning well in advance of the celebration year. Before 1973, we generated and developed ideas. In July 1973, additional staff members were added to coordinate the plans and to assist the committees and existing staff in the execution of the various projects.

During the year, the Council voted to commit up to \$115,000 of its resources toward the funding of these projects. In addition, proposals have been presented to various federal agencies, to local foundations and to corporations.

10,000 Trees

Committee

C. Stuart Brown

Chairman

Mrs. John W Appel

Mrs. Paul Betancourt, Jr.

Frederic W. Clark

John J. Morley

Mary Clay Reed

Paul Rosenbaum

Mrs. Richard T. Saler

R. Terry Schnadelbach

Mrs. Walter Smedley

Kurt A. Solmsen

Robert Whyte

One of the Society's most ambitious projects is to raise enough money to plant 10,000 trees in 34 parks throughout Philadelphia before 1976. The committee has helped to organize special projects with schools, garden clubs and other organizations to raise funds for the project. A wide scale public relations campaign has brought the program to the attention of thousands of Delaware Valley residents.

Twenty-five hundred contributions totaling more than \$70,000 were made to the planting fund. As a result, 1,500



Two PHS bicentennial projects in one: Filmmaker Brian Kellman records a tree planting for the 10,000 Trees Project. The footage will be used as part of PHS bicentennial film about trees.

trees were planted in 13 city parks. The names of all contributors are on file in the Society offices. All gifts of \$10 or more are placed on permanent record in Memorial Hall.

Bicentennial Film Committee

Lee M. Raden,
Chairman

George Borowsky

Herbert W. Goodall, Jr.

Mrs. James C. Horner

Mrs. John S. Kistler

Mrs. Adolphus Lewis, Sr.

Henry E. Putsch

Paul Rosenbaum

Mrs. Esther J. Winters

During the fall of 1973, an enthusiastic and conscientious committee and several staff members interviewed 16 film makers. During the course of the interviews, the committee solidified the idea of what it wanted and ultimately commissioned Brian Films Inc. to produce a film that will emphasize the importance of trees to the quality of life in the cities and towns of the Northeastern United States. Shooting began in April; the film is scheduled for completion in September 1975.

Symposium Committee

Richard W. Lighty,
Chairman

Elizabeth Chew Bennett

Julia F. Davis

Barbara H. Emerson

L. Wilbur Zimmerman

The Bicentennial Symposium, "America's Gardening Legacy—A Taste for Pleasure," will consist of six sessions scheduled throughout the growing season. The sessions will be held at horticulturally significant locations in the Delaware Valley. The Symposium Proceedings will be printed at the end of the Bicentennial year.

Headquarters Exhibit Committee

Barbara H. Emerson,
Chairwoman, Library Committee

Mrs. H. Newbold Van Trump, Jr.
Chairwoman, Exhibits Committee

and members of the Library and Exhibits Committees

The exhibit will focus on Philadelphia's role in the first 200 years of American horticulture. Books, catalogs, charts, related plant and other materials will be exhibited.

Philaflora and The Greening of Philadelphia

Philaflora Planning Committee

Robert S. Ryan
Chairman

William C. Burleigh

William L. Day

Herbert W. Goodall, Jr.

Mrs. John D. Lohmeyer

William D. MacDowell

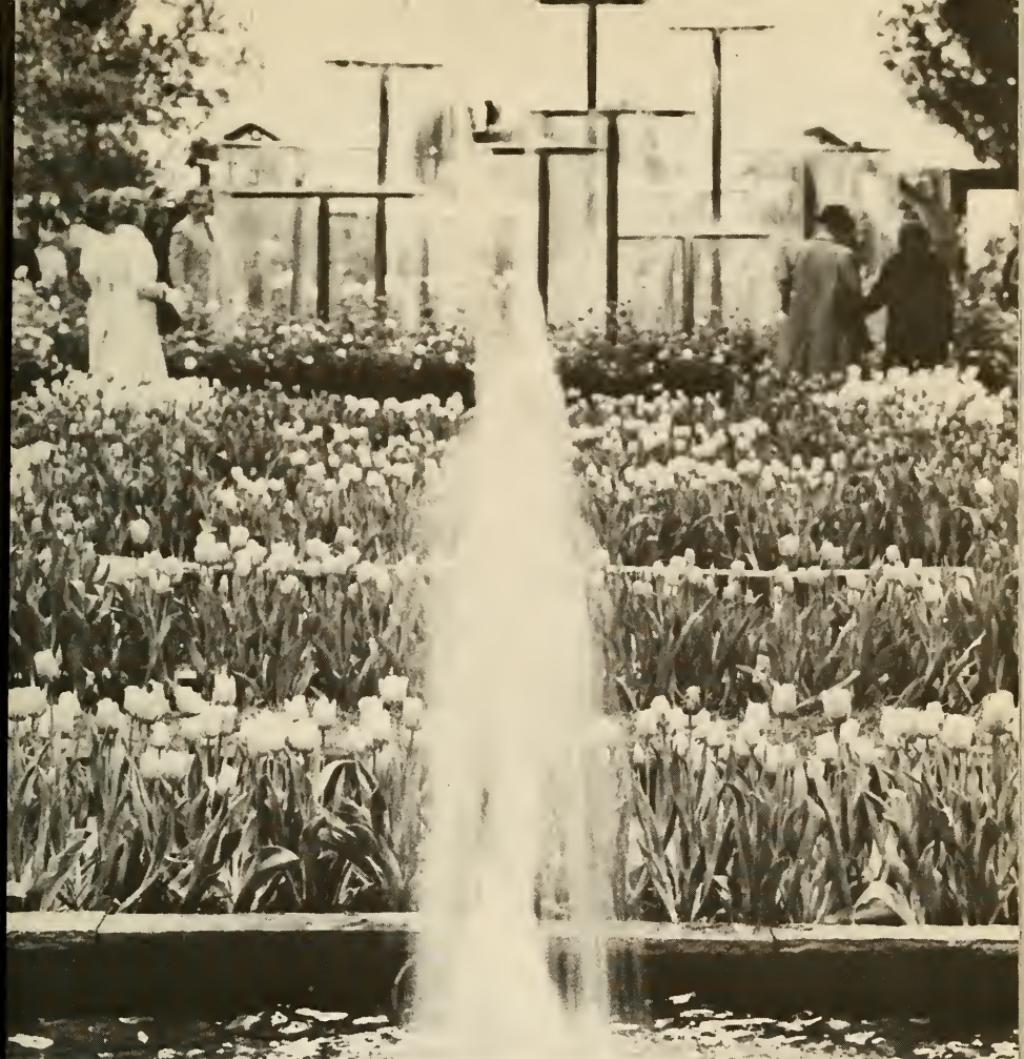
Henry D. Mirick

Mrs. John G. Williams

George Borowsky,

Consultant

The brief history of Philaflora is included in the statements by the Chairman and the President at the beginning of this report. During its course, the Society established strong ties with Philadelphia '76 and expects to continue working with it in achieving significant results in the greening of the city for 1976 and the years following.



FLOWER SHOWS

1974 PHILADELPHIA FLOWER & GARDEN SHOW

Philadelphia Civic Center

Sunday, March 10 through Sunday, March 17

Attendance: 166,000

Despite an energy shortage, which brought about gas rationing in Pennsylvania and neighboring states, the Philadelphia Flower & Garden Show set a new attendance record.

The show's central feature of

lagoons and fountains, sponsored by the Society and staged by J. Franklin Styer's nursery, was impressive. The Show's major exhibits continued to show a high degree of excellence. Interest in the competitive classes continues to grow, no doubt reflecting the burgeoning interest in indoor gardening. A record high of 170 people exhibited their plants in the horticultural classes.

The 1974 Show was the ninth managed solely by the Pennsylvania Horticultural Society and held at the Civic Center.

Committees

Milton J. Shapp, Governor of Pennsylvania, *Honorary Chairman*
Frank L. Rizzo, Mayor of Philadelphia, *Honorary Chairman*
L. Wilbur Zimmerman, *Chairman*

Advisory

Harry R. Belingier
Robert W. Crawford
John O. Downey
John D. Healy
Thacher Longstreth
William W. Marvel
I. Ezra Staples

Executive

L. Wilbur Zimmerman, *Chairman*
Mrs. Eugene G. Grace, *Vice-Chairwoman*
George R. Clark
Alan Crawford, Jr.
Herbert W. Goodall, Jr.
Mrs. Henry B. King
Henry D. Mirick
J. Liddon Pennock, Jr.
Mrs. Alfred W. Putnam
Paul Rosenbaum
Bradshaw Snipes

Steering

Ralph Bartholomew
Herbert Bieberfeld
Beverly Buzas
Edward Collins
Eloise Danenhower
Gordon Eadie
Herman Hellberg
Mrs. Walter K. Howard
William C. Judd
Mrs. John D. Lohmeyer
Robert McConnell
Raymond Morris
Lee M. Raden
James K. Rathmell, Jr.

Design

Mrs. Henry B. King
George Manaker
Henry D. Mirick
J. Liddon Pennock, Jr.
Bruce Robertson

Roland Taylor

Albert Vick, Jr.

Judges and Awards

Mrs. Alfred W. Putnam, *Chairwoman*

Mrs. Hubert P. Earle, *Vice-Chairwoman*

Mrs. Nathaniel R. Bowditch
Mrs. Henry B. Coxe, 3rd
Mrs. John W. Eiman
Mrs. Horace C. Jones, 2nd
Mrs. Laird U. Park, Jr.

Hospitality

Mrs. Edward E. Cullen, 3rd, *Chairwoman*
Elizabeth C. Bennett
Mr. & Mrs. Morris R. Brownell
Cinda Carter
Mrs. Preston Carter
Mr. & Mrs. Philip J. Chapman
Richard W. Hess
Mr. & Mrs. James C. Hornor
Mrs. Milton Laden
Mr. & Mrs. Robert K. McInnes
Mr. & Mrs. George A. Reed, Jr.
Mrs. Victor J. Roberts
Mr. & Mrs. Wyllys Terry
Mr. & Mrs. W. Beaumont Whitney, 2nd
William H. Wood, 3rd

Competitive Classes

Mrs. Henry B. King, *Chairwoman*
Mrs. John D. Lohmeyer, *Vice-Chairwoman*

Arrangement Classes

Mrs. Lawrence Drake, *Chairwoman*
Mrs. Norman S. Bemis, *Vice-Chairwoman*
Mrs. Duffield Ashmead, 3rd
Mrs. Charles Becker, Jr.
Mrs. Lloyd M. Coates, Jr.
Mrs. Mercade A. Cramer, Jr.
Eleanor W. David
Mrs. Harry C. Groome
Mrs. Adolph A. Hirstius
Mrs. James C. Hornor
Mrs. William Ward, 4th
Mrs. Robert Warth
Mrs. Phoebe L. Welsh

Garden Classes

Mrs. Nicholas Biddle, Jr.,
Chairwoman
Mrs. J. Brooks Semple,
Vice-Chairwoman

Room, Table & Balcony Classes

Mrs. George W. Schelling,
Chairwoman

Harriet M. Saunders,
Vice-Chairwoman
Mrs. Armin C. Frank,
Vice-Chairwoman

Horticultural Classes

Mrs. G. Morris Dorrance,
Chairwoman

Mrs. W. C. Buchanan,
Vice-Chairwoman

Mrs. John G. Williams,
Vice-Chairwoman

Mrs. Samuel D. Allen

Mrs. Ingersoll Benson

Mrs. James F. Bodine

Mrs. Edward P. Bromley, Jr.

William C. Burleigh

Mrs. Bukk G. Carleton, 3rd

Mrs. Preston D. Carter

Mrs. John R. Clark

Mrs. S. C. Cleaves

Mrs. Edward E. Cullen, 3rd

Mrs. G. Jeremy Cummin

Mr. & Mrs. William P. Eckfeldt

Mrs. Richard Edgren

Mrs. Henry C. Evans

Mrs. Thomas Fisher

Mrs. John M. Fogg, Jr.

Mrs. Bernard W. Fox

Mrs. F. Otto Haas

Mr. & Mrs. Walter K. Howard

Mrs. Charles Ingersoll

Mr. & Mrs. Sidney Keith

Mrs. W. Roy Kolb

Helen LeBlond

Mrs. W. R. Mackinney

Mrs. Edward W. Madeira

Mrs. Alan McIlhenny

Mrs. J. Don Miller

Mrs. Andrew W. Porter

Robert Preucel

Lee M. Raden

Mrs. J. Pancoast Reath

Gainor Roberts

Ruth Robinson

Mrs. Robert S. Ross

Mrs. Edward Starr, 3rd

Mrs. John Thacher

Mrs. H. Eastburn Thompson

Mrs. Charles Truitt

Mrs. E. Perot Walker

Mrs. Nelson D. Warwick, Jr.

Mrs. W. Cooper Willits

Mrs. Lindsay Wolfe

Mrs. Edward F. R. Wood, Jr.



Horticultural Clerks

Mrs. C. Madison Riley,
Chairwoman
Mrs. Edward C. Rorer,
Vice-Chairwoman

Nomenclature

Barbara H. Emerson
John M. Fogg, Jr.

Office and Staging Volunteers

Doris W. Atkinson
Mary Calwell
Mrs. Preston D. Carter
Mrs. Frances L. Harrigan
Mrs. John S. Kistler
Mrs. Milton Laden
Mrs. H. Vernon Lapp
Mrs. Donald R. Lenton
Mrs. D. J. McNamara
Mrs. Ward C. Miller
Mrs. Victor J. Roberts
Mrs. Randolph M. Slater
Elizabeth B. Wheeler

Exhibitors and Awards Lunch

Mrs. Alfred W. Putnam,
Chairwoman
Mrs. Hubert P. Earle
Mrs. Herbert W. Goodall, Jr.
Mrs. John D. Lohmeyer

Major Exhibitors**Nursery and Commercial
Greenhouses**

County Line Landscape Nursery
De Wilde's Rhodo-Lake Nursery
Gale Nurseries
Grant-Leighton Associates
Hansen Brothers Nurseries, Inc.
Hansen's Ground Covers
Judd's Hollylan Nurseries
Muehlmatt's Greenhouses
Red Oak Nurseries, Inc.
Rose Valley Nurseries
Snipes Landscape and Garden Center
Star Roses
J. Franklin Styer Nurseries
Vick's Wildgardens, Inc.
Whitemarsh Landscapes, Inc.

Educational

Delaware Valley College of Science
and Agriculture

Eastern Montgomery County Area
Vocational-Technical High School
International Shade Tree Conference,
Inc.

George Milstein
Pennsylvania Nurserymen's
Association

The Pennsylvania State University
Rosade Bonsai Studio

Walter Biddle Saul High School of
Agricultural Sciences

Temple University, Ambler Campus
U.S. Department of Agriculture
APHIS-Plant Protection and
Quarantine Program

Floral

Allied Florists of Delaware Valley, Inc.
H.H. Battles, Inc.
W. Atlee Burpee Company
Delaware County Pot Plant Growers
Florists' Transworld Delivery
Association

David Lautt Florist
Meadowbrook Farm
Middle Atlantic Carnation Growers
Muller Society Hill Florist
George Robertson and Sons, Inc.
Roses, Inc.
Rucker's Greenhouses
Wm. H. Starke & Son, Inc.
Andrew H. Strang, Inc.
Waldor Orchids, George Off and Sons

Plant Societies

African Violet Society of Philadelphia
American Rhododendron Society
American Rock Garden Society
Indoor Light Gardening Society
of America
Pennsylvania Bonsai Society
Philadelphia Area Daffodil Society
Philadelphia Cactus and Succulent
Society
Southeastern Pennsylvania Orchid
Society

Special Exhibits

Bucks County Audubon Society
Eastern Pennsylvania Sod Growers
Association
Fairmount Park Commission
Friends Hospital
Ikebana International

Morris Arboretum
Pennsylvania Christmas Tree
Growers' Association
Pennsylvania Roadside Council, Inc.
The Pennsylvania Society for the
Prevention of Cruelty to Animals
Philadelphia Fire Department
Philadelphia Zoological Garden

1973 HARVEST SHOW

Memorial Hall, Fairmount Park
Saturday and Sunday, September 29
and 30

Held in cooperation with the
Fairmount Park Commission and staged
with the cooperation of the Philadelphia
Area Judges Council.

The Harvest Show is one of the few
of its kind. It is an opportunity for
horticulturists to show the fruits of a
growing season; none of the plants are
forced. It is an intimate show, one
where the viewer can wander quietly
without the hustle and bustle of the
larger show and can study the plant
materials without pressure. Visitors
always deem it "a jewel of a show."
Almost 6,000 people visited the 1973
show.

Committee

Mr. and Mrs. S. N. van Trump, Jr.
Chairpersons
Mrs. Clarence W. Alexander
Mrs. Charles E. Barnes, Jr.
Mrs. George C. Beebe
Wilbur Beck
Mrs. Louis E. Bourquin
Mrs. Joseph Bray
Mrs. Walter Bringolf
Mrs. William C. Buchanan
Mrs. Watson S. Campbell
Mrs. Preston D. Carter
Mrs. Allen Corson, Jr.
Mrs. Warren E. Crane
Mrs. Francis M. Day
Mrs. William P. Eckfeldt
Mr. & Mrs. Thomas B. Everist
Mrs. Morton Fellheimer
Mrs. Thomas Fisher, Jr.
Mrs. Robert Galloway
Mrs. George Rodney Haines
Mrs. Francis L. Harrigan
Mrs. George A. Hewitt
Mrs. John S. Kistler
Mrs. William Lappin
Mrs. John R. Larkin
Mrs. Marie Louise Lee
Mrs. D. Rice Longaker



Mrs. J. West Loveland
Mrs. Albert T. Maymon
Mrs. Robert J. McLoud
Mr. & Mrs. James A. McQuail, Jr.
Eric Meitzner
Mrs. John Metz, 3rd
Mrs. Ward Miller
Mrs. Clark R. Morris
Mrs. Ernest Morton
Mr. & Mrs. Ralph B. Parks
Mrs. Carl Ray
Mr. & Mrs. George A. Reed
Mrs. Victor J. Roberts
Mrs. D. Allen Sampson
Mr. & Mrs. Frank Seymour
Mrs. George F. Sullivan
Mrs. Lyle R. Tanner
Mrs. William Underwood
Mrs. W. Andrew Wright
Mrs. George E. Yerger, Jr.
Mrs. Rudolf Zaprauskis

Garden Club Sponsors

The Garden Club of Bala-Cynwyd
Chestnut Hill Garden Club
The Country Gardeners
The Garden Class of the Woman's Club of Downingtown
Drexelbrook Garden Club
Four Counties Garden Club
The Gardeners
The Garden Workers
Greene Countrie Garden Club
The Greenhouse
Hill and Hollow Garden Club
Huntingdon Valley Garden Club
Garden Club of Lansdowne
The Club of Little Gardens of Malvern
Locksley Garden Club
Martha Washington Garden Club
Norristown Garden Club
Old Eagle Garden Club
Old York Road Garden Club
Outdoor Gardeners
Penn Valley Garden Club
The Planters Garden Club
Pottstown Garden Club
Providence Garden Club of Pennsylvania
Ridley Manor Garden Club

Rose Tree Gardeners
The Seedlings Garden Club
Society of Little Gardens
Spade and Trowel Garden Club of Kennett Square
Garden Club of Springfield
Spruce Hill Garden Club
Suburban Garden Club
The Town Gardeners
Trevose Horticultural Society
Twin Valleys Garden Club
Garden Class of Woman's Community Club of Uwchlan
Valley Garden Club
Warrington Garden Club
Wayne Woods Garden Club
The Weeders
West Chester Garden Club
West Chester Planters
West Grove Garden Club

Major Exhibitors

African Violet Society of Philadelphia
The William Penn Branch of the American Begonia Society
American Rock Garden Society, Delaware Valley Region
Arboretum of the Barnes Foundation
Charlotte Liebig Archer
Mrs. Sergeant Brewster
W. Atlee Burpee Company
Delaware Valley College of Science and Agriculture
William A. Dyre
Fairmount Park Commission
Fairmount Park, Recreation Division
Fort Washington Garden Mart
Mrs. Richard P. Fry
Garden Club Federation of Pennsylvania
Heinrich A. Haist
Herb Society of America, Philadelphia Unit
Hill and Hollow Garden Club
Ikebana International
Indoor Light Gardening Society, Philadelphia Chapter
Ely J. Johnson
Mrs. John S. Kistler
Mrs. Raymond E. Knauff

Linvilla Orchards
Joseph J. Mammino
Larry Mammino
Meadowbrook Farm
Men's Garden Club of Delaware
Valley
Middle Atlantic Carnation Growers
Morris Arboretum
The Neighborhood Garden
Association of Philadelphia
Outdoor Gardeners
Palette Gardens
Pennsylvania Bonsai Society
Pennsylvania Department of
Environmental Resources'

Bureau of Forestry
Penn Valley Garden Club
Philadelphia Museum of Art
Fairmount Park House Guides
Philadelphia Zoological Garden
Mrs. F. M. Precopio
Ridley Manor Garden Club
Roses, Inc.
Schuylkill Valley Nature Center
Mrs. George W. Stott
Southeastern Pennsylvania Orchid
Society
Southmeadow Fruit Gardens
Twin Valley Garden Club

Members select a free plant after the Annual Meeting.





Open House at Society headquarters after the Candlelight Stroll.

HEADQUARTERS EXHIBITS AND SHOWS

CHRISTMAS SHOW

December, 1973

The Christmas Show is usually one of the most imaginative and popular shows staged at Society headquarters. Exhibitors are ingenious in their use of every conceivable kind of natural material including seeds, pods, dried flowers, fruits, nuts, wood or other materials. These are used to decorate the tree, construct creches, make wreaths, kissing balls, and wall hangings.

Members were able to visit the exhibit throughout December. They were also invited to see the show on the evening of the area Candlelight Stroll and to return to the Society headquarters for our annual open house.

Committee

Mrs. William P. Eckfeldt,

Chairwoman

Mrs. Charles E. Barnes, Jr.

Mrs. Howard Boyd

Mrs. Thomas G. Brown

Laura Bulmer

Mrs. Preston D. Carter

Mrs. Edward Cullen

Mrs. Nelson Dewey

Mrs. Hubert P. Earle

Mrs. Arthur Hacker, 3rd

Mrs. Wilson B. Harkins

Mrs. J. Slater Henry

Mrs. Adolph A. Hirstius

Mrs. Walter W. Hutcheson

Mrs. Milton Laden

Mrs. H. Vernon Lapp

Mrs. William M. Lemmon

Mrs. D. Rice Longaker

Mrs. W. J. MacNeish

Mrs. Kenneth G. Matheson

Mrs. Alan McIlhenny

Mrs. William H. Naylor

Mrs. John R. Park

Mrs. D. Alan Sampson

Mrs. William B. Stevenson

Mrs. Charles S. Truitt

Mrs. S. N. van Trump, Jr.
Mrs. James G. Waitneight
Mrs. J. Harold Watt
Mrs. C. Elmer Wright

Major Exhibitors

Bala-Cynwyd Garden Club
Garden Club of Bala-Cynwyd
Berwyn Garden Club
Countryside Gardeners
Drexelbrook Garden Club
The Gardeners
Loren Young Johnson Family
Martha Washington Garden Club
Media Welcome Wagon Garden Club
Penn Valley Garden Club
Rose Garden Club
Shipley School, Charlotte Ridpath
Garden Club of Springfield
Spruce Hill Garden Club
Suburban Garden Club
Tyler Arboretum, Gertrude Wister
Valley Forge Garden Club
Villanova Garden Club
West Chester Garden Club
West Chester Planters

PLANT SOCIETY SHOWS

The Society provided staff assistance and made its facilities available for these shows:

Pennsylvania Bonsai Society
September 15 to 21, 1973

American Rhododendron Society,
Philadelphia Chapter
Saturday and Sunday,
May 18 and 19, 1974

28th Annual Rose Show of the
Philadelphia Rose Society
Saturday and Sunday,
June 1 and 2, 1974

The Eleventh Annual Show of the
Middle Atlantic Regional Lily Group
Saturday and Sunday,
June 29 and 30, 1974

EXHIBITS IN THE HEADQUARTERS

The Society purchased new freestanding exhibit panels and new

tables to provide a more flexible staging for headquarters exhibits. The new materials, combined with an enthusiastic and committed exhibit committee, has provided outstanding exhibits throughout the year.

Exhibits

Committee

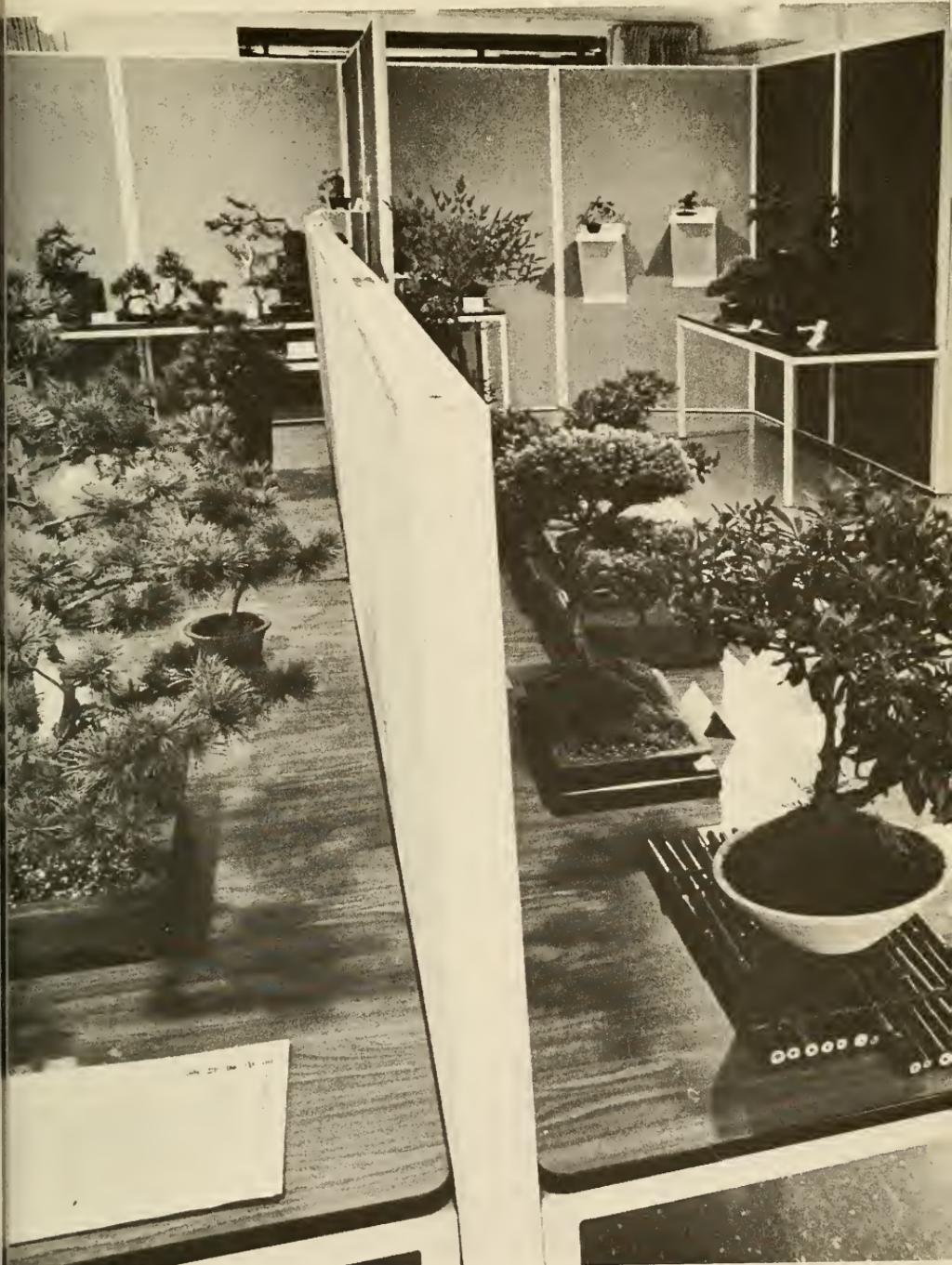
Mrs. S. N. van Trump, Jr.
Chairwoman
Mrs. Norman S. Bemis
Mrs. Preston D. Carter
Mrs. Elmer Hartwick
Mrs. Richard E. Heckert
Mrs. George A. Hewitt
Mrs. Adolph A. Hirstius
Mrs. H. Vernon Lapp
Mrs. William E. Lappin
Mrs. Edwin A. Peebles
Mrs. Victor J. Roberts
Mr. & Mrs. Frank E. Seymour

July - August *Colonial Gardening*

September *Indoor Light Gardening*

October *Highlights from 1973 Harvest Show* *Learning about Leaves* Penn Valley Garden Club *A Tree for the Birds* Twin Valley Garden Club *Nature's Sculptures* Hill and Hollow Garden Club *Plant Containers. Classic Shapes* *and Contemporary Designs.* Charlotte Liebig Archer Ann F. Hayes *Pumpkins and Squashes, etc.* W. Atlee Burpee and Linvilla Orchards *Weathered Beauty (Arrangements)*

November *Photographic Exhibit* "Traveling from Coast to Coast in Canada" J. Anthony MacQuail, 3rd



Pennsylvania Bonsai Society exhibit at Society headquarters.

Hollies
June Vail
Dwarf Evergreens
Anita H. Kistler
Evergreens
Mrs. Niels H. Jensen
Evergreens
Mr. & Mrs. Charles Gruber

January
Treasures from the Sea
Herbarium Specimens of Seaweeds
Howard H. Seymour
Seaweed Designs
Laura Tracy
Seascapes (Arrangements)
Water Grasses in Containers.
Creations from Natural Materials
Mrs. Raymond E. Knauff and
Mrs. F. M. Precopio

February - March
Wood in our Lives
Antique Woodworking Tools
H. Vernon Lapp
Growth Rate of Trees and Enjoy your Fireplace
Clyde M. Hunt
U.S.D.A., Forest Service
Tree Sculptures
John J. Gerhart
Gypsy Moth
Ronald C. Langford
Penn. Dept. of Environmental Resources, Bureau of Forestry
Woodworkers Art-Traditional and Contemporary

Daniel Jackson
H. Vernon Lapp
Wynn Peeples

April
Plan your Summer
Mrs. Adolph A. Hirstius
City Balconies
Germantown Garden Club
Rose Tree Gardeners
Air Dried Plant Material
Frances T. Balaban
Vegetable Gardening
Charles A. Gruber
Pressed Plant Material
Mrs. Lyle R. Tanner
Techniques of Drying Plant Material
Mrs. Adolph A. Hirstius
Gardening Needs
Primex Garden Center
Dioramas of City Gardens
Designs of Pressed Plant Material from 1974 Spring Show

May
Rhododendrons
Mr. & Mrs. Lyman Clark

June
Non-Flowering Plants
Mrs. George A. Hewitt
Photographs of Mushrooms
Donald W. Iffland
Display of Mosses
Display of Hardy Ferns
Fungi
Dr. Patricia Allison
Mr. & Mrs. Robert B. Taylor



That's not a piece of sculpture on the left, but a tree fungi. It's part of the mushroom exhibit at Society headquarters.



AWARDS

Committee

J. Liddon Pennock, Jr.
Chairman

John S. Kistler
Richard W. Lighty
J. Franklin Styer
Mrs. S. Newbold van Trump, Jr.

Distinguished Achievement Medal 1973

To Jacques L. Legendre

For his horticultural achievements during his 65 years in four great nurseries in the world, and his activities in the Pennsylvania, New York and Massachusetts Horticultural Societies.

PHS Gold Medal Certificate

To Mrs. John R. Clark

For her skill and perseverance in creating and growing a wide variety of beautiful container grown plants.

1973 PHS Plant Society Award

To Dorothy Ebel Hansell

For her record of service to horticultural societies and organizations.

The 1973 Landscape Horticulture Award of the Greater Philadelphia Chamber of Commerce and the Pennsylvania Horticultural Society

To Beryl Price, architect,

The Fidelity Bank,

Yarway Corporation.

For their well designed and well maintained landscapes around commercial concerns.

Distinguished Garden Awards

To Mr. & Mrs. Logan B. Gill

Mr. & Mrs. Robert H. Page

Mr. & Mrs. Orville H. Bullitt, Jr.

PHS Grand Horticultural Sweepstakes for 1973

To Mrs. J. Pancoast Reath.

For the highest number of Blue Ribbons in the 1973 Philadelphia Flower & Garden Show and the 1973 Harvest Show to:

Special Award

To Robert Day

Outstanding Junior Horticulturist
1973

MAJOR FLOWER SHOW

AWARDS

1974 PHILADELPHIA FLOWER AND GARDEN SHOW

The Flower Show Award of the

Pennsylvania Horticultural Society for an exhibit of extraordinary merit, which stimulates an interest in horticulture to Indoor Light Gardening Society of America, Philadelphia Chapter.

The Pennsylvania Horticultural Society

Awards of Merit to:

W. Atlee Burpee Company

Fairmount Park

Meadowbrook Farm

Morris Arboretum

Vick's Wildgardens, Inc.

Waldor Orchids

The Philadelphia Flower and Garden Show Trophy for an exceptional exhibit in the 1974 show to:

DeWilde's Rhodo-Lake Nursery

Friends Hospital

Gale Nurseries

Muehlmatt's Greenhouses

Pennsylvania Bonsai Society

Pennsylvania Christmas Tree

Growers' Association

Pennsylvania Nurserymen's

Association

Philadelphia Area Daffodil Society

Philadelphia Zoological Garden

William H. Starke and Son, Inc.

Rosade Bonsai Studio

Temple University

The Pennsylvania Horticultural Society Horticultural Sweepstakes Trophy for the accumulation of the greatest

number of points in the Horticultural Classes to:

Mrs. John G. Williams

The Pennsylvania Horticultural Society Room Award for the outstanding Blue Ribbon winner in the Room Classes to:
Spade and Trowel Garden Club of Kennett Square

The Pennsylvania Horticultural Society Table Award for the outstanding blue ribbon winner in the Table Classes to:
Rose Tree Gardeners

The Pennsylvania Horticultural Society Flower Arranging Sweepstakes Trophy to the individual accumulating the greatest number of points in the Arrangement Classes Section to:
Mrs. John W. Eiman

The Pennsylvania Horticultural Society Club Sweepstakes Award for the accumulation of the greatest number of points in the Arrangement Classes Section to:
Huntingdon Valley Garden Club

1973 HARVEST SHOW

The Flower Show Award of the Pennsylvania Horticultural Society for an exhibit of extraordinary merit which stimulates an interest in horticulture to:
Ely J. Johnson

Horticultural Sweepstakes Award to the individual winning the greatest number of Blue Ribbons in the Horticultural Section to:
Frank C. Wuest

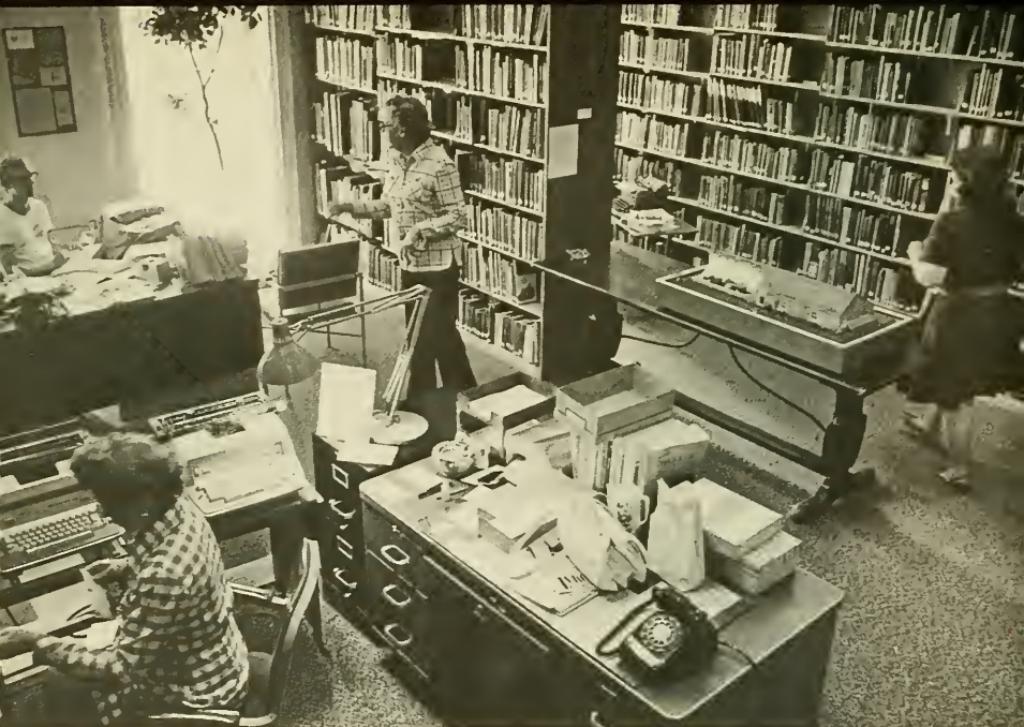
Arrangement Sweepstakes Award to the individual winning the greatest number of Blue Ribbons in the Arrangement Section to:
Mrs. Huntingdon Jackson

Club Sweepstakes Trophy to the Club winning the greatest number of Blue Ribbons in the Show to:
The Philadelphia Rose Society

Award of Honor Ribbons for superior exhibits to:
Arboretum of the Barnes Foundation
Fort Washington Garden Mart
Rick Fredette with Edward L. Lindemann
Philadelphia Chapter, Indoor Light Gardening Society
Mrs. Raymond E. Knauff with
Mrs. F. M. Precopio
Larry Mammino
Outdoor Gardeners
Pennsylvania Bonsai Society
Mrs. George W. Stott

PRESENTED AT OTHER FLOWER SHOWS

The Pennsylvania Horticultural Society Medal to:
Kartuz Greenhouses, Wilmington, Mass. at the New England Spring Garden and Flower Show.
Austin High School at the Chicago Flower and Garden Show.



New addition to the library.

SERVICES

LIBRARY

Committee

Barbara H. Emerson
Chairwoman
George R. Clark
Mrs. Edward J. Garra
Mrs. Armen Gevjan
Bessie Greenawalt
Mrs. James C. Hornor
Mrs. H. Vernon Lapp
Richard W. Lighty
Mary M. Martin
Lee M. Raden
Mrs. Keith Robertson
Adolph G. Rosengarten, Jr.

Circulation

More than 5,500 books, journals, and pamphlets circulated from the PHS Library this past year. The Library's collections of thirty slide sets and films were sent to more than 100 garden clubs and other groups for use in their programs.

Friends of the Library

Elizabeth D. A. Alexander
Mrs. Carl H. Anderson
Mrs. F. Morse Archer
Charlotte Liebig Archer
Ernesta D. Ballard
Frederic L. Ballard
Mary Barnes
Mrs. A. Barol
Rev. and Mrs. R. Beckett
Mrs. Paul Betancourt, Jr.
Mrs. George P. Bissell, Jr.
Breyer Foundation
Mrs. Henry W. Breyer
M.M. Brubaker
David Burpee
Mary Calwell
William S. Carden, Sr.
Mrs. John B. Carson
Mrs. S. L. Chambers
Mrs. Harry L. Christman
Mrs. Howard D. Cogan
Mrs. G. Dawson Coleman
Mrs. Alan Corson, Jr.
Mrs. Walter J. Cowan, Jr.
Alan Crawford

Mary Muller Cross
Mrs. Stephen Cutler
Mrs. Timothy R. Davis, Jr.
Mrs. M. B. Debacker
Mrs. Arthur Dewar
Mrs. John Dilks
E. A. Doelp
Mrs. Franklin L. D'Olier, Jr.
Mrs. G. M. Dorrance
Mrs. Jerome J. Drucker
David D. Dunn
Eleuthere I. du Pont
Bertha L. Eastwood
William C. Ellis
Barbara H. Emerson
Caroline B. Ewing
Mrs. George M. Ewing
Lenore T. Ferry
Joseph L. Finn
Mrs. Thomas Fisher
Kathryn S. Fithian
Mrs. William M. Flook, Jr.
Martin E. Fossler
Ralph T. Fox, Jr.
Garden Club of Springfield
Mrs. E.J. Garra
Nancy J. George
Mr. & Mrs. Armen Gevjan
Mrs. Harry Green
Mr. & Mrs. Edgar R. Habbersett
Mrs. John H. Halford
Mrs. J. G. Richard Heckscher
Mrs. Glen Sefton Hiers
Hill Hardware Company
Mrs. Julian W. Hill
Mrs. Adolph A. Hirstius
Mrs. James C. Hornor
M. Martin Isaacs
Horace C. Jones
Mr. & Mrs. H. Joseph Kehl
Ann Kelly
Mrs. W. Stanton Kip
John S. Kistler
Doretta Klaber
Mrs. George F. Kugler, Jr.
Mrs. Frank W. Kussy
Rosetta Kutcher
Charles H. Landreth
Mr. & Mrs. H. Vernon Lapp
P. M. Lessig
Mrs. David A. Linforth
Mrs. John E. Lockwood
A. Basil Lyons
Joseph K. Mackay
Mrs. Crawford C. Madeira
Joseph G. Marano
Mariner Foundation Trust
Maria A. Marren
Mrs. Thomas F. Marshall
Mrs. John E. McCloskey
Mrs. Robert C. McConnell
Stephen C. McCormick
Paul McFarland
Erich F. Meitzner
Dorothea B. Meltzer
Mrs. Gilbert P. Monet
Robert E. Montgomery
Susan B. Montgomery
Mrs. J. M. Morrison
Mrs. Harold N. Nash
Mrs. Thomas R. O'Malley
Mrs. James B. Owens
J. Liddon Pennock, Jr.
Mrs. George T. Pew
Lucile Porter
Harold Beckler Pough
Mrs. Frank M. Precopio
Elizabeth Glenn Ravdin
Mrs. J. Pancoast Reath
G. Ruhland Rebmann, Jr.
Margaret B. Rebmann
Mrs. Bruce Riddle
Joseph T. Riemer
Mrs. E. F. Rivinus
Mrs. George Robbins
Mrs. A. Roberts
Mrs. Conway Robertson
George Robertson and Sons, Inc.
Mrs. Charles S. Rockey
Adolph G. Rosengarten, Jr.
Ross G. Rusch
Richard A. Sack
Cecilia D. Saltonstall
Mrs. Louis F. Schaeffer, Jr.
Mrs. Lewis C. Scheffey
Mrs. J. L. Serrill, Jr.
Estelle Sharp
Mrs. C. A. Sienkiewicz
S. P. Silberstein
Mrs. W. Graham Smith
L. E. Snodgrass
Mrs. Francis P. Steel
Marilyn L. Steinbright
J. A. P. Strassburger

Mrs. Wyllis Terry, Jr.
Mrs. Thomas D. Thacher
Mrs. John B. Thayer
Mrs. G. Eastburn Thompson
Mrs. Edward T. Twardowski
Twin Valleys Garden Club
Mrs. Charles W. Ufford, Jr.
Mrs. Frank R. Wallace
Mrs. William S. Wassell
Mrs. Henry M. Watts
Anita Edge Weisbrod
Mrs. Lloyd P. Wells
Mr. & Mrs. Joshua C. Whetzel, Jr.
Phyllis G. Williams
Mr. & Mrs. Curtin Winsor
Mrs. Caspar Wister
Mrs. John C. Wister
Howard Page Wood

Gifts to the Library

Ernesta D. Ballard
Nancy Berg
D. K. Blaine
Gladys Bulmer
George R. Clark
Henry Clifford
Mrs. Erastus Corning
Joseph Ewan
Mrs. Robert G. Harlow
Robert E. Montgomery
Theodore Newbold
Paul Palomino
Joanna Reed
Francie Robbins
Samuel L. Shober, Jr.
Mrs. Drayton M. Smith
Edwin J. Toth
Evelyn S. Walker
Mrs. W. Cooper Willits
Mrs. John C. Wister

Library Repair Program

In September 1971, the library staff planned a restoration and repair department, under the guidance of Carolyn Horton, noted book conservator. The PHS Library is one of the few libraries in the United States to have such a program and it is the first time it has been done at PHS. Since its inception the repair workshop has handled hundreds of books from the library's collection of more than 15,000 volumes.

Leather books are cleaned and oiled each year. Books damaged in circulation are repaired. Out-of-print books that are bought or given to the library are rebound or restored before being added to the general collection.

Often valuable horticultural books go out of print a few months after publication. The repair program is designed to conserve such books and to maintain the library's collection and ensure the preservation of an important part of our horticultural heritage.

Library Study Evenings

The Library staff planned two study evenings to introduce members to the many resources the library has to offer, in addition to its general collection of books. Nursery and seed catalogues, other plant material sources, reference material, current and bound periodicals were discussed by the staff and members attending.



GARDENS

Committee

Edward A. Doelp
Martha L. Garra (Designer)
Jane Inverarity
Helen Kaufman
Eloise Krewson
Miriam Kroungold
Mrs. H. Vernon Lapp
Ann McPhail
Virginia Parker
Mary A. Raffensperger
Frank Seymour
Mary Seymour
Benjamin Wilson

18th Century Garden

Committee members contributed approximately 625 hours maintaining the garden during the 1973 season. This committee also maintained the vegetable and cutting garden behind the PHS building. One committee member worked many hours during the winter months helping with the maintenance of the PHS greenhouse.

Bishop White Garden

The PHS staff continues to plan and maintain the Bishop White garden on a year-round basis. Part of the National Park System, the Bishop White garden is located at 3rd and Walnut Streets. Occasionally members of the 18th Century Garden Committee will lend a hand with the garden maintenance.

PUBLICATIONS

Committee

L. Wilbur Zimmerman,
Chairman
Charlotte L. Archer
M. M. Brubaker
George Harding
Mrs. Walter K. Howard
Craig S. Oliver
Ralph Sargent

During the year, the Society published: **THE GREEN SCENE:** Horticulture in the Delaware Valley.

In January, *The Green Scene*, a bimonthly publication, added four-color covers, front and back, and eight more pages to its usual 24. Permission from other magazines and newspapers to reprint articles appearing in *The Green Scene* was given. *The Green Scene* received considerable favorable publicity, and the editor was cited for outstanding work in the field of magazine editing by Women in Communications, Philadelphia Professional Chapter, Inc.

PHS NEWS: Beginning in September, the *News* was published 11 times a year, rather than six. Members and staff found there was simply too much news to continue on the bimonthly basis that PHS adopted when it began to publish *The Green Scene*.

THE 1974 PHILADELPHIA FLOWER & GARDEN SHOW PROGRAM.

Twenty-two thousand copies, a 7,000 increase over last year, were printed and sold in 1974. In addition to information about the Show exhibits, articles about horticulture were contributed by PHS members.

1973 YEARBOOK was sent to members and many horticultural groups.

Treasurer's Comments

Last year I drew attention to the healthy financial condition of the Society, and the several new projects with which we are involved thanks to our financial strength. The unprecedented success of the Philadelphia Flower and Garden Show and our annual fund-raising preview dinner has enhanced our finances as reflected in the accompanying statements. Our continuing progress enables the Society to remain in the forefront of the City's cultural and educational programs.

Respectfully,

Alan Crawford, Jr.

Treasurer

THE PENNSYLVANIA HORTICULTURAL SOCIETY BALANCE SHEET (CASH BASIS) JUNE 30, 1974

ASSETS

| | Operating Fund | Endowment Funds | |
|--|------------------|------------------|----------------|
| | Unrestricted | Restricted | |
| Cash (savings accounts \$38,085) | \$ 62,667 | \$ 644 | \$5,354 |
| Marketable securities (market value \$607,849) | <u>174,850</u> | <u>516,648</u> | |
| Furniture, equipment and improvements | 99,568 | | |
| Accumulated depreciation and amortization | <u>69,670</u> | | |
| | <u>29,898</u> | | |
| Books and portraits | 26,909 | | |
| | <u>\$294,324</u> | <u>\$517,292</u> | <u>\$5,354</u> |

LIAABILITIES

| | | | |
|---|------------------|------------------|----------------|
| Payroll taxes withheld | \$ 283 | | |
| Special Fund - "10,000 Trees" | <u>24,141</u> | | |
| Reserve for Flower Show losses and public service projects | <u>170,000</u> | | |
| Pension Fund | | \$ 23,200 | |
| Principal | | | |
| Balance, June 30, 1973 | 98,311 | 503,268 | \$5,354 |
| Excess of income over expense | 26,589 | | |
| Transfer to reserve for Flower Show losses and public service projects | (25,000) | | |
| Unrestricted contributions | | 17,462 | |
| Loss on sale of investments | | (27,888) | |
| Life membership dues | | 1,250 | |
| Balance, June 30, 1974 | <u>99,900</u> | <u>494,092</u> | <u>5,354</u> |
| | <u>\$294,324</u> | <u>\$517,292</u> | <u>\$5,354</u> |

The accompanying notes are an integral part of
these financial statements.

**THE PENNSYLVANIA HORTICULTURAL SOCIETY
STATEMENT OF OPERATING FUND INCOME (CASH BASIS)
FOR THE YEARS ENDED JUNE 30, 1974 AND 1973**

| | 1974 | 1973* |
|---|-------------------------|-------------------------|
| Income | | |
| Membership dues | \$ 67,676 | \$ 63,570 |
| Invested funds and savings accounts | 35,213 | 25,897 |
| Schaffer Trust | 17,883 | 16,325 |
| Designated contributions | 4,885 | 2,038 |
| Flower and Garden Show | 458,249 | 364,463 |
| Preview Dinner | 88,343 | 74,892 |
| Fees and sales | 34,437 | 34,426 |
| Other activities | 14,556 | 10,434 |
| Grant for film production | 5,000 | — |
| | <u>726,242</u> | <u>592,045</u> |
| Expense | | |
| Salaries | 176,916 | 150,476 |
| Other employee expenses | 30,640 | 22,813 |
| Building maintenance and utilities | 13,510 | 12,639 |
| Depreciation and amortization | 6,348 | 5,121 |
| Administrative supplies and expenses | 28,822 | 24,490 |
| | <u>256,236</u> | <u>215,539</u> |
| Less allocation of overhead to | | |
| Flower and Garden Show | 81,201 | 83,456 |
| | <u>175,035</u> | <u>132,083</u> |
| Horticulture magazine | — | 8,747 |
| Publications | 30,001 | 24,775 |
| Flower and Garden Show, including allocation of overhead | 344,488 | 308,728 |
| Preview Dinner | 29,462 | 27,076 |
| Library and Educational programs | 16,397 | 15,599 |
| Other activities | 42,472 | 31,227 |
| Bicentennial and public service projects | 61,798 | 7,478 |
| | <u>699,653</u> | <u>555,713</u> |
| Excess of income over expense | <u><u>\$ 26,589</u></u> | <u><u>\$ 36,332</u></u> |

* Reclassified to conform to current presentation.

The accompanying notes are an integral part of these financial statements.

**THE PENNSYLVANIA HORTICULTURAL SOCIETY
NOTES TO FINANCIAL STATEMENTS**

SIGNIFICANT ACCOUNTING POLICIES

The financial statements are prepared on a modified cash basis. Marketable securities, furniture, equipment and improvements are carried at cost. Books and portraits are carried at 1971 ledger values, and subsequent additions have been charged to expense.

Life membership dues and unrestricted contributions are added to the Unrestricted Endowment Fund, which is a Board-designated fund without restriction on principal or income.

INVESTMENTS

| INVESTMENTS | <i>Cost</i> | <i>Market value</i> |
|-----------------------------------|------------------|---------------------|
| Operating Fund | \$174,850 | \$171,930 |
| Unrestricted Endowment Fund | 516,648 | 435,919 |
| | \$691,498 | \$607,849 |

Operating Fund investments includes securities segregated to provide a funding of the reserve for Flower Show losses and public service projects.

In addition, the Society is the income beneficiary of a trust, under deed of Elizabeth Schaffer, comprised of securities with a market value of \$286,235 at June 30, 1974.

FURNITURE, EQUIPMENT AND RELATED DEPRECIATION

Depreciation of furniture and equipment is computed on the straight-line method over the estimated useful lives which range from five to ten years.

Improvements are amortized over the term of the building occupancy agreement.

Additions to furniture, equipment and improvements in the current year aggregated \$11,971.

SPECIAL FUND—"10,000 TREES"

Contributions to the Special Fund — “10,000 Trees”, an ongoing campaign to raise funds for the planting of trees in Fairmount Park, administered by the Society, amounted to \$47,174 in the year ended June 30, 1974. The sum of \$24,206 was expended for tree planting. The balance of the Fund, \$24,141, at June 30, 1974, is deposited in a savings account.

PENSION FUND

The Society has established a pension plan for all full-time regular employees. The annual cost of the plan charged to Operating Fund expense, \$6,600, includes a provision for the amortization of past service liability of \$51,271 over a term of 40 years from 1970. Funds provided for the pension plan are invested by the Society in its Unrestricted Endowment Fund.

BUILDING AGREEMENT

The Society occupies facilities in Independence National Historical Park. The provisions of the agreement with the Department of Interior require that the Society assume responsibility for the routine operation, maintenance, and minor repairs to the interior of the building, the garden area and all related machinery and equipment. The Society is required to deposit \$100 per month in a fund for major repairs and replacements to buildings, equipment and grounds. The agreement terminates in 1983 and is renewable at the option of the Federal Government.

THE PENNSYLVANIA HORTICULTURAL SOCIETY
REPORT ON EXAMINATION
YEAR ENDED JUNE 30, 1974

The Council of The Pennsylvania
Horticultural Society
Philadelphia, Pennsylvania

We have examined the balance sheet of The Pennsylvania Horticultural Society at June 30, 1974, and the related statement of Operating Fund income for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

The financial statements are prepared on a modified cash basis, in that items of income and expense (except for depreciation) are recorded as received and paid. Preparation of the financial

statements on the accrual basis would require that a deferred credit of approximately \$33,000 for membership dues paid in advance be shown on the balance sheet. Because of inclusion of dues applicable to prior periods in the statement of Operating Fund income, there would be no material change in that statement.

In our opinion, such financial statements present fairly the financial position of The Pennsylvania Horticultural Society at June 30, 1974, on a modified cash basis, and the Operating Fund income (cash basis) for the year then ended, on a basis consistent with that of the preceding year.

Main LaFrentz & Co.
Certified Public Accountants
Philadelphia, Pennsylvania
August 9, 1974

CONTRIBUTIONS

CONTRIBUTIONS — 1974

Arcadia Foundation
Mrs. F. B. E. Arnold
Frederic L. Ballard
Pearl L. Barol
Mrs. Miller F. Barrick
Mr. and Mrs. John C. Bennett
Mrs. Victor R. Bieber
Mrs. Thomas Boyd
Mrs. Henry W. Breyer
Mrs. Charles S. Bromley, Jr.
Mr. and Mrs. Henry I. Brown, Jr.
Mrs. Elmer M. Buckey
Mr. and Mrs. Orville H. Bullitt
Gladys Bulmer
Laura Bulmer
Henry T. Bush, Jr.
Mary Calwell
Mr. and Mrs. H. Kurtz Canby
Ebba Carlson
Mrs. Stephen P. Caspar
Mr. and Mrs. Benjamin Coates
Mrs. Warren S. P. Combs
Mrs. Walter J. Cowan, Jr.
Emma A. Crowder
Mr. and Mrs. Harry Dannenbaum
Ellen Combs Davis
Mrs. Irving M. Day
Mrs. Howard R. Detweiler
Mr. and Mrs. Edward A. Doelp
Mr. and Mrs. H. K. Dugdale, Jr.
Mr. and Mrs. Irene du Pont, Jr.
Mrs. Irvin R. Edgcomb
Mrs. John H. Fassitt
Rachel Fitler
Frank Foster, Jr.
Mrs. Edward J. Garra
Mrs. A. O. Geertz
Mr. and Mrs. Courtland S. Gross
Mr. and Mrs. Robert M. Hewes, 3rd
Mrs. Harvey N. Houser
Mrs. Walter K. Howard
Anne C. Ingersoll
Mr. and Mrs. Orton P. Jackson
Nancy James
Horace F. Janney
Mrs. James Joseph
Henry B. Keep
Mrs. Sidney Keith
Mrs. Frank K. Kelemen

Mrs. Wilson Kip
Mrs. Philip W. Kniskern
Patricia Krygier
Mrs. S. James Krygier
Mrs. Leicester S. Lewis
Mr. and Mrs. Lindsley Loring, Jr.
Lovett Foundation, Inc.
Mr. and Mrs. Bayard M. Mallory
Mariner Foundation
Mrs. Briton Martin
Henry P. McIlhenny
Mrs. J. Gibson McIlvain, Jr.
Mrs. Robert McLean
Suzanne Merrick
Middle Atlantic Regional Lily Group
Mrs. H. Cameron Morris, Jr.
Doris Nichols
Mrs. Thomas R. O'Malley
Mr. and Mrs. George S. Opp
Mrs. Laird U. Park, Jr.
The Philadelphia Foundation
Mr. and Mrs. T. Morris Perot, 3rd
Mrs. Joseph N. Pew, Jr.
Mrs. Robert M. Price
Mr. and Mrs. Bernard Rafferty
Mrs. J. Pancoast Reath
Helen M. Riddle
Mrs. Walter S. Riley
Gainor Roberts
Adolph G. Rosengarten, Jr.
Mrs. Richard P. Rosenau
Robert Salgado
Joan M. Salzer
Mr. and Mrs. William C. Schultz, Jr.
Mr. and Mrs. Walter M. Schwartz, Jr.
Mrs. Robert Segrest
Mr. and Mrs. S. P. Silberstein
Mrs. Harry S. Sloat
Mr. and Mrs. John J. Somerville
Mrs. E. Spackman
Mr. and Mrs. M. A. Stailey
Mrs. H. Dixon Steinbright
Mr. and Mrs. David Stockwell
Mrs. F. J. Stokes, Jr.
Mr. and Mrs. C. Thompson Stott
Marian Stovicek
Mrs. George Strawbridge
Mrs. C. Newbold Taylor
Mrs. Tom Taylor
Mrs. John Lewis Thomas
Mrs. Wirt L. Thompson, Jr.
Mrs. Robert Toland

Anna G. Walker
Mrs. Paul McC. Warner
Warwick Foundation
Mr. and Mrs. Lloyd P. Wells
Eleanor M. Winter
Mr. and Mrs. John R. Woolford
Esther Wright
Dr. and Mrs. Heber E. Yeagley

**1974 FLOWER & GARDEN SHOW
PREVIEW DINNER,
Saturday, March 9**

1680 Society members and guests
enjoyed the dinner and preview.

Committee

Mrs. John A. Brown,
Chairwoman
Mrs. Elizabeth C. Bennett,
Co-chairwoman
Mrs. Malcolm B. Barlow
Mrs. Anne Chew Barringer
Mrs. James F. Bodine
Mrs. Edward P. Bromley, Jr.
Mrs. Morris R. Brownell, Jr.
Mrs. Anthony A. Buford, Jr.
Mrs. W. Blakeley Chandee
Mrs. George R. Clark
Mrs. Tristram C. Colket
Mrs. Edward E. Cullen, 3rd
Mrs. William F. Delafield
Mrs. Franklin d'Olier, Jr.
Mrs. John T. Dorrance, Jr.
Mrs. George W. Edwards, Jr.
Mrs. Albert L. Fretz
Mrs. Thomas Ginley
Mrs. Thorp Van D. Goodfellow
Mrs. Eugene G. Grace, Jr.
Mrs. Bruce H. Greenfield
Mrs. David M. Gwinn
Mrs. Horace C. Jones
Mrs. Morris Lloyd, Jr.
Mrs. Frederick W. G. Peck
Mrs. Andrew W. Porter, Jr.
Mrs. Alfred W. Putnam
Mrs. Bayard H. Roberts
Mrs. Paul Rosenbaum
Mrs. Edward Starr, 3rd
Mrs. Robert E. L. Taylor
Mrs. W. Cooper Willits

Aides

Mr. and Mrs. W. Thaches Brown
Mr. and Mrs. Donald Carlson
Mr. and Mrs. John Chew
Mrs. Hope Fox Coates
Mr. and Mrs. William Delafield
Mrs. L. Roberts Detweiler
Mr. and Mrs. Morris Disston
Mr. and Mrs. William De Pee
Mr. and Mrs. A. S. Frazier
Mr. and Mrs. John Frazier
Mr. and Mrs. Clark Groome
Mr. and Mrs. Daniel Hutchinson
Mr. and Mrs. George F. Ingersoll
Mr. and Mrs. Robert Lansing
Mr. and Mrs. Tobin V. Levy
Mr. and Mrs. McKinley C. McAdoo
Mr. and Mrs. Michael Newbold
Mr. and Mrs. Steven Peake
Mr. and Mrs. James Riepe
Mrs. H. Martin Saunders
Mr. and Mrs. Peter G. Stanley
Mr. and Mrs. John H. Thacher, Jr.
Mr. and Mrs. Charles A. Tull
Mr. and Mrs. Christopher Willits

**1974 Philadelphia Flower
& Garden Show Preview
Dinner Patrons**

Ambassador and Mrs. Walter H.
Annenberg
Mr. and Mrs. John C. Atwood, Jr.
Rear Admiral and Mrs. Theodore C.
Aylward
Mr. and Mrs. George B. Barnard
Mrs. Thomas H. Bateman
Mr. and Mrs. Winthrop H. Battles
Mr. and Mrs. Edward F. Beatty
Mrs. Elizabeth Chew Bennett
Brigadier General and Mrs. Nicholas
Biddle
Mr. and Mrs. Frank G. Binswanger
Mr. and Mrs. Alfred E. Bissell
Mr. and Mrs. George P. Bissell, Jr.
Dr. and Mrs. Daniel Blain
Mr. and Mrs. J. Floyd Bloom
Mr. and Mrs. James F. Bodine
Mr. and Mrs. William Carson Bodine
Mr. and Mrs. Irwin P. Boeshore

Mrs. Curtis Bok
Mr. and Mrs. Willard S. Boothby, Jr.
Mr. and Mrs. Nathaniel R. Bowditch
Mr. and Mrs. Gordon A. Brandes
Dr. and Mrs. Angus L. Brenner
Mrs. C. Barton Brewster
Mrs. Henry W. Breyer
Mr. and Mrs. Neilson C. Bridger
Mrs. Clarence C. Brinton
Mr. and Mrs. Clinton H. Brown
Mr. and Mrs. C. Stuart Brown
Mr. and Mrs. John A. Brown
Mr. and Mrs. Reginald M. Budd
Dr. and Mrs. Dean E. Burget, Jr.
Mr. and Mrs. David Burpee
Mr. and Mrs. Alfred M. Campbell, Jr.
Mrs. Edward C. Cassard
Mrs. George S. Cavendish
Mr. and Mrs. Sidney L. Chambers
Mr. and Mrs. W. Blakeley Chandlee
Mr. and Mrs. John T. Chew
Mr. and Mrs. George R. Clark
Mr. and Mrs. John R. Clark
Mr. and Mrs. Theodore Clattenburg
Mr. and Mrs. Tristram C. Colket, Jr.
Mr. and Mrs. Fred Tenney Conger
Mr. and Mrs. Lammot duPont
Copeland
Mrs. John D. Corbit, Jr.
Mr. and Mrs. Alan Corson, Jr.
Dr. and Mrs. A. Reynolds Crane
Mr. and Mrs. Alan Crawford, Jr.
Albert J. Crawford, Jr., Esq.
Dr. and Mrs. Samuel L. Cresson
Mr. and Mrs. Gordon Crouter
Mr. and Mrs. Edward E. Cullen, 3rd
Mr. and Mrs. P. L. Davidson
Mrs. William L. Day
Miss Marie B. DeBacker
Mr. and Mrs. Antelo Devereux
Mr. Charles D. Dickey
Mr. and Mrs. Santo R. DiCondina
Mr. and Mrs. Walter M. Diener
Mr. and Mrs. John Hyland Dilks
Mr. and Mrs. Fitz Eugene Dixon
Mr. and Mrs. Reginald J. Doherty
Mr. and Mrs. Franklin d'Olier, Jr.
Mr. and Mrs. John T. Dorrance, Jr.
Mr. and Mrs. Craig M. Drake
Mr. and Mrs. Lawrence Drake
Mr. and Mrs. William P. Drake
Mr. and Mrs. Morris Duane
Mr. and Mrs. H.K. Dugdale, Jr.
Mrs. Deborah E. duPont
Mrs. H. B. duPont
Mr. and Mrs. Pierre S. duPont
Mr. and Mrs. C. Benson Dushane, Jr.
Mrs. Ralph Earle
Mr. and Mrs. Theodore E. Eckfeldt
Dr. and Mrs. John W. Eiman
Mr. and Mrs. William S. Einwechter
Mr. and Mrs. James Eiseman
Mrs. Van Horn Ely
Mrs. McFadden Ewing
Mr. and Mrs. Harold H. Fehr
Dr. and Mrs. James J. Ferguson, Jr.
Mr. and Mrs. Thomas Fisher, Jr.
Mr. and Mrs. Joseph P. Flanagan
Mr. and Mrs. William Innes Forbes, Jr.
Mr. and Mrs. Henry E. Ford
Mr. and Mrs. Robert S. Freeman
Mr. and Mrs. Jack M. Friedland
Dr. and Mrs. Alfred S. Frobese
Mr. and Mrs. A. Paul Funkhouser
Mr. and Mrs. George Wood Furness
Mr. and Mrs. Elbert F. Garrett
Mr. and Mrs. Robert S. Gawthrop, Jr.
Mr. and Mrs. Kenneth W. Gemmill
Mr. and Mrs. H. Lewis Gentsch, Jr.
Dr. and Mrs. Thomas H. Ginley
Mr. and Mrs. Peter Godfrey
Mr. and Mrs. Herbert W. Goodall, Jr.
Mr. and Mrs. Thorp Van D. Goodfellow
Mr. and Mrs. Matthew
R. Gordon-Clark
Mrs. James E. Gowen
Mr. and Mrs. Eugene G. Grace, Jr.
Mr. and Mrs. Bruce H. Greenfield
Mr. and Mrs. John Gribbel, 2nd
Mr. and Mrs. Harry C. Groome, Jr.
Mr. and Mrs. John T. Gurash
Mr. and Mrs. David Gwinn
Dr. and Mrs. F. Otto Haas
Mr. and Mrs. John C. Haas
Mr. and Mrs. Edgar R. Habbersett
Mr. and Mrs. George R. Haines
Mr. and Mrs. H. Thomas Hallowell, Jr.
Mr. and Mrs. Robert J. Harbison, 3rd
Mr. and Mrs. Robert A. Hauslohner
Mr. and Mrs. Gustave A. Heckscher, 2nd
Mr. and Mrs. Maurice Heckscher
Dr. and Mrs. George C. Henny
Mr. and Mrs. Philip R. Hepburn
Mr. and Mrs. Francis L. Hine

Dr. and Mrs. Joseph M. Hoeffel, Jr.
Mr. and Mrs. W. Charles Hogg, Jr.
Mr. Clement R. Hoopes
Mr. and Mrs. J. L. Humphrey
Mr. and Mrs. Barton H. Hunter
Mr. and Mrs. C. Jared Ingersoll
Mr. and Mrs. Horace C. Jones
Mr. and Mrs. Paul R. Kaiser
Mr. and Mrs. Lawrence Katz
Mr. and Mrs. Sidney Keith
Mr. and Mrs. Frank K. Keleman
Mr. and Mrs. Charles C. Kelsey
Mr. and Mrs. Henry B. King
Mr. and Mrs. John B. King
Mr. and Mrs. Wilson Kipp
Mr. and Mrs. John S. Kistler
Mr. and Mrs. Louis Klein
Mr. and Mrs. Philip Klein
Dr. and Mrs. John K. Knorr, 3rd
Dr. and Mrs. F. Peter Kohler
Dr. and Mrs. Samuel W. Lambert, Jr.
Dr. and Mrs. Edward L. Lame
Mrs. N. S. Lamont
Dr. and Mrs. H. Vernon Lapp
Dr. and Mrs. David G. Leach
Mr. and Mrs. Fairfax Leary, Jr.
Dr. and Mrs. Henry F. Lee
Mr. and Mrs. P. Blair Lee
Mr. and Mrs. Al Paul Lefton, Jr.
Mr. and Mrs. Clarence J. Lewis, Jr.
Mr. and Mrs. William Draper Lewis
Mr. and Mrs. W. Thacher Longstreth
Mr. and Mrs. William C. Lowry, 3rd
Mrs. A. Basil Lyons
Mr. and Mrs. Norman M. McAvoy
Mr. and Mrs. John R. McConnell
Mr. and Mrs. Robert C. McConnell
Judge and Mrs. John J. McDevitt, 3rd
Mr. and Mrs. Paul P. McFarland
Mr. and Mrs. Alan McIlvain
Dr. and Mrs. Paul A. McKim
Mr. and Mrs. Robert McLean, 3rd
Mr. and Mrs. Henry S. McNeil
Mr. and Mrs. John S. McQuade, Jr.
Mr. and Mrs. James A. McQuail, Jr.
Mr. and Mrs. John McShain
Mr. and Mrs. William F. MacDonald
Mr. and Mrs. William D. MacDowell
Mr. and Mrs. B. H. Mackey
Mr. and Mrs. Wistar H. MacLaren
Mr. and Mrs. Edward S. Madara
Mrs. Crawford C. Madeira

Mr. and Mrs. Edward W. Madeira, Jr.
Mr. and Mrs. John Markle, 2nd
Mr. and Mrs. John P. Mason
Mr. and Mrs. William H. Megary
Mr. and Mrs. Edwin R. Metcalf
Mr. and Mrs. William H. Meyle, Jr.
Mr. and Mrs. John C. Miller
Mr. and Mrs. Henry D. Mirick
Mr. and Mrs. James F. Mitchell, Jr.
Mr. and Mrs. Michael C. Mitchell
Mrs. Randall Morgan
Mr. and Mrs. Walter L. Morgan
Dr. and Mrs. Stuart Mudd
Mr. and Mrs. Louis Ely Mullin
Mr. and Mrs. W. B. Murphy
Dr. and Mrs. Hunter S. Neal
Dr. and Mrs. Joseph T. L. Nicholson
Mr. and Mrs. Bertram Lippincott
O'Neill
Mr. and Mrs. John R. Ott
Mr. and Mrs. Frederick W. G. Peck
Mr. and Mrs. J. Liddon Pennock, Jr.
Mr. and Mrs. Henry F. Perot
Mr. and Mrs. George T. Pew
Mr. and Mrs. Walter M. Phillips
Mr. and Mrs. Alfred W. Putnam
Mr. and Mrs. John Rahenkamp
Mr. and Mrs. Ernest L. Ransome, 3rd
Dr. Elizabeth Glenn Ravdin
Dr. and Mrs. J. Pancoast Reath
Mr. and Mrs. G. Ruhland Rebmann, Jr.
Mr. and Mrs. Paul C. Rebmann
Mrs. E. W. Reed
Mr. and Mrs. Eben Bent Reese
Dr. and Mrs. Richard O. Rex
Mr. and Mrs. Charles W. Riter
Mr. and Mrs. F. Markoe Rivinus
Mr. and Mrs. Edward C. Robbins
Mr. and Mrs. A. Addison Roberts
Mr. and Mrs. Algernon Roberts
Mr. and Mrs. Bayard H. Roberts
Mr. and Mrs. Wolcott W. Robinson
Mr. and Mrs. G. Frederick Roll
Mr. and Mrs. Paul Rosenbaum
Mr. and Mrs. Adolph G. Rosengarten,
Mr. and Mrs. Lessing J. Rosenwald
Mrs. Donald P. Ross
Mr. and Mrs. John Ross
Mr. and Mrs. Robert S. Ross
Mr. and Mrs. Karl F. Rugart, Sr.
Mr. and Mrs. Robert S. Ryan
Mr. and Mrs. Ernest C. Savage

Dr. and Mrs. Henry L. Savage
Judge and Mrs. Harold D. Saylor
Mr. and Mrs. Henry W. Scarborough
Mrs. Lewis C. Scheffey
Mr. and Mrs. Herbert F. Schiffer
Mr. and Mrs. Karl R. Schoettle
Mr. and Mrs. Donald A. Scott
Mr. and Mrs. Isadore M. Scott
Mr. and Mrs. Joseph C. Scott
Mr. and Mrs. Robert D. Scott
Mr. and Mrs. Frank E. Seymour
Mr. and Mrs. Philip P. Sharples
Virginia F. Shryock
Mr. and Mrs. Robert J. Siebert
Mr. and Mrs. James M. R. Sinkler
Mr. and Mrs. David B. Smith
Mrs. Edward B. Smith
Mrs. G. Giesau Smith
Mr. and Mrs. Lawrence M. C. Smith
Mr. and Mrs. Rayburn C. Smith, Jr.
Mr. and Mrs. C. Sodano
Mr. Boyd L. Spahr, Jr.
Dr. and Mrs. George E. Staehle
Mr. and Mrs. Edward Starr, 3rd
Mr. and Mrs. Alfred Steel
Mr. and Mrs. Geoffrey Stengel
Mr. and Mrs. Henry B. Stewart
Mrs. S. Emlen Stokes
Mr. and Mrs. Charles S. Strickler
Dr. and Mrs. Morris W. Stroud
Mr. and Mrs. Leon C. Sunstein, Jr.
Mr. and Mrs. Robert E. L. Taylor
Mr. and Mrs. Wyllys Terry
Mr. and Mrs. F. William Thacher, Jr.
Mr. and Mrs. John Hoover Thacher
Mrs. Thomas D. Thacher
Mrs. John B. Thayer
Mr. and Mrs. John B. Thayer
Mrs. R. Ellison Thompson
Mr. and Mrs. Robert P. Thompson
Henry A. Thouron
Mrs. E. Rommel Thudium
Mr. and Mrs. Louis R. Thun
Mr. and Mrs. Charles R. Tyson
Dr. and Mrs. Charles A. W. Uhle
Dr. and Mrs. Joseph B. VanderVeer
Mr. and Mrs. James H. Walker, Jr.
Mr. and Mrs. Clarence A. Warden, Jr.
Mr. and Mrs. Randolph H. Waterfield, Jr.
Mr. and Mrs. Henry Miller Watts
Mr. and Mrs. Channing Way, Jr.
Mr. and Mrs. Andrew S. Webb, Jr.
Dr. and Mrs. John C. Weber
Mrs. William G. Weisbrod
Harold C. Wessel
Dr. and Mrs. Franklin H. West
Mr. and Mrs. William White
Mrs. Daniel S. Whiteman
Mr. and Mrs. Ezra B. Whitman, Jr.
Mr. and Mr. John G. Williams
Mr. and Mrs. W. Cooper Willits
Mrs. George Searing Wilson
Mr. and Mrs. John F. Wilson
Dr. and Mrs. Robert N. Wilson
Mr. and Mrs. Curtin Winsor
Mrs. John Wintersteen
Mrs. L. Caspar Wister
Mrs. Huston Wolcott
Mr. and Mrs. Elias Wolf
Mr. and Mrs. Edward F. R. Wood, Jr.
Mr. and Mrs. Grahame Wood
Mr. and Mrs. Richard D. Wood
Mrs. George Woodward, Jr.
Mr. and Mrs. Granville Worrell, 2nd
Mrs. William Coxe Wright
Mrs. Wilson S. Yerger
Mr. and Mrs. Leonard A. Yerkes, Jr.
Dr. and Mrs. L. Wilbur Zimmerman

MEMBERSHIP

June, 1973 5204 members

June, 1974 5388 members

The names and addresses of all current members are on file at the Society headquarters.

NEW LIFE MEMBERS—1974

Maryrita Ambacher

Santo R. DiCondina

Mrs. Ernest C. Drew (Honorary)

Lisa H. Freeman

Richard A. Hauslochner

Mrs. Lynwood R. Holmes
(Honorary)

Mrs. John H. Thacher

Mrs. J. J. Willaman (Honorary)

SUSTAINING MEMBERS—

JUNE 1974

Francis Heed Adler

Elizabeth Chew Bennett

Mrs. Francis Boyer

Mrs. Richard S. Cowan

Mrs. Walter J. Cowan, Jr.

Mr. and Mrs. Alan Crawford, Jr.

Albert J. Crawford, Jr.

Mrs. William L. Day

Mrs. Franklin d'Olier, Jr.

Mrs. H. B. duPont

Mr. and Mrs. Edward J. Dwyer

Charles H. Evoy, Jr.

Herbert W. Goodall, Jr.

Mrs. Eugene G. Grace

Dr. and Mrs. F. Otto Haas

Mrs. John C. Haas

Mr. and Mrs. Richard E. Heckert

Mrs. Eileen Hart Hinkson

Mrs. Edward Hopkinson

Mr. and Mrs. Walter K. Howard

Mr. and Mrs. Horace C. Jones, II

Mr. and Mrs. Paul E. Kelly

Mrs. Louis Klein

Mrs. George F. Kugler, Jr.

Mr. and Mrs. Cuthbert H. Latta

Mrs. Rodney M. Layton

Mrs. A. Basil Lyons

Mr. and Mrs. Alfred S. Martin

Stephen McCormick

Mrs. William H. Meyle, Jr.

Mr. and Mrs. Lamont Moore

Mrs. Howard Petersen

Mrs. Edward Piszek

Mrs. Charles F. Powell

Mrs. Alfred W. Putnam

Mr. and Mrs. G. R. Rebmann, Jr.

Mr. and Mrs. Paul Rosenbaum

Mr. and Mrs. Adolph Rosengarten,

Robert S. Ryan

Richard A. Sack

Mrs. Henry Saltonstall

Mrs. Lawrence Saunders

Mrs. G. Giesau Smith

Mrs. R. Ellison Thompson

Mrs. Rush D. Touton

Mr. and Mrs. Channing Way, Jr.

Mrs. George Winchester

Mrs. Elias Wolf

Mrs. George Woodward, Jr.

CONTRIBUTING MEMBERS—

JUNE 1974

John F. Abel

Mr. and Mrs. Herman A. Affel, Jr.

Mrs. Earle M. Anderson

Mrs. Howard F. Anderson

Mrs. Stockton Andrews

Mrs. F. M. Archer, Jr.

Mrs. John C. Atwood, Jr.

Henrietta E. Bachman

Mrs. C. W. Balis, Jr.

Mrs. J. Sellers Bancroft

Mrs. Donald Byers Barrows

Paul A. Bein

Mrs. Ingersoll Benson

Mrs. H. Lloyd Beyer, Jr.

Mrs. Edward Bickford

Eleanor A. Bliss

Mr. and Mrs. James F. Bodine

Mr. and Mrs. Irwin Boeshore

Catherine M. Bohlen

Mrs. Curtis Bok

Gordon A. Brandes

Mrs. George H. Brown, Jr.

Mrs. Edward Browning, Jr.

Orville H. Bullitt

William C. Burleigh

Mrs. McBee Butcher

Mrs. J. Alfred Calhoun

Mrs. Hans L. Carstensen, Jr.

Mrs. Gordon H. Chambers

Mrs. Philip J. Chapman
James Cheston
Mrs. John R. Clark
Theodore Clattenburg
Mrs. Joseph R. Comly
Mrs. Richard F. Corroon
Mrs. Warren E. Crane
Mr. and Mrs. Lynn L. Detweiler
Mrs. Howard R. Detweiller
Mrs. Antelo Devereux
Mrs. Arthur Dewar
Mrs. Lawrence Drake
Mrs. H. K. Dugdale
Mrs. Ervin R. Edgcomb
Mrs. William S. Einwechter
Mrs. William C. Elliott
William C. Ellis
Barbara Emerson
Mrs. F. A. Evans
Mr. and Mrs. Harold H. Fehr
Mr. and Mrs. Morton H. Fetterolf, Jr.
Mrs. R. S. Firestone
Mrs. Herman Fischer
Mr. and Mrs. William F. Fischer, Jr.
Mrs. William M. Flook, Jr.
Mr. and Mrs. Frederick L. Fuges
Mrs. Stephen S. Gardner
Mr. and Mrs. E. F. Garrett
Arthur A. Gelston, Jr.
Bruce H. Greenfield
Mrs. John Gribbel, 2nd
Miriam Groner
Mr. and Mrs. Charles A. Gruber
R. W. Haag
Mr. and Mrs. William P. Haase
Marguerite Hallowell
Mrs. Thomas P. Harney
R. L. Harper
Mrs. Roberts Harrison
Mrs. P. E. Hartenstein
Mrs. W. Hendrickson, Jr.
Mrs. Henry Lee Hudson
Mrs. William M. Huggins
Mrs. Walter Hughson
N. Paul Introcaso
Mrs. Charles S. Jacobs
Mrs. Spencer L. Jones
Mr. and Mrs. Frank K. Kelemen
S. W. Lambert, Jr.
N. S. Lamont
Robert Langsfeld
Mr. and Mrs. Daniel M. Layman
Mr. and Mrs. John Leake
Dr. and Mrs. William M. Lemmon
Mrs. Howard C. Leopold
Alice A. Lineman
Mrs. William F. Lotz, Jr.
Mrs. Ford R. Lowdermilk
Mrs. Robert W. Lowry
Mrs. W. C. Lowry, 3rd
Mrs. B. H. Mackey
Mr. and Mrs. Joseph Marano
Mr. and Mrs. John Markle, 2nd
Maria A. Marren
Mrs. Henry N. Marsh
Ruth C. Marshall
W. H. Martin
John P. Mason
Mrs. John R. McConnell
Mrs. Edward McLean
Mrs. James L. McVey
Mrs. William Megary
Merry Gardens
Mr. and Mrs. John A. Meyer
Henry D. Mirick
Mrs. Theodore H. Morris, 3rd
Jason R. Nathan
William P. Norris, Jr.
Mr. and Mrs. Thomas R. O'Malley
Mrs. Laird U. Park, Jr.
Pauline T. Pease
Alice M. Pennock
Mr. and Mrs. G. Holmes Perkins
Mrs. Ovid Petrescu
Mrs. James E. Pew
Mrs. Robert M. Price
Mrs. B. Brown Pursell
Lee M. Raden
Mrs. Conyers Read
Mr. and Mrs. Eben B. Reese
Eleanor M. Reeves
Monica Reynolds
Mrs. Edward C. Robbins
Charles Robertson
Mrs. Conway Robertson
George Robertson & Sons, Inc.
Mrs. B. F. Roland
Mrs. G. Frederick Roll
Mr. and Mrs. Henry F. Rollman
Eudora Roseman
Mrs. Lessing J. Rosenwald
Anne Rowland
Eleanore M. Rumsey
Mrs. Charles Rupp

Mr. and Mrs. Donald R. Saxton
Mr. and Mrs. I. M. Scott
Mrs. Robert D. Scott
Mrs. Irving R. Segal
Mr. and Mrs. Richard L. Seifert
Mr. and Mrs. Frank E. Seymour
Virginia F. Shryock
Mrs. Walter W. Slocum
Mr. and Mrs. William H. Smith
Mrs. C. Randolph Snowden
Boyd L. Spahr, Jr.
Mrs. Fenn Stafford
Mrs. Geoffrey Stengel
Mrs. William B. Stephenson
Mr. and Mrs. David A. Stevens
Mrs. J. Stodgell Stokes
Gustav H. Tafel, Jr.
Mrs. Timothy R. Talbot
Mrs. C. Newbold Taylor
Mrs. Robert E. L. Taylor
Mr. and Mrs. Albert W. Terry, 3rd
Mrs. Sydney Thayer
Mrs. Edmund Thelen
Mrs. Clarence Tolan, Jr.
Mary L. Tower
Mrs. F. Ross Valentine
Mrs. S. N. Van Trump, Jr.
Vosters Nurseries & Greenhouses
Mrs. E. Perot Walker
Mrs. Philip Wallis
Mrs. H. L. Walters
Mr. Stanley F. Ward
Mrs. Clarence A. Warden, Jr.
Mrs. Charles J. Webb, 2nd
Mrs. Maurice A. Webster
Colonel & Mrs. Walter D. Weikel
Mrs. Daniel S. Whiteman
Mr. George W. Wilkins
Mrs. Jonathan W. Williams
Mrs. George Searing Wilson
Eleanor M. Winter
Mrs. Francis C. Wood
Mrs. George S. Worth
Mrs. Richard Worth
Mrs. Clarence Z. Wurts
Dr. & Mrs. H. E. Yeagley
Mrs. Richard N. Young



Custodian Benjamin Johnson mows the grass in the Society's apple and pear orchard.

OTHER ACTIVITIES

In addition to routine duties

Staff members served as judges at four flower shows and city block competitions.

Four staff members staged their own exhibits in the Philadelphia Flower & Garden Show and the Harvest Show.

The Society participated in Super Sunday, the Wissahickon Watershed Conservation Fair, the Rittenhouse Square Flower Market and Festival '74.

STAFF MEMBERS ATTENDED OR PARTICIPATED IN MEETINGS OF THE FOLLOWING ORGANIZATIONS:

American Association of Botanical Gardens & Arboreta*

American Bonsai Society*

American Horticultural Congress

American Horticultural Society*

John Bartram Association*

Council on Botanical & Horticultural Libraries*

Craft Advisory Committee, Walter Biddle Saul High School of Agricultural Sciences*

Delaware Valley Chapter, American Rock Garden Society*

Earth Congress, Executive Council*

Garden Writers Association of America

Grantsmanship Center

Greater Philadelphia Cultural Alliance*

Gypsy Moth Task Force, Fairmount Park Commission*

Lincoln High School Horticulture Curriculum, Advisory Committee*

Mayor's Gateway Committee*

Middle Atlantic Regional Lily Group

National Council for Therapy and Rehabilitation through Horticulture

Neighborhood Gardens Association*

New York University Medical Center, Department of Rehabilitation Medicine—Horticultural Workshop

Pen-Del Chapter, International Shade Tree Conference

Pennsylvania Bonsai Society

Pennsylvania Conference on Aging

Pennsylvania Environmental Conference

Pennsylvania Environmental Council*

Pennsylvania Nurserymen's Association

Pennsylvania Parks and Recreation Conference

Pennsylvania Roadside Council*

Philadelphia Chapter, American Rhododendron Society

Philadelphia Chapter, Indoor Light Gardening Society

Philadelphia Public Relations Association

Philadelphia '76, Environmental Advisory Council*

Philadelphia '76, Women's Advisory Commission

Society of Professional Journalists

Women for the Bicentennial

Women in Communications

*Served on governing body

ORGANIZATIONS WHICH MET AT PHS HEADQUARTERS ONCE OR MORE DURING 1974

City Department of Recreation,
Neighborhood Park Program
Earth Congress
Four Counties Garden Club
Herb Society of America
Philadelphia Unit
Horticultural Curriculum Committee,
Philadelphia Schools
John Bartram Association
Junior League Garden Club
Middle Atlantic Regional Lily Group
Neighborhood Garden Association
Northeast Region, American Orchid
Society
Older Adult Center, Einstein Hospital
Southern Division
Pennsylvania Bonsai Society
Philadelphia Chapter, American
Rhododendron Society
Philadelphia Chapter, Garden Club of
America
Philadelphia Rose Society
Philadelphia Society for Promoting
Agriculture
Philadelphia Tourist Bureau
(Guides Orientation)

MISCELLANY

14,649 people came to the Society's
headquarters
29,004 people telephoned the Society
27,086 pieces of mail were received by
the Society
3,367 meals were served at the Society
More than 5,000 horticultural inquiries
were answered.



PHS STAFF

Ernesta D. Ballard

President

James P. McCarvill

Flower & Garden Show Manager

George C. Sinkler

Assistant to the President

Jean Byrne

Editor

Julie Morris

Horticultural Librarian

F. Evelyn Hett

Flower Show Secretary

Edward L. Lindemann

Horticulturist

Noreen McCoy

Members Activities Coordinator

Patricia M. Cain

Administrative Assistant

Rick Fredette

Educational Coordinator

Theodora Welgoss

Bicentennial Projects Director

Honora Wesley-Burke

Book Restorer

Charlotte L. Archer

Library Assistant

Dianna Bonham

Library Assistant

Frances Sinclair

Cataloger

Grace M. Cole

Membership Secretary

Kathleen M. Upham

Secretary

Marie Rodia

Secretary

Carol Lindemann

Secretary

Winnie Ford

Receptionist-Typist

Benjamin Johnson

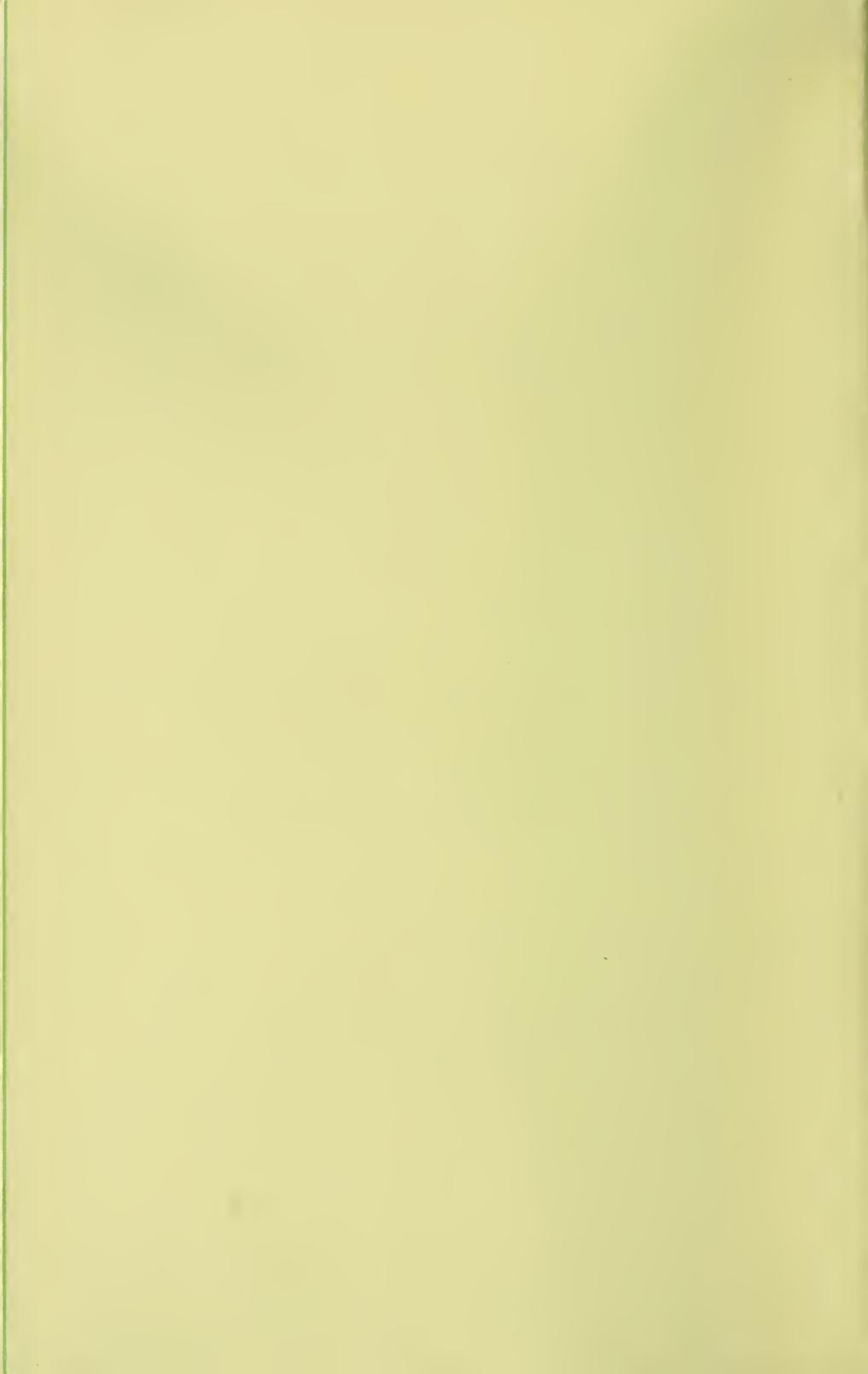
Custodian

Mary Williams

Housekeeper

THE PENNSYLVANIA
HORTICULTURAL
SOCIETY
YEARBOOK 1975





YEARBOOK

July 1, 1974 — June 30, 1975



The Pennsylvania Horticultural Society
Independence National Historical Park
325 Walnut Street
Philadelphia, Pennsylvania 19106
(215) WA 2-4801

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From the Chairperson

Anyway you look at it, the Pennsylvania Horticultural Society's 148th year was a fruitful one.

Membership continued to grow. Activities increased markedly at our headquarters where we received an unprecedented number of visitors. The scope of our community activities program, a most important public service, was expanded.

And, in its 10th year of sponsorship by PHS, the Philadelphia Flower & Garden Show once again drew record-breaking crowds as well as the acclaim of knowledgeable horticulturists from many parts of the country.

Furthermore, our financial position at year's end was very strong indeed. This healthy condition was the result, in large part, of the success of the Flower & Garden Show and of our annual preview dinner.

These two events are outstanding examples of the effective teamwork between the PHS staff and member volunteers.

The teamwork, I believe, is our greatest single strength. Backed by our sound resources, it makes it possible for the Society to plan and implement its wide variety of soundly based programs designed to meet the increasing horticultural interests of the Delaware Valley.

On behalf of the Executive Council, I offer a truly sincere "thank you" to the staff and volunteers for their fruitful work in support of PHS.

In closing, I urge you to read with care the pages that follow. There you will find in brief detail reports on all of the Society's diverse activities. They make worthwhile reading.

Herbert W. Goodall, Jr.
Chairperson

From the President

At PHS, we march to the rhythms of several different years. The program year, beginning in September; the calendar year, on which our memberships are based; the Flower Show year, which begins as each show ends; the gardening year, which arrives with the vernal equinox, and finally, the fiscal year — July 1 through June 30. This Yearbook records the things that happened in fiscal 1975.

It has been a good year. We have been caught up in the mounting excitement of the bicentennial and are proud of the contributions our Society is making:

Our bicentennial film, "How Long Is Always — A Story of Trees," was completed on schedule at the end of June and will be shown without charge throughout the Philadelphia area during 1976. The producer, Brian Kellman, deserves great credit, and we are confident the film will be recognized nationally as well as locally.

10,000 Trees for Philadelphia's parks has reached the halfway mark, and we have every reason to expect that it will meet its goal. Details appear on page 15.

To help other groups and individuals work toward the bicentennial goal of greening Philadelphia, we published *The Philadelphia Area Green Pages*, a 77-page handbook of information for gardeners in and near the City. PHS members and staff were responsible for the writing; Anthony Hillman drew the hilarious illustrations, and the editing and production was done by George Borowsky. I hope every member has a copy.

During its first year on the road, the PHS Gardenmobile played an important role in our community activities. First suggested by the late R. Gwynne Stout during his presidency in the early 1960s, the Gardenmobile has become the personification of the Society for gardeners all over the city.

In the fall and winter, the brightly painted step-van carried the PHS training course for teachers to five different schools. In the spring, equipped with peat moss, fertilizer, tools, seeds and plants, the Gardenmobile brought assistance and encouragement to 33 community vegetable gardens in the inner city, delivering everything from informational bulletins to stakes, markers, fencing, and insecticides as needed. In addition, the Gardenmobile, with its own library, appeared at Super Sunday, the Philadelphia Festival, the Philadelphia Flower & Garden Show, and the Annual Clean-Up Day Parade — carrying free plant clinics to the public.

The horticultural curriculum guide *Indoor Gardening in the Classroom*, developed by the PHS staff, was published in October, and served as the basis of our service training program in the Philadelphia public school system. Designed for upper elementary and middle school classes, the 150-page guide has been praised by educators and horticulturists throughout the country.



When I am asked what the Pennsylvania Horticultural Society does, I usually control the urge to give a two hour answer and say, simply, "We collect and disseminate horticultural information." The range of our information service is broad. We provide the best horticultural library in this region. We publish the *Green Scene*, which continues to build an impressive file of fan mail. We run the spring Philadelphia Flower & Garden Show — the finest in the country — and the Harvest Show — of equal excellence. We make our resources available to other horticultural and gardening groups. Perhaps most important, we have assembled a staff of knowledgeable and helpful horti-

culturists to answer the questions that pour into our mailbox and our telephone — more than 6000 of them in fiscal 1975.

There is a tremendous interest in horticulture and gardening today, and a tremendous need for the programs we provide. The people whose names appear in this yearbook, in our Flower Show programs, on our Preview Dinner invitation and in the *Green Scene* and the PHS News, by their unstinting collaboration and generous financial support have made our programs possible.

Ernesta D. Ballard
President

ADMINISTRATION

Executive Council

Herbert W. Goodall, Jr.,
Chairperson

L. Wilbur Zimmerman,
Vice-Chairperson

Robert S. Ryan,
Vice-Chairperson

Ernesta D. Ballard,
President

Alan Crawford, Jr.,
Treasurer

James P. McCarvill,
Secretary

William C. Burleigh

Frederic W. Clark

George R. Clark

Mrs. John R. Clark

Barbara H. Emerson

Mrs. Eugene G. Grace

Mrs. Walter K. Howard

Mrs. Paul E. Kelly

John S. Kistler

Mrs. Adolphus Lewis, Sr.

Richard W. Lighty

Mrs. John D. Lohmeyer

William D. MacDowell

Henry D. Mirick

Robert E. Montgomery

Craig S. Oliver

J. Liddon Pennock, Jr.

Mrs. Alfred W. Putnam

Henry H. Reichner, Jr.

Adolph G. Rosengarten, Jr.

Bradshaw Snipes

John E. Strong

Mrs. Morris W. Stroud, 3rd

J. Franklin Styer

Mrs. S. Newbold van Trump, Jr.

Mrs. E. Perot Walker

Mrs. John G. Williams

Esther J. Winters

Minturn T. Wright, 3rd

The Chairperson and President are
ex officio members of all committees.

Executive Committee

Herbert W. Goodall, Jr.,
Chairperson

Alan Crawford, Jr.

Mrs. Paul E. Kelly

Lee M. Raden

Robert S. Ryan

Mrs. John G. Williams

L. Wilbur Zimmerman

Nominating Committee

Mrs. Eugene G. Grace,
Chairperson

William C. Burleigh

Alan Crawford, Jr.

Mrs. John D. Lohmeyer

Henry H. Reichner, Jr.

L. Wilbur Zimmerman

Investment Committee

Alan Crawford, Jr.,
Chairperson

William C. Burleigh

George R. Clark

Minturn T. Wright, 3rd

Personnel Committee

Alan Crawford, Jr.

Mrs. Paul E. Kelly

Robert S. Ryan



PHS members working together.

MEMBERS ACTIVITIES

Committee

George R. Clark,
Chairperson
Mrs. Walter K. Howard
John S. Kistler
Mrs. John D. Lohmeyer
Robert E. Montgomery
Mrs. Morris W. Stroud, 3rd

The Society offered members 14 lectures and symposia from September through April, eight courses & workshops in the fall and winter, two field trips in summer, fall, and spring, and garden visits in July 1974, April and June of 1975. Three of the lectures were co-sponsored with the Morris Arboretum and two PHS workshops were held at the Schuylkill Valley Nature Center; all other lectures and courses were at PHS. Six special meetings to introduce PHS members to plant specialties were conducted by plant societies; many other plant society meetings were open to interested members. A three-day trip for garden visiting on Long Island was set up; a two day trip went to Long Beach Island and the Pine Barrens. The garden visits were exceedingly popular, all field trips and workshops were fully subscribed, and the lectures were well attended.

Special events for members were the plant distribution and Harvest Show preview following the annual meeting in September, the Christmas Show Open House following the Candlelight Stroll in December, the spring Flower & Garden Show members preview, the Society Hill Tour Open House, and the third annual members evening at the Philadelphia Zoo.

Garden Visits

1974 July Long Island
Mr. & Mrs. Robert S. Benepe
Mr. & Mrs. Franklin d'Olier, Jr.
Mr. & Mrs. Harold F. Johnson
Mr. & Mrs. William K. Laughlin
Mr. & Mrs. James N. Wallace
Mr. & Mrs. Charles D. Webster
Mr. & Mrs. Elwood Whitney

April 1975 Main Line
Dr. & Mrs. Theodore Cohen

June 1975 Society Hill
Mr. & Mrs. Kenneth Cundy
Dr. & Mrs. Palmer H. Futcher
Dr. & Mrs. Robert Gill
Mr. & Mrs. Alan Halpern
Mr. & Mrs. Howard Kellogg
Adolph de Roy Mark
Mr. & Mrs. Theodore T. Newbold
Powel House
Mr. & Mrs. G. Frederick Roll
Mr. & Mrs. Alfred Zernik

June 1975 Chestnut Hill
Ernesta & Frederic Ballard
Mr. & Mrs. Elias Wolf



COMMUNITY ACTIVITIES

School Program

Based on last year's successful efforts, the Society expanded its staff development training program to accommodate 300 Philadelphia School District teachers, thus reaching almost 10,000 area children. Eight two-hour monthly classes were conducted at five regional locations in the city. Using the newly developed horticultural curriculum guide, *Indoor Gardening in the Classroom*, as the basis for the course, the PHS staff presented an intensive program on house plant culture and care, trees, bulbs, flowers, and vegetables. Teachers tested classroom experiments and performed horticultural projects at each session before returning with their materials to the more than 125 schools that were represented. In addition, over 70 schools conducted successful campaigns for the "10,000 Trees" program, which concluded the school year with four planting ceremonies in Children's Groves in the park system.

The program was again conducted with the cooperation of the Office of Science Education. Throughout the year, it was repeatedly endorsed by officials, and in May the School District accredited the course, making it part of the in-service program for the coming year.



Gardenmobile at Community site. Young gardeners receive vegetable seedlings in containers for early start on spring planting.



Ask us about
House plants
Vegetables
Fruit
Window boxes
Shrubs
Trees



Community Vegetable Gardens Program

1974 Program

Cooperating with the City Department of Recreation's Neighborhood Parks Program and the Bell Telephone Company, PHS assisted ten community groups throughout the city to "farm" vacant lots and to produce a bountiful fall harvest. The value of the program can be measured both economically and socially. The strengthening of community ties and an increased awareness of the neighborhood environment were as evident as the baskets of tomatoes, peppers and corn grown on these city plots.

1975 Program

Encouraged by these results and to further the "greening" of the city, the Society quadrupled its program coverage for 1975. Twenty-seven new groups met with the staff early in the year to plan their respective gardens and to receive instruction. With the help of a rototiller purchased for the program by the Philadelphia Committee of the Garden Club of America, all the sites were prepared and almost 1000 residents had planted by mid-June.

Parkway Program

The horticultural staff conducted "Green In the City", a class in urban horticulture, for the Parkway Program of the School District of Philadelphia. This was the fifth year the Society was involved in the alternative school program. The ten-week course covered many aspects of growing plants in the city from the amateur's and professional's points of view. Classes included a walking tour of the Wissahickon with Frederic L. Ballard; visits to the architectural design firm of Semanko-Bobrowicz; a trip to Longwood Gardens and the Morris Arboretum; and lectures by members of the PHS Staff. Several students in the class participated in the spring Flower & Garden Show as members of the PHS work crew.

Horticultural Therapy

PHS developed an all-day horticultural therapy symposium for interested community leaders. The 85 people who attended, represented the medical profession, the federal government, institutional administration and volunteer services.

Volunteers and professionals exchanged information and ideas. Many of the conferees sufficiently valued their contacts with this new network to commit themselves to the recently formed National Council for Therapy and Rehabilitation through Horticulture, an organization that PHS has been involved with since its founding.

Free Plant Clinics

More than 1,000 people participated in the monthly Free Plant Clinics held at the Society's Headquarters on eight Sundays during the year. Visitors to the clinics brought sick plants and a multitude of questions that were handled by the horticultural staff.





BICENTENNIAL MOON TREE

SYCAMORE PLANTED MAY 6 1975
FROM SEED CARRIED TO THE MOON
BY ASTRONAUT STUART L ROOSA
ON APOLLO XIV FEBRUARY 1971

NATIONAL AERONAUTICS & SPACE ADMINISTRATION
FOREST SERVICE USDA

10,000 TREES

Committee

C. Stuart Brown
Chairperson
Mrs. John W. Appel
Mrs. Paul Betancourt, Jr.
Frederic W. Clark
Nancy Clark
Lawrence Formica
Mrs. Eugene G. Grace
Mrs. Adolphus Lewis, Sr.
Mrs. David Linforth
John J. Morley
Mary Clay Reed
Henry H. Reichner, Jr.
Mrs. Richard T. Saler
Mrs. Walter Smedley
Bradshaw Snipes
Kurt A. Solmssen
John E. Strong
Mrs. Morris W. Stroud, 3rd

More than \$83,000 was collected during the program's second fiscal year. Over 3,000 trees were planted in 19 city parks in the same time period. Collected by year-end: approximately \$164,000; planted 4500 trees in 31 city parks.

FLOWER SHOWS

1975 Philadelphia Flower & Garden Show

Philadelphia Civic Center
March 9 through March 16
Attendance: 180,000

Thirty-six thousand square feet were added to the exhibit space for the 1975 Show. The new total footage of 180,000 square feet allowed better distribution of exhibits, better traffic flow and more room for resting and eating. Despite a record attendance, overcrowding experienced in recent shows was virtually eliminated.

Special features of the show were an 8,000 square foot park-like entrance feature with nearly 15,000 bulbs in bloom, a timely 5,600 square foot year-round vegetable garden and, for the first time anywhere, the use of a computer to answer gardening questions.

There were 77 major exhibits, 158 entries in the flower arranging classes and 828 entries in the horticultural classes.

Flower & Garden Show Committee

L. Wilbur Zimmerman
Chairperson
Mrs. Eugene G. Grace
Vice-Chairperson
Mrs. Francis Ballard
Mrs. Charles E. Barnes, Jr.
Mrs. Charles Becker, Jr.



Mrs. Norman S. Bemis
Mrs. Nathaniel Bowditch
Mrs. William Buchanan
George R. Clark
Mrs. H. F. Coates
Mrs. Mercade A. Cramer, Jr.
Mrs. Edward E. Cullen, 3rd
Mrs. G. Morris Dorrance
Mrs. Hubert P. Earle
Mrs. John Eiman
Herbert W. Goodall, Jr.
Mrs. Thomas M. Hyndman
Mrs. Henry B. King
Mrs. John D. Lohmeyer
William D. MacDowell
Henry D. Mirick
J. Liddon Pennock, Jr.
Mrs. Alfred W. Putnam
Mrs. C. Madison Riley
Mrs. Edward C. Rorer
Mrs. George W. Schelling
Owen Schmidt
Mrs. J. Brooks Semple
J. Franklin Styer
Mrs. William Ward, 4th
Mrs. P. L. Welsh
Mrs. John G. Williams

1974 Harvest Show

Memorial Hall, Fairmount Park
Saturday & Sunday, September 28 & 29

Each year the Harvest Show draws a return group of loyal and committed visitors, as well as substantial numbers of new visitors. It is a show whose popularity has been built up by word-of-mouth. Its hominess and intimacy suits the person who enjoys examining up close the lovingly polished fruits and vegetables. Its spectrum of colors, ranging from the muted velvety tones of dahlias to the spectacular reds of tomatoes to the yellows of corn to the neutral tones of grain, compare favorably with the brilliance of spring colors. The variety of textures and shapes of the greenhouse plants are an inspiration to those looking for challenges.

Philadelphia Flower & Garden Show



Nothing is forced for this Show. It is the pleasant end of summer's work.

The exhibitors cannot be easily categorized: they encompass both the young and old; those of modest means and the affluent, and the highly skilled as well as the novice.

Committee

Mrs. William Balderston,
Chairperson

Mrs. William E. Detweiler
Vice-Chairperson

Mrs. Sydney J. Barnes

Wilbur Beck

Mrs. Preston D. Carter

Mrs. Allen Corson, Jr.

Mrs. M. A. Cramer, Jr.

Mrs. Robert N. Drake

Mrs. William Eckfeldt

Mrs. Thomas B. Everist

Mrs. Morton Fellheimer

Mrs. Francis L. Harrigan

Mrs. George A. Hewitt

Mrs. Robert H. Hilderbrand
Mrs. Huntington Jackson
Mrs. William E. Lappin
Marie Louise C. Lee
Mrs. Melvin Lucas
Erich Meitzner
Mrs. John L. Metzger
Mrs. Ward C. Miller
Mrs. Clark R. Morris
Mrs. Ernest Morton
Mrs. Victor J. Roberts
Patricia Sonneborn
Mrs. Lyle R. Tanner
Mrs. S. Newbold van Trump, Jr.
Mrs. Rhoden E. Walls
Mrs. Douglas K. Whipple

Harvest Show



HEADQUARTERS EXHIBITS AND SHOWS

Yuletide Show

December, 1974

Committee

Mrs. L. Davis Jones

Chairperson

Doris Atkinson

Mrs. Thomas G. Brown

Mrs. Wilson B. Harkins, Jr.

Vice-Chairpersons

Mrs. John Brewer

Mrs. Edward Brinton

Mrs. Adolph Hirstius

Mrs. J. Preston Leavitt

Mrs. David Linforth

Mrs. Leonard W. Snyder

The number of people visiting the '74 Yuletide Show more than doubled over previous years. An enthusiastic Show committee undertook comprehensive research in the traditions of centuries crossing over into numerous cultures. Their exhibit surveyed the ages recreating designs from the pagan and early Christian eras through other periods: medieval, renaissance, reformation, colonial and Victorian right up through the 20th Century. The exhibitors used a broad variety of horticultural materials to dramatize these symbolic festivals. It was a rare opportunity to see so beautifully illustrated the historical progression of this fascinating holiday.



Plant Society Shows

Pennsylvania Bonsai Society

Saturday and Sunday

November 2 and 3, 1974

29th Annual Rose Show of the

Philadelphia Rose Society

Saturday and Sunday

June 7 and 8

12th Annual Show of the Middle

Atlantic Regional Lily Group

Saturday and Sunday

July 12 and 13

Monthly Exhibits in the Society Headquarters

Exhibits Committee

Mrs. S. Newbold van Trump, Jr.,
Chairperson

Mrs. Norman S. Bemis

Mrs. Preston D. Carter

Mrs. Elmer Hartwick

Mrs. George A. Hewitt

Mrs. Milton Laden

Mrs. H. Vernon Lapp

Mrs. Edwin A. Peebles

Mrs. George A. Reed

Mrs. Victor J. Roberts

1974 July and August—Colonial
Gardening Exhibit

September—Home of the Flyers

October—Harvest Show Highlights

November—Pennsylvania Women of

Horticulture (authors)

1975 January—Indoor Light
Gardening

February-March—Plant Photography

April—Samplings from the Spring
Show

May—Plant Explorers

June—Plant Forms; Art Forms

AWARDS

Committee

J. Liddon Pennock, Jr.,
Chairperson
Mrs. John R. Clark
Richard W. Lighty
Mrs. Alfred W. Putnam
Bradshaw Snipes
J. Franklin Styer
Mrs. S. Newbold van Trump, Jr.

Distinguished Garden Awards

Mr. & Mrs. Robert S. Benepe
Mr. & Mrs. William L. Collins
Mr. & Mrs. Franklin d'Olier, Jr.
Mr. & Mrs. H. Thomas Hallowell, Jr.
Mr. & Mrs. Harold F. Johnson
Mr. & Mrs. K. Laughlin
Mr. & Mrs. James N. Wallace
Mr. & Mrs. Charles D. Webster
Mr. & Mrs. Elwood Whitney

The 1974 Landscape Horticulture Awards of the Greater Philadelphia Chamber of Commerce in Cooperation with the Pennsylvania Horticultural Society to:

Oxford Valley Mall
Rohm & Haas Co.
Federal Reserve Bank of Philadelphia
Burlington Industries, Inc. Lees
Division
Friends Hospital
The American College of Life
Underwriters

The 1974 PHS Horticultural Sweepstakes Trophy for the accumulation of the greatest number of blue ribbons in the Horticultural Classes of the Philadelphia Flower & Garden Show and the Harvest Show to:

Nancy D. Kolb

The 1975 PHS Horticultural Sweepstakes Trophy for the accumulation of the greatest number of blue ribbons in the Horticultural Classes of the Philadelphia Flower & Garden Show and the Harvest Show to:

Mrs. Sidney Keith

1975 PHS Annual Award to Outstanding Junior Horticulturist in the Delaware Valley to:

Francine M. Rausch, First place
Hugh Darlington, Second place

Major Flower Show Awards

1975 Philadelphia Flower & Garden Show

The Pennsylvania Horticultural Society Flower Show Award for the best in show in the following categories:

Educational Exhibit

W. Atlee Burpee Company

Floral Exhibit

Muehlmann's Greenhouses

Landscape Exhibit

Gale Nurseries

Special Exhibit

Pennsylvania Bonsai Society

The Pennsylvania Horticultural Society Awards of Merit to:

Allied Florists of Delaware Valley
American Rhododendron Society
American Rock Garden Society
County Line Landscape Nursery
Delaware Valley College of
Science and Agriculture
De Wilde's Rhodo-Lake Nursery
Fairmount Park
Hansen Brothers Nurseries
Phila. Chapter, Indoor Light
Gardening Society
International Shade Tree
Conference
Judd's Hollylan Nurseries
Meadowbrook Farm
Middle Atlantic Carnation Growers
Pennsylvania Nurserymen's
Association
Philadelphia Area Daffodil Society
Philadelphia Cactus and
Succulent Society
Philadelphia Zoological Society
George Robertson & Sons, Inc.
Rosade Bonsai Studio
Roses, Inc.
Schuylkill Valley Nature Center
Cornelius J. Sikking
Southeastern Pennsylvania
Orchid Society
Star Roses
Vick's Wildgardens, Inc.

The Pennsylvania Horticultural Society Horticultural Sweepstakes Trophy
for the accumulation of the greatest number of points in the Horticultural Classes to:

Nancy D. Kolb

The Pennsylvania Horticultural Society Room Award
for the outstanding Blue Ribbon winner in the Room Classes to:
Country Gardeners

The Pennsylvania Horticultural Society Table Award
for the outstanding Blue Ribbon winner in the Table Classes to:
Providence Garden Club

The Pennsylvania Horticultural Society Flower Arranging Sweepstakes Trophy
to the individual accumulating the greatest number of points in the Arrangement Classes Section to:
Mrs. Harry C. Groome, Jr.

The Pennsylvania Horticultural Society Club Sweepstakes Award
for the accumulation of the greatest number of points in the Arrangement Classes Section to:

Four Counties Garden Club

1974 Harvest Show

The Flower Show Award of the Pennsylvania Horticultural Society
for an exhibit of extraordinary merit, which stimulates an interest in horticulture to:

Bromeliophiles of Greater Philadelphia

Horticultural Sweepstakes Award
to the individual winning the greatest number of Blue Ribbons in the Horticultural Section to:

Mrs. Lawrence Billau
Frank C. Wuest

The Sweepstakes Award Arrangement
to the individual winning the greatest number of Blue Ribbons in the Arrangement Section to:
Mrs. John R. Larkin

The Pennsylvania Horticultural Society Club Sweepstakes Award
to the Club winning the greatest number of Blue Ribbons in the show to:

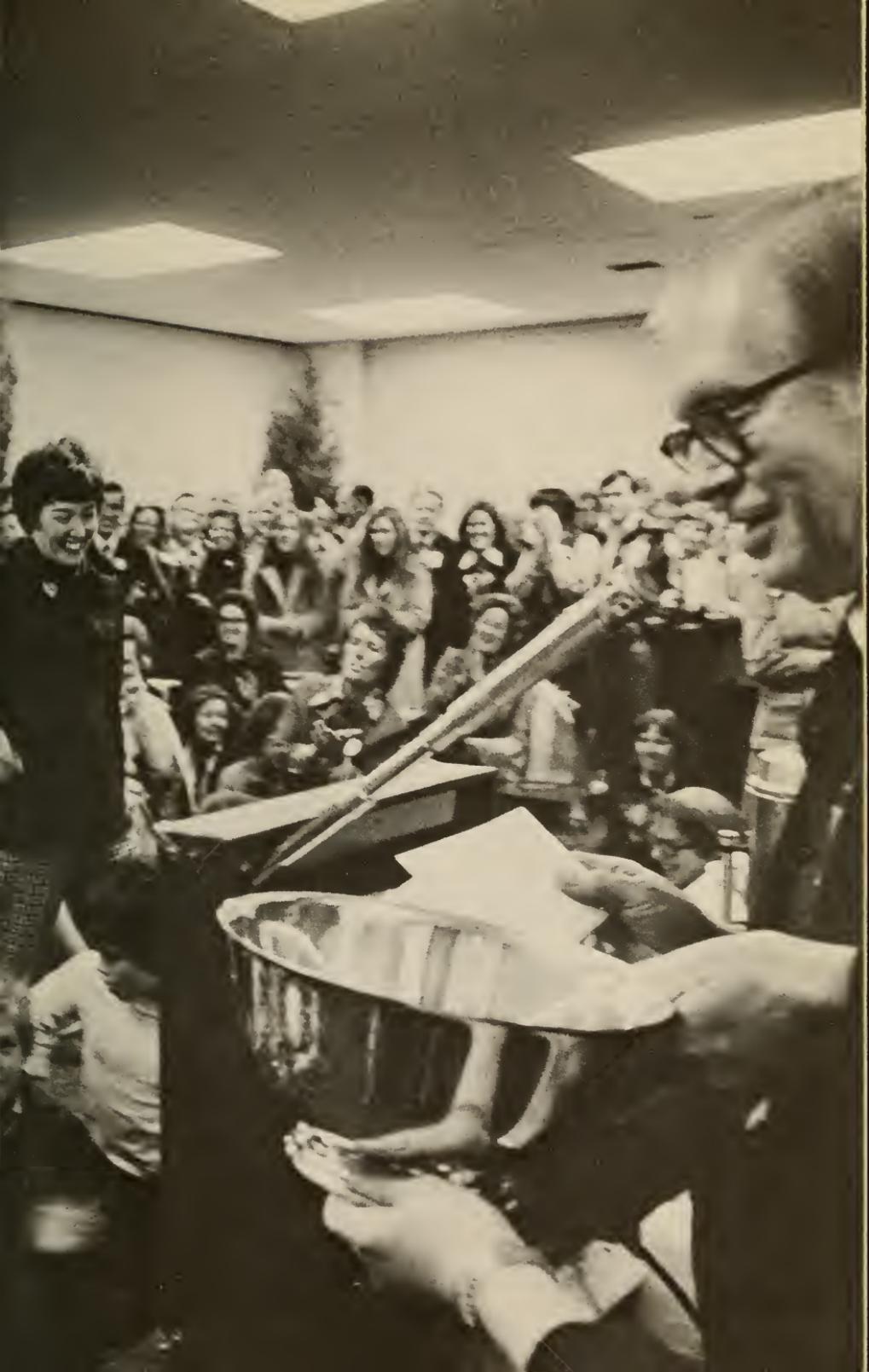
Trevose Horticultural Society

Presented at Other Flower Shows

The Pennsylvania Horticultural Society Medal to:

Schools in Youth Exhibit
at the Chicago Flower and Garden Show.

William A. Coolidge, Topsfield, Mass. at the New England Spring Garden and Flower Show.



SERVICES

Library

Committee

Barbara H. Emerson,
Chairperson
Frederic W. Clark
George R. Clark
Bessie Greenawalt
George M. Harding
Marianna Merritt Hornor
Kitty Hoopes Lapp
Richard W. Lighty
Lee Morris Raden
Adolph G. Rosengarten, Jr.
Elisabeth Woodburn

Circulation

More than 6,000 books, journals and pamphlets circulated from the PHS Library this past year. In addition, 60 slide sets and films were also circulated. Members of the American Rock Garden Society borrowed 750 books as part of the PHS-ARGS library agreement.

Friends of the Library

Friends of the PHS Library contributed \$4,300. Their contributions will go a long way to support the Library's Bicentennial project.

Publications

The *Green Scene* was distributed more extensively this year than in the past: Frelinghuysen Arboretum and Horticultural Society of Maryland have arranged to receive the *Green Scene* for their entire membership by special arrangement with PHS and their governing boards. In addition, 11 institutions including plant stores, arboreta, nurseries and cultural institutions are selling the *Green Scene* at their sales counters.

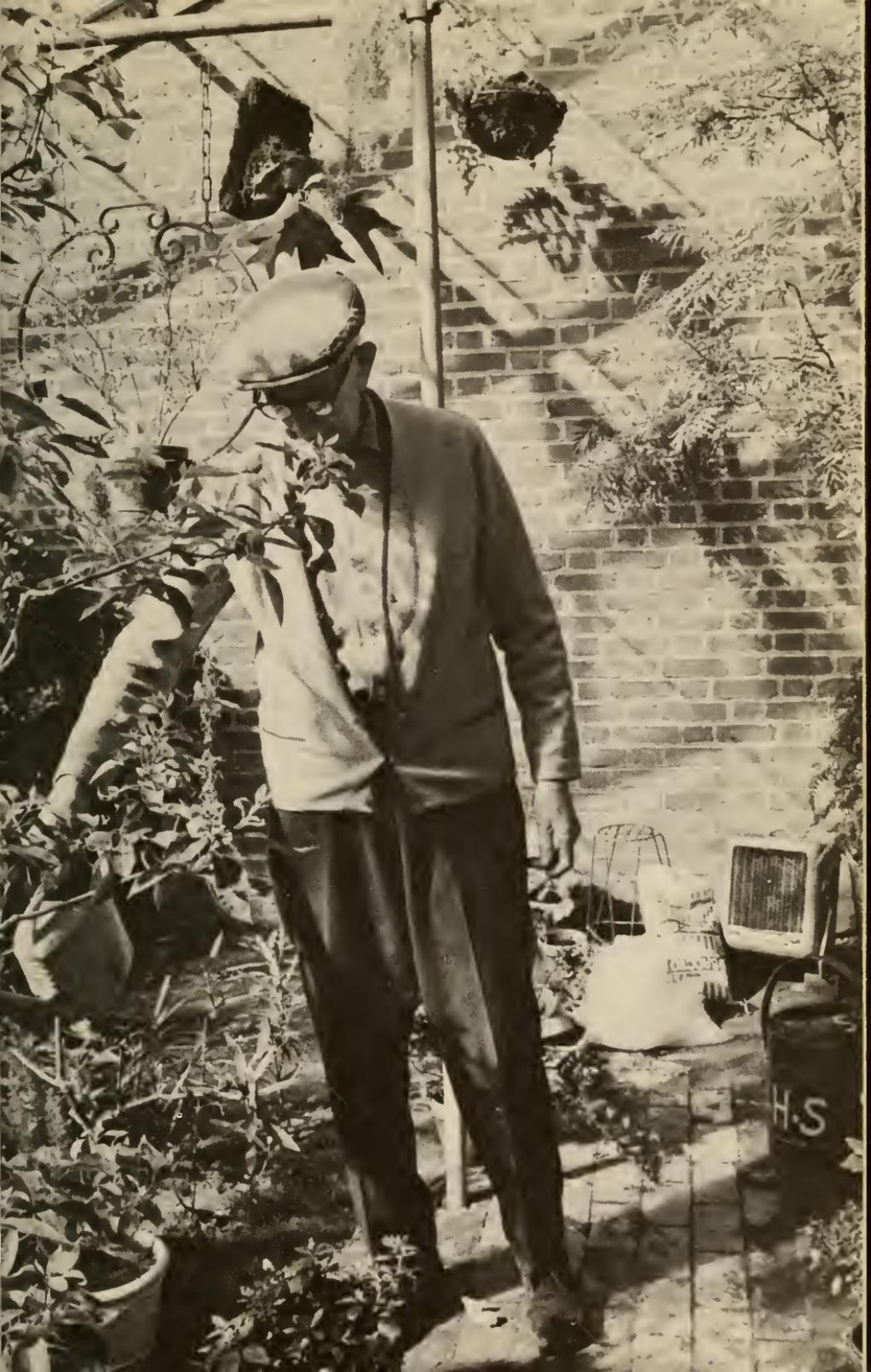
Gardens

Garden Volunteers

Edward Doelp
Jane Inverarity
Helen Kaufman
Miriam Kroungold
Kitty Hoopes Lapp
Marjorie Maurer
Ann McPhail
Virginia Parker
C. J. Van Arsdall
Polly Ann Van Arsdall
Frances Vollmer
Benjamin Wilson

Seldom during the past year has the 18th Century Garden been without at least one group of visitors; often the walks and gazebo were filled to capacity. The increased number of visitors combined with a frustrating growing season put a heavy load of work on the faithful group of garden volunteers. In drizzling rain and sweltering heat and humidity, the volunteers completed over 800 hours maintaining the gardens.

In addition to the 18th Century garden, the volunteers kept the Bishop White Garden at the corner of 3rd & Walnut and the vegetable and herb garden in the rear of the Society's headquarters in top form.



CONTRIBUTIONS

Major Contributors

The Arcadia Foundation
Henrietta E. Bachman
Mr. & Mrs. Lloyd Balderston
Mr. & Mrs. John W. Batdorf
Bell Telephone Company
Mrs. V. R. Bieber
Mrs. E. Billingslea
Mr. & Mrs. John D. Briner
Mrs. E. M. Buckey
David Burpee
Mr. & Mrs. J. Eiseman
Mr. & Mrs. W.F. Fischer, Jr.
Mr. & Mrs. E.L. Forstall
Mrs. Jack M. Friedland
Mr. & Mrs. Logan B. Gill
Glenmede Trust Company
Mrs. F. Woodson Hancock
Mr. & Mrs. B.H. Hunter
Mr. & Mrs. Orton P. Jackson
Horace F. Janney
Mr. & Mrs. C.L. Johnson
Mr. & Mrs. Harry I. Lauer
Mrs. Arthur Littleton
The Mariner Foundation
Mr. & Mrs. Wallace Martindale, Jr.
Harriet T. Mitchell
Mr. & Mrs. Elliston P. Morris
Mrs. Thomas R. O'Malley
Mr. & Mrs. George S. Opp
Dr. & Mrs. Richard H. Peck
The Philadelphia Foundation
Clara B. Pitcher
Elizabeth Glenn Ravdin
Dr. & Mrs. J. Pancoast Reath
Adolph G. Rosengarten, Jr.
Mrs. George Otis Spencer
Mrs. H.D. Steinbright
Mrs. Thomas D. Thacher
Mrs. & Mrs. Raymond A. Townley
Warwick Foundation
Mr. & Mrs. R. Chase Whitaker
Eleanor M. Winter

In addition, 297 members donated \$100 or more to the 10,000 Trees program. Their names are on file in the Society offices and will be permanently recorded in Memorial Hall.

PREVIEW DINNER

1975 Flower & Garden Show, Preview Dinner, March 8, 1975

1,739 Society members and guests enjoyed the dinner and preview.

Committee

Elizabeth Chew Bennett,
Chairperson
Mrs. James F. Bodine,
Co-Chairperson
Mrs. John K. Binswanger
Mrs. John A. Brown
Mrs. Morris Brownell, Jr.
Mrs. George R. Clark
George R. Clark
Mrs. Edward E. Cullen, 3rd
Edward E. Cullen, 3rd
Mrs. Franklin d'Olier, Jr.
Mrs. George W. Edwards, Jr.
Mrs. Thomas H. Ginley
Mrs. Thorp Van D. Goodfellow
Mrs. Eugene G. Grace
Mrs. Bruce H. Greenfield
Quita W. Horan
Mrs. Horace C. Jones
Daniel Layman
Mrs. Andrew W. Porter, Jr.
Lee M. Raden
Mrs. Bayard H. Roberts
Mrs. Paul Rosenbaum
Mrs. Edward Starr, 3rd
Mrs. Geoffrey Stengel
Mrs. Leon C. Sunstein, Jr.
Mrs. John Hoover Thacher
Mrs. W. Cooper Willits
Mrs. Leonard A. Yerkes

FINANCIAL REPORT

Treasurer's Comments

Your Society enjoyed another successful year and remains in excellent financial condition. Income rose sufficiently to enable the Society to cover public service projects and Bicentennial expenses without recourse to the special reserve funds established for these purposes, as reflected on our Balance Sheet below.

Respectfully,
Alan Crawford, Jr.
Treasurer

The Pennsylvania Horticultural Society Balance Sheet June 30, 1975 and 1974

Assets

| | 1975 | | | 1974 | |
|--|----------------|-----------------|------------|-----------|-----------|
| | Operating Fund | Endowment Funds | | Total | Total |
| | | Unrestricted | Restricted | | |
| Cash (Savings accounts 1975 \$126,131 and 1974 \$38,085) | \$ 45,289 | \$110,854 | \$5,354 | \$161,497 | \$ 68,665 |
| Marketable securities (market value 1975 \$632,986 and 1974 \$607,849) | 219,434 | 428,664 | | 648,098 | 691,498 |
| Furniture, equipment and improvements | 106,443 | | | 106,443 | 99,568 |
| Accumulated depreciation and amortization | 76,851 | | | 76,851 | 69,670 |
| | 29,592 | | | 29,592 | 29,898 |
| Books and portraits | 26,909 | | | 26,909 | 26,909 |
| | \$321,224 | \$539,518 | \$5,354 | \$866,096 | \$816,970 |

Liabilities

| | | | | | |
|---|-----------|-----------|---------|-----------|-----------|
| Sales tax payable | \$ 11 | | | \$ 11 | \$ — |
| Payroll taxes withheld | | | | | 283 |
| Special Fund — "10,000 Trees" | 49,288 | | | 49,288 | 24,141 |
| Pension Fund | | \$ 62,950 | | 62,950 | 23,200 |
| Reserve for Flower Show losses and public service projects | 195,000 | | | 195,000 | 170,000 |
| Principal balance | 76,925 | 476,568 | \$5,354 | 558,847 | 599,346 |
| | \$321,224 | \$539,518 | \$5,354 | \$866,096 | \$816,970 |

The accompanying notes are an integral part of these financial statements.

**The Pennsylvania Horticultural Society
Statement of Operating Fund Revenue and Expenses
for the Years Ended June 30, 1975 and 1974**

| | 1975 | 1974 |
|---|----------------|-----------------|
| Revenue | | |
| Membership dues | \$ 83,661 | \$ 67,676 |
| Invested funds and savings accounts | 33,995 | 35,213 |
| Schaffer Trust | 16,237 | 17,883 |
| Designated contributions | 15,820 | 9,885 |
| Flower & Garden Show | 509,332 | 458,249 |
| Preview Dinner | 94,777 | 88,343 |
| Fees and sales | 60,279 | 34,437 |
| Other activities | 10,967 | 14,556 |
| | <hr/> 825,068 | <hr/> 726,242 |
| Expenses | | |
| Salaries | 193,184 | 176,916 |
| Other employee expenses | 65,200 | 30,640 |
| Building maintenance and utilities | 17,398 | 13,510 |
| Depreciation and amortization | 7,182 | 6,348 |
| Administrative supplies and expense | 36,230 | 28,822 |
| | <hr/> 319,194 | <hr/> 256,236 |
| Less allocation of overhead to | | |
| Flower & Garden Show | 99,232 | 81,201 |
| | <hr/> 219,962 | <hr/> 175,035 |
| Publications | 43,496 | 30,001 |
| Flower & Garden Show, including allocation of overhead | 404,708 | 344,488 |
| Preview Dinner | 35,721 | 29,462 |
| Library and educational programs | 20,819 | 16,397 |
| Other activities | 30,715 | 42,472 |
| Bicentennial and public service projects | 67,622 | 61,798 |
| | <hr/> 823,043 | <hr/> 699,653 |
| Excess of revenue over expenses | <hr/> \$ 2,025 | <hr/> \$ 26,589 |

The accompanying notes are an integral part of these financial statements.

**The Pennsylvania Horticultural Society
Statement of Principal
for the Years Ended June 30, 1975 and 1974**

| | 1975 | | | 1974 |
|--|------------------|------------------|----------------|------------------|
| | Operating Fund | Endowment Funds | Total | Total |
| | | Unrestricted | Restricted | |
| Balance, beginning of year | \$ 99,900 | \$494,092 | \$5,354 | \$599,346 |
| Excess of Operating Fund revenue over expenses | 2,025 | | | 2,025 |
| Transfer to Reserve for Flower Show losses and public service projects | (25,000) | | | (25,000) |
| Unrestricted contributions | | 16,575 | | 16,575 |
| Loss on sale of investments | | (36,399) | | (36,399) |
| Life membership dues | | 2,300 | | 2,300 |
| Balance, end of year | <u>\$ 76,925</u> | <u>\$476,568</u> | <u>\$5,354</u> | <u>\$558,847</u> |
| | | | | <u>\$599,346</u> |

The accompanying notes are an integral part of these financial statements.

The Pennsylvania Horticultural Society Notes to Financial Statements

Significant Accounting Policies

The financial statements are prepared on a modified cash basis. Marketable securities, furniture, equipment and improvements are carried at cost. Books and portraits are carried at 1971 ledger values, and subsequent additions have been charged to expense.

Depreciation of furniture and equipment is computed on the straight-line method over the estimated useful lives which range from five to ten years. Improvements to buildings are amortized over the term of the building occupancy agreement.

Life membership dues and unrestricted contributions are added to the Unrestricted Endowment Fund, which is a Board-designated fund without restriction on principal or income.

Investments

Operating Fund assets include securities segregated to provide a funding of the reserve for Flower Show losses and public service projects.

In addition, the Society is the income beneficiary of a trust, under deed of Elizabeth Schaffer, comprised of securities with a market value of \$300,466 and \$286,235 at June 30, 1975 and 1974, respectively.

Special Fund — "10,000 Trees"

Contributions to the Special Fund — "10,000 Trees", an ongoing campaign to raise funds for the planting of trees in Philadelphia parks, administered by the Society, amounted to \$83,134 and \$47,174 in the years ended June 30, 1975 and 1974, respectively. The sum of \$60,440 was expended for tree planting in 1975 and \$24,206 in 1974. The balance of the Fund, \$49,288 and \$24,141, at June 30, 1975 and 1974, respectively, was deposited in a savings account, the interest on which was added to the Fund.

Pension Fund

The Society has an unfunded pension plan covering all full-time employees. The amounts charged to operations, \$39,750 for 1975 and \$6,600 for 1974, were transferred to the Unrestricted Endowment Fund for investment.

By action of the Executive Council, the assets of the pension fund were transferred to a trustee account with a bank subsequent to June 30, 1975, and the plan was modified to conform to requirements of the Pension Reform Act of 1974.

Building Agreement

The Society occupies facilities in Independence National Historical Park. The provisions of the agreement with the Department of Interior require that the Society assume responsibility for the routine operation, maintenance, and minor repairs to the interior of the building, the garden area and all related machinery and equipment. The Society is required to deposit \$100 per month in a fund for major repairs and replacements to buildings, equipment and grounds. The agreement terminates in 1983 and is renewable at the option of the Federal Government.

The Pennsylvania Horticultural Society Report on Examination Years Ended June 30, 1975 and 1974

The Council of The Pennsylvania Horticultural Society Philadelphia, Pennsylvania

We have examined the balance sheet of The Pennsylvania Horticultural Society at June 30, 1975 and 1974, and the related statements of Principal and Operating Fund revenue and expenses for the years then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

The financial statements are prepared on a modified cash basis, in that items of revenue and expenses (except for depreciation) are recorded as received and paid. Preparation of the financial statements on the accrual basis would require that a deferred credit of approximately \$42,000 and \$33,000 for June 30, 1975 and 1974, respectively, for membership dues paid in advance be shown on the balance sheet.

In our opinion, such financial statements present fairly the financial position of The Pennsylvania Horticultural Society at June 30, 1975 and 1974 and the Operating Fund revenue and expenses and changes in Principal for the years then ended, on the basis indicated in the preceding paragraph, applied on a consistent basis.

**Main Lafrentz & Co.
Certified Public Accountants
Philadelphia, Pennsylvania
August 15, 1975**

MEMBERSHIP

Membership June 1974 — 5,388
Membership June 1975 — 5,531

The names and addresses of all current members are on file. Of the total members, 183 were contributing members and 59 sustaining members in the fiscal year.

New Life Members 1974-75

Mrs. Lindley Boyer
Mrs. W. Emory Burnett
Paul P. McFarland
Mr. and Mrs. Bayard H. Roberts
Mrs. Arthur Rosenlund
Mrs. William E. Vauclain
Harold C. Wessel
Mrs. Daniel S. Whiteman

OTHER ACTIVITIES

Miscellany

25,510 people came to Society Headquarters from July 1974-June 1975. That means that we had an increase of 11,000 visitors during the pre-bicentennial period over the previous year.

Our horticultural inquiries increased 20% over last year's, i.e. we had more than 6,000 letters and phone inquiries about plants and their problems.

Organizations Meeting at PHS Once or More During the Year

American Horticultural Society
City Dept. of Recreation,
Neighborhood Park Program
Cooperative Extension Service,
Penn State University
Delaware Valley Chapter,
American Rock Garden Society
Friends of Powel House
Greater Philadelphia Cultural Alliance
Horticultural Curriculum Orientation, School District of Phila.
John Bartram Association
Landscape Design Critics Council,
Nat'l Council State Garden Clubs
Liberty Bell Chapter, American
Gloxinia and Gesneriad Society
Middle Atlantic Regional Lily Group
Neighborhood Garden Association
Northeast Region, American Orchid
Society
Parkway Class, School District
of Philadelphia
Pennsylvania Bonsai Society
Philadelphia Chapter,
Cactus and Succulent Society
Philadelphia Chapter,
Indoor Light Gardening Society
Philadelphia Chapter,
American Rose Society
Philadelphia Chapter,
American Rhododendron Society
Philadelphia Committee,
Garden Club of America
Philadelphia Convention & Visitors
Bureau — Guides Orientation
Philadelphia Society for Promoting
Agriculture
Young Audiences, Inc.

**Staff Members Attended or
Participated in Meetings
of the Following
Organizations:**

- American Association of Botanic Gardens and Arboreta
- American Bonsai Society
- American Horticultural Congress
- *American Horticultural Society
- American Horticultural Society, Dumbarton Oaks Conference on Garden Restoration and Preservation
- American Rock Garden Society, Delaware Valley Chapter
- Community Gardening Conference, Gardens for All, Inc.
- Delaware Valley Chapter American Rock Garden Society
- *Earth Congress
- Garden Club of America, Medal Award Committee
- *Gardens Writers Association of America
- Governors Anti-Inflation Garden Conference
- *Greater Philadelphia Cultural Alliance
- *International Shade Tree Conference
- *John Bartram Association
- National Associations of Exposition Managers
- National Council for Therapy and Rehabilitation through Horticulture
- *Neighborhood Gardens Association
- Pennsylvania Bonsai Society
- Pennsylvania Environmental Council
- Philadelphia '76
- Philadelphia Chapter, American Rhododendron Society
- Philadelphia Chapter, American Rose Society
- Philadelphia Chapter, Indoor Light Gardening Society
- Philadelphia County Extension Service Executive Committee
- *Philadelphia Festival
- Philadelphia Public Relations Association
- Professional Fund Raisers Association
- *Women in Communications, Inc.
- *Served on governing body

In addition to routine duties

Staff members served as judges at five flower shows and garden competitions. Six staff members staged their own exhibits or made entries in both the Harvest and Flower & Garden Show. Staff also lectured to or cooperated with projects of the:

Free Library of Philadelphia
Frelinghuysen Arboretum Members
Girl Scouts of Philadelphia
Indoor Light Gardening Society
of America
Liberty Bell Chapter, American
Gloxinia and Gesneriad Society
The Massachusetts Horticultural
Society
New Jersey Extension Service,
Rutgers University
New York Botanical Gardens
Not For Women Only — Barbara
Walter's National TV Show
Temple University, School of
Journalism

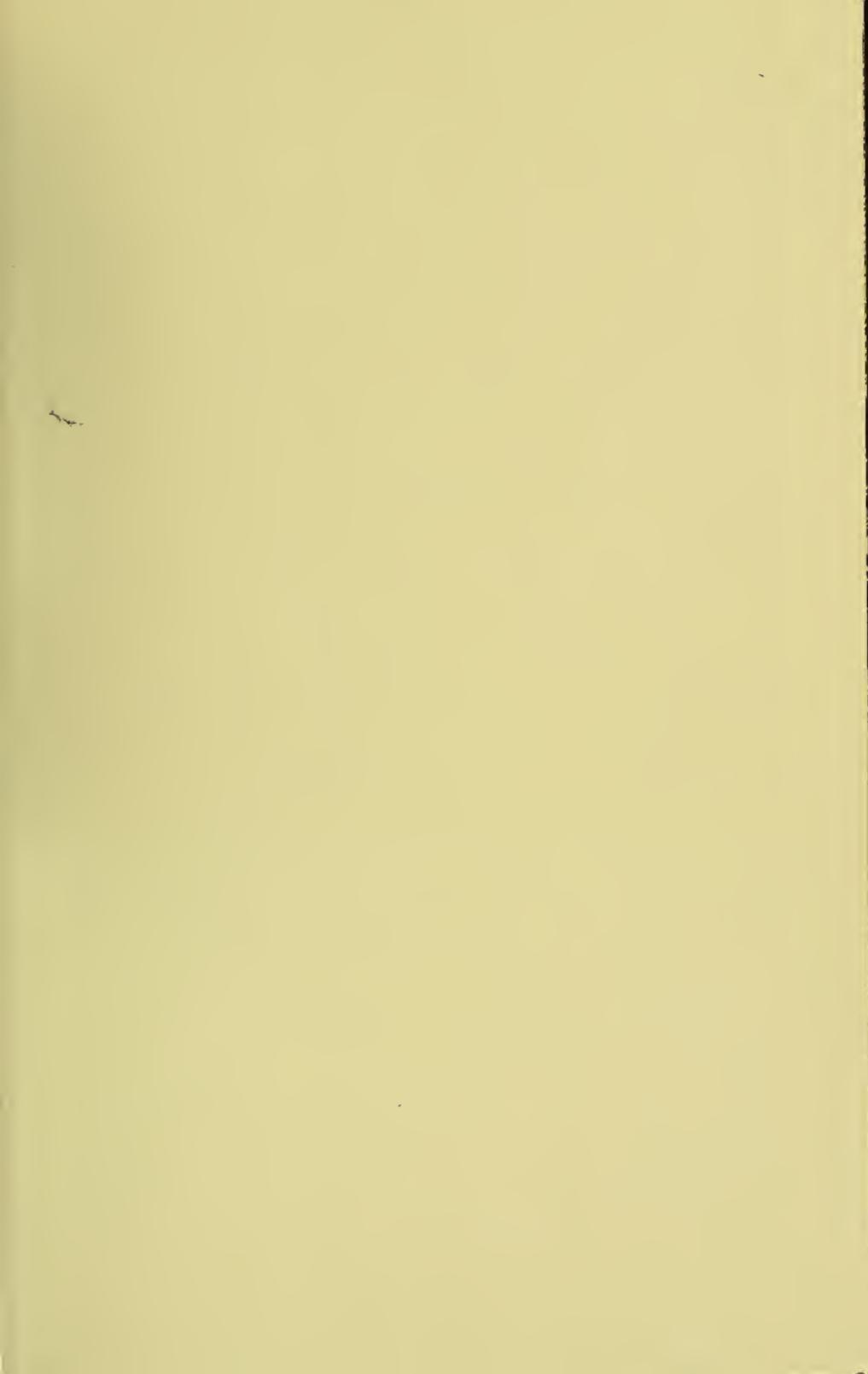
PHS Staff

Ernesta D. Ballard
President
Charlotte L. Archer
Members Activities
Linda Bernstein
Secretary
Blaine Bonham
Director of Community Activities
Jean Byrne
Editor
Patricia M. Cain
Administrative Assistant
Grace M. Cole
Membership Secretary
Cheryl A. DeLisle
Secretary
Rick Fredette (to 9/74)
Educational Coordinator
F. Evelyn Hett
Flower Show Secretary
Benjamin Johnson
Custodian
Carol Lindemann
Secretary
Edward L. Lindemann
Horticulturist
James P. McCarvill
Flower & Garden Show Manager
Julie Morris
Horticultural Librarian
Marie Rodia
Receptionist
Carol Sclafani
Field Horticulturist
Frances Sinclair
Cataloger
George C. Sinkler
Assistant to the President (to 9/74)
Theodora Welgoss
Bicentennial Projects Director
Honora Wesley-Burke
Book Restorer
Mary Williams
Housekeeper



Photo Credits

Carole Bell, pp 9,10; John Condax, p. 5;
Edmund B. Gilchrist, Jr., pp. 2,7,13,14,15,
17,18,21; Myrna Ludwig, pp. 11,23;
Vinciguerra, p. 16.







**the pennsylvania
horticultural society
yearbook 1976**



yearbook

July 1, 1975 to June 30, 1976

The Pennsylvania Horticultural Society
Independence National Historical Park
325 Walnut Street
Philadelphia, Pennsylvania 19106
(215) WA 2-4801

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and Shows
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Cover photo:

PHS bicentennial symposium at Winterthur.

At right, topiary created by Gisele Walls





From the Chair

As PHS nears the beginning of its 150th year—the official date of our founding is November 24, 1827—we can say with assurance that the Society is flourishing.

Abundant evidence to support this view can easily be found in this report, which covers in some detail our diverse activities during the 12-month period ended June 30.

Three factors, I believe, are largely responsible for our continuing progress.

Thanks primarily to the success of our spring Flower and Garden Show and annual preview dinner, we have the financial resources needed to carry on a range of innovative horticultural programs, which benefit not only our members but the general public as well. We also have a highly knowledgeable, versatile and dedicated staff to develop and supervise these programs.

And, most encouraging of all, we have an ever-growing number of member volunteers with varied skills and interests who work hard and effectively to support their Society's activities. In the past year, this volunteer effort was encouraged and coordinated—with all-important staff assistance—by 16 different committees made up of about 250 members. No one knows for certain the exact number of volunteers who worked on PHS projects during the year, but an educated guess is that about one in three of our 6000 members probably did more for the Society than just pay their dues.

That is most certainly a healthy situation—one that bodes well for the horticultural welfare of the Delaware Valley in the years to come.

My thanks on behalf of the Executive Council go to all who have had a hand in making the past year a truly flourishing one for PHS.

Herbert W. Goodall, Jr.
Chair, PHS Executive Council



From the President

As we complete our 149th year and begin to prepare for our grand sesquicentennial celebration, it is gratifying to report that the Society's finances are sound; its staff is capable; and its programs are well-received. Most important, the Society is playing a larger part in the cultural and educational life of the Delaware Valley than at any time in recent decades.

One aspect that is particularly pleasing to me is the protection we are now able to give our employees. For several years we have had medical-surgical and major medical insurance. In the past year we have adopted a long-term disability plan and a modern pension plan which meets all the requirements of the Employee Retirement Income Security Act, and we have taken the first steps to secure it with a trust fund held by an independent trustee.

Another recent development of great importance is our community garden program, which consists simply of providing encouragement, horticultural information, organizing experience and a modicum of tangible assistance to inner city groups desiring to have vegetables and flower gardens. Two staff members spend the fall and winter working with teachers, block leaders and others, who take the plans back to their classrooms, clubs, recreation centers and block meetings. In the spring and summer the staff drives from site to site in our specially equipped Gardenmobile delivering seeds, fertilizer and advice. In the past year we arranged with the Neighborhood Garden Association to carry out the staff work of its garden block program as part of our community garden activities, leaving the Association to concentrate on planning, evaluation and funding. This

arrangement has been successful beyond all expectations.

Society publications have found their way into private and public libraries throughout the land. Requests for our *Curriculum Guide* come to us from all over. Our bicentennial exhibit catalogue, *From Seed to Flower* is a unique outline of Philadelphia's contribution to horticulture in the period from 1620 to 1876; it will be read and studied for years to come. *The Philadelphia Area Green Pages*, after a slow start, is now being used by an increasing number of gardeners in the Delaware Valley. And four other horticultural groups send our magazine the *Green Scene* to their members. Our own members often tell of their delight in its contents and format, and our editor is seldom at a loss for material.

I like to think that our members take pleasure in supporting our community benefit programs. Thousands of them have responded to the Society's major bicentennial program—the planting of 10,000 trees in Philadelphia's parks. But even if they consider only the direct benefits of Society membership to themselves, they are getting their money's worth. The lending privileges of the library would, alone, justify the modest dues, the free use of its resources has increased dramatically over the past decade. In 1966, we operated with a part-time librarian. Today we have two full-time librarians, a part-time book repair specialist and a summer student intern. The bulk of their time is taken up serving Society members.

Answering horticultural questions (approximately 7000) continues to be an enormously time-consuming activity for our horticultural staff. In order to handle the flood of telephone queries without jamming our regular switchboard, we will

continued

install, in July, a separate telephone line, which we call the horticultural "hot-line". We hope this will enable us to continue the service, but we feel a need to evaluate it during the coming year.

The Society's greatest visibility lies in its flower shows and exhibits, which may well be its greatest service to the community. The Philadelphia Flower and Garden Show, held each year in March at the Philadelphia Civic Center, is nationally acclaimed. Its strength is to be found in the skill and dedication of the committees, exhibitors and staff who plan, plant and run it. The smaller Harvest Show, held the last weekend in September in Memorial Hall is just as distinguished, although on a lesser scale, and attracts a different constituency of workers and visitors. The shows and exhibits staged throughout the year in the Society's headquarters in the Independence National Historical Park are both expert and varied. The bicentennial exhibit, which the exhibits committee worked on for over a year and completed for an April 6 opening, is particularly memorable.

This message does not attempt to be a comprehensive review of all the things we are doing. You will find them outlined and reported on in the following pages. My purpose here is simply to give you a feeling for some of the developments that have kept your Society healthy and, I like to think, productive.

Ernesta D. Ballard
President



administration



The Executive Council



The Executive Council



administration continued

Executive Council

Herbert W. Goodall, Jr.
Chair

L. Wilbur Zimmerman
Vice-Chair

Robert S. Ryan
Vice-Chair

Ernesta D. Ballard
President

Alan Crawford, Jr.
Treasurer

James P. McCarvill
Secretary

Elizabeth C. Bennett

George Borowsky

C. Stuart Brown

William C. Burleigh

Frederic W. Clark

George R. Clark

Mrs. John R. Clark

Barbara H. Emerson

William G. Foulke

Mrs. Eugene G. Grace

Mrs. Walter K. Howard

Mrs. Paul E. Kelly

John S. Kistler

Mrs. Nelson J. Leidner

Mrs. Adolphus Lewis, Sr.

Richard W. Lighty

Mrs. John D. Lohmeyer

William D. MacDowell

Henry D. Mirick

Craig S. Oliver

J. Liddon Pennock, Jr.

Mrs. Alfred W. Putnam

Henry H. Reichner, Jr.

Adolph G. Rosengarten, Jr.

Bradshaw Snipes

John E. Strong

Mrs. Morris W. Stroud, 3rd

J. Franklin Styer

Mrs. H. Rowland Timms

Mrs. S. Newbold van Trump, Jr.

Mrs. E. Perot Walker

Mrs. John G. Williams

Esther J. Winters

Minturn T. Wright, 3rd

Dorothy S. Young

**Executive Committee**

Herbert W. Goodall, Jr.
Chair
Alan Crawford, Jr.
Mrs. Paul E. Kelly
Lee M. Raden
Robert S. Ryan
Mrs. John G. Williams
L. Wilbur Zimmerman

Investment Committee

Alan Crawford, Jr.
Chair
William C. Burleigh
George R. Clark
Alfred S. Martin
Minturn T. Wright, 3rd

Nominating Committee

Mrs. Eugene G. Grace
Chair
William C. Burleigh
Alan Crawford, Jr.
Mrs. John D. Lohmeyer
Henry H. Reichner, Jr.
Robert S. Ryan

Personnel Committee

Alan Crawford, Jr.
Mrs. Paul E. Kelly
Robert S. Ryan

Pension Plan Committee

Alan Crawford, Jr.
Mrs. Paul E. Kelly
Robert S. Ryan



members activities

Committee

George R. Clark

Chair

Mrs. Walter K. Howard

John S. Kistler

Mrs. John D. Lohmeyer

Mrs. Morris W. Stroud, 3rd

The Society invited members to five lectures and symposia, garden visits on two spring afternoons, and frequent meetings of eight plant societies that meet in the headquarters.

Special events were arranged for members. These included: the annual plant give-away, Harvest Show preview, Annual Meeting at the Independence National Historical Park Visitor Center, Christmas Show Open House following the Candlelight Stroll, New Year's Eve Open House preceding the moving of the Liberty Bell, and in spring, previews of the Flower & Garden Show and the PHS Bicentennial Exhibit, 'From Seed to Flower.'



Garden tours continue in the rain.

Registration events (minimal fee) included three multi-session courses (container gardening, indoor bonsai, landscape design), six workshops (making pressed plant pictures, seed mosaics, wreaths) a lecture-demonstration co-sponsored with Ikebana International, and 11 field trips to the Pine Barrens, Barnes Arboretum, Green Lane area, Henry Foundation, Brooklyn Botanic Garden, and Philadelphia Zoo. Subscription suppers preceded three evening events.

Members also took part in specially planned trips to Scandinavia Mayaluum, the British Isles, and Dutchess County, New York.

All activities were well-attended and registration events were fully subscribed.

Garden Visits

May 1976 Chestnut Hill

Mr. & Mrs. Logan B. Gill

Mr. & Mrs. Horace C. Jones

Mr. & Mrs. Alfred S. Martin

Mr. & Mrs. Frederick W. G. Peck

June 1976 Main Line

Mr. & Mrs. Walter K. Howard

Mrs. Walter Rebmann

Mr. & Mrs. Charles S. Truitt

Mr. & Mrs. Algernon Roberts

Dr. & Mrs. L. Wilbur Zimmerman

June 1976 Dutchess County, N.Y.

Mr. Harrison B. Cultra

Mr. & Mrs. Howland Davis

Mrs. Lytle Hull

Mr. Chauncey Stillman

Mr. & Mrs. Oakleigh B. Thorne

Mr. William S. Wasserman



Member's garden tours, Chestnut Hill.



community activities



Committee

L. Wilbur Zimmerman
Chair

Mrs. McBee Butcher
Mrs. John R. Clark
Mrs. Adolphus Lewis, Sr.
Mrs. H. Rowland Timms
Esther J. Winters
Mrs. Andrew Wright
Minturn T. Wright, 3rd

School Program

For the third year "Indoor Gardening In The Classroom" was taught to teachers in the Philadelphia School District, but for the first time 200 teachers received in-service credit for completing the course, which ran 16 hours over an eight-month period. Since its inception 600 teachers have attended these classes, and armed with the PHS-developed horticultural curriculum guide and materials and ideas, they have covered classroom desks, windowsills, and benches with plants, terrariums, dish gardens, and rooting trays.

Evidence of success was obvious at the Children's Flower Show last November, sponsored by St. Christopher's Hospital and the Society: Philadelphia school children submitted half of the 400 entries. Almost all their teachers were students in the PHS program.

NGA-PHS Cooperative Effort

In March, the Neighborhood Garden Association undertook with the Society an agreement whereby PHS would implement their Garden Block Program, and NGA's area worker joined PHS's staff. The program assists interested people to improve neighborhood streets with planted window boxes and tire urns. Sponsoring garden clubs work with blocks, providing the flowers and gardening know-how for a two year

period, after which the blocks become autonomous. NGA sets up an annual sale to provide plants at wholesale prices to the independent blocks. PHS staff has developed a series of winter workshops for Garden Blocks and Community Vegetable Garden groups to further nurture an interest in horticulture in the urban environment.

Nineteen new blocks were planted in 1976, bringing the total of active blocks in the program to over 130.

Community Gardening

A well-formed, solid head of red cabbage, a 25 pound watermelon, vine-ripened tomatoes, eggplants, and squash, sunflower heads, arrangements of garden greens dotted with red peppers, carrots and beets—these vegetables captured the eyes of the judges at the First Annual Community Vegetable Gardens Harvest Party at the Society headquarters last fall. All the produce exhibited had been grown on on converted vacant lots throughout the city, which just a few months before had been dumping grounds for trash and debris. All of the exhibitors were city dwellers, some gardening for the first time and others thankful to get back to the soil after many years absence.

Thirty-seven groups, all part of the Society's Community Vegetable Gardening program,

community activities

continued

completed the 1975 growing season. Enthusiasm fostered by success created such a demand that 40 new groups joined the growing family of PHS-sponsored PhilaFarmers in 1976. Topsoil, organic material, peat moss, fertilizer, tools, fencing, seeds, and plants, plus a series of gardening workshops and newsletters, were provided by the Society and Bell Telephone Company. The Gardenmobile, during its regular visits to these city farms with supplies, suggestions, and information, noticed cultivated areas sprouting independently around Philadelphia. The idea is "catching on" and it is rewarding to see the concept of "greening the city" become a reality.

Free Plant Clinics

The PHS horticultural staff held a free plant clinic once a month on Sunday afternoons; the clinic was open to everyone. People brought their plants, and staff answered their questions about identification, culture, diseases and pests. From 50 to 75 people attended each session. A film about growing plants indoors was repeated throughout the afternoon.

Parkway Program

PHS has been involved with Parkway since 1970, teaching students about horticulture in an urban setting. The 1975 course in the fall included field trips to landscape architects' offices, the Morris Arboretum and Longwood Gardens. The students learned about how trees in the city are cared for, and they participated in several practical workshops at the PHS headquarters.

Twelve Parkway students took part in the ten week course. Several of the students returned to work at the 1976 Spring Flower and Garden Show.



flower shows

Philadelphia Flower & Garden Show



flower shows

continued

1976 Philadelphia Flower and Garden Show

Philadelphia Civic Center
March 7 through 14
Attendance: 201,000

A number of the Show's major exhibitors chose the Nation's Bicentennial as their theme: a 1776 Spanish Mission, a Valley Forge Cabin, white and blue floral combinations. Others looked to the future: a solar greenhouse, gardening by computer and experiments in approaches to growing.

For the first time, the members' preview was held on the Saturday (March 6) before the public opening, and the major exhibitors awards luncheon was combined with the competitive classes award ceremony on the closing Saturday.

Princess Grace of Monaco judged pressed flower pictures and also attended the preview dinner. Of the 1,286 competitive classes entries 1,078 were in horticulture, which set a record.

Committee

William D. MacDowell
Chair
Mrs. Eugene G. Grace
Vice-Chair
Ernesta D. Ballard
Mrs. Norman S. Bemis
Herbert Bierberfeld
Mrs. James F. Bodine
Mrs. John P. Butler, 3rd
George R. Clark
Mrs. S. Grey Dayton
Mrs. Hubert P. Earle
Herbert W. Goodall, Jr.
Mrs. Thomas M. Hyndman
Mrs. W. Roy Kolb

Helen LeBlond
Mrs. John D. Lohmeyer
Henry D. Mirick
J. Liddon Pennock, Jr.
Mrs. Alfred W. Putnam
Mrs. C. Madison Riley
Mrs. J. Brooks Semple
Albert F. W. Vick, Jr.
Mrs. William Ward, 4th
Mrs. P. L. Welsh
Mrs. George I. Wright
L. Wilbur Zimmerman



Children's Flower Show of St. Christopher's Hospital for Children

sponsored by PHS

Tuesday and Wednesday, November
25 and 26
Galleria, Centre Square Building

Committee

John W. McWilliams
Chair



Mrs. John Thacher
Mrs. Henry B. King
Mrs. G. Morris Dorrance
Mrs. John W. McWilliams
Mrs. George B. Barnard

Junior garden clubs, 4-H clubs, public and private school students and community centers entered 450 exhibits.

Ten special exhibits included a pumpkin island; apple trees, scarecrows by the Fairmount Park Summer Day Camps, an effigy of Johnny Appleseed; apple dolls, corn pone or the uses of corn and an asphalt garden.

Enthusiastic teachers and students have requested that this show become an annual event. A second show has been planned for the fall of 1976.

1975 Harvest Show

Memorial Hall, Saturday and Sunday
September 27 and 28

Each year Delaware Valley gardeners stage and visit the annual Harvest Show held the last weekend in September in Memorial Hall, Fairmount Park. In spite of our 149 years of staging annual harvest shows, we doubt the weather has ever been less cooperative. In spite of torrential rains, nearly 700 people attended the Friday afternoon Preview held for members and specially invited garden clubs. Total attendance at the Show was 7,200. Two hundred and seventy exhibitors showed nearly 1,000 plants.

For the first time horticulturally related trade booths had a place at the Show; they offered spring flowering bulbs, books, dried materials, plants and pumpkins.

continued

flower shows

continued



Visitors entered the Harvest Show through a tent this year.

Committee

William C. Burleigh
Chair
Doris W. Atkinson
Mrs. William Balderston
Mrs. Norman S. Bernis
Mrs. Thomas G. Brown
Mrs. Preston Carter
Mrs. John R. Clark
Mrs. Alan Corson, Jr.
Mrs. Thomas F. Everist
Mrs. Morton Fellheimer
Mrs. William H. Gray
Mrs. Francis L. Harrigan
Mrs. Elmer Hartwick
Mrs. John F. Hayes

Mrs. Richard E. Heckert
Mrs. Robert H. Hilderbrand
Mrs. George A. Hewitt
Mrs. Melvin Lucas
Mrs. C. H. Marlar
Erich F. Meitzner
Mrs. John Metz, III
Mrs. Clark R. Morris
Mrs. Victor J. Roberts
Mrs. George W. Schelling
Mrs. Randolph M. Slater
Mrs. S. N. van Trump, Jr.
Mrs. E. Perot Walker
Mrs. John G. Williams
Benjamin Wilson



headquarters exhibits and shows

1975 Annual Holiday Show

December 5 to 30

Attendance: 4,644

Holiday decorations in twentieth century America are a complex interweaving of centuries of customs and traditions. Our Show looked back through time and created and re-created designs inspired by this heritage. The theme was Living Traditions of the Yuletide.

Committee

Chairs

Mrs. L. Davis

Mrs. Thomas G. Brown 3

Doris W. Atkinson

Pagan and Early Christian—350-1100

A.D.—Mrs. J. Preston Leavitt

Medieval—1100-1450—Mrs. Leonard W. Snyder

The Renaissance—1450-1600—Susan C. Ward

The Reformation—16th and 17th Centuries—Robert L. Osborne

The New World—18th Century—Patricia Sonneborn

Victorian—19th Century—Mrs. Adolph Hirstius

20th Century—Mrs. Edward Brinton

Special consultants worked on each section of the Show.

Scriptwriter: Mrs. Charles Truitt

12th Annual Middle Atlantic Regional Lily Group

July 12 & 13, 1975

Alice H. Esslinger
Chair

Monthly Exhibits

Committee

Mrs. S. Newbold van Trump, Jr.

Chair

Mrs. Norman S. Bemis

Mrs. Preston Carter

Mrs. Mercade A. Cramer, Jr.

Mrs. Elmer Hartwick

Mrs. Richard E. Heckert

Mrs. George A. Hewitt

Mrs. Milton Laden

Mrs. H. Vernon Lapp

Mrs. Edwin A. Peeples

Joanna McQuail Reed

Mrs. Victor J. Roberts

Mrs. Lyle R. Tanner

10

Esther J. Winters

July—August

Colonial Gardening in Delaware Valley

September

Speaking of Seeds

October

Highlights from the Harvest Show

November

South Comes North

December

Christmas Show

“Living Traditions of the Yuletide, II”

January

Oriental—Bonsai, Ikebana, Plant Introductions

February—March

Horticultural Fibers Work for Man

April—May—June

Bicentennial Exhibit

“From Seed to Flower—1681—1876”



Library

Committee

Barbara H. Emerson
Chair

Frederick W. Clark

George R. Clark

Bessie Greenawalt

George M. Harding

Marianna Merritt Hornor

Mrs. H. Vernon Lapp

Richard W. Lighty

Lee Morris Raden

Adolph G. Rosengarten, Jr.

Mary Lou Wolfe

Elisabeth Woodburn

Dorothy S. Young

The PHS Library accessioned 476 new books into its collection this past year; 78 were gifts from members. About 300 books are circulated from the library each month and an equal number of books, journals and other reference materials are used in the library every month.

PHS continues to serve as the library for the American Rock Garden Society and circulated 600 books on rock gardening to ARGs members around the world. PHS has also joined with the American Bonsai Society in a similar agreement. In return for an agreed upon fee from ABS, members may borrow books on bonsai and related topics. Over 300 requests for bonsai material were received in the first six months of the agreement.

The library has continued its book restoration program and all the books in the PHS Bicentennial Exhibit, "From Seed to Flower", have been restored. The committee intends to restore the books in the Pennsylvania Special and Rare Book Collections.

Money contributed by "Friends" of the library helps support the restoration program. This year "Friends" gave nearly \$5,000 to the library. PHS has spent \$7,500 to date on book restoration. In addition to the restoration program, the library conducts a repair program to take care of books in the circulating collection that cannot be replaced easily. The library currently lists well over 13,000 titles making it the largest collection of horticultural literature in the Delaware Valley.

Gardens

Garden Volunteers:

Edward Doelp
Mrs. Robert B. Inverarity
Mrs. John S. Kaufman
Mrs. Barton Kroungold
Mrs. h. Vernon Lapp
Marjorie Maurer
Matthew McConnell
Mrs. Donald McPhail
Rear Adm. & Mrs. C. J. Van Arsdall
Frances Vollmer
Benjamin Wilson

The 18th Century Garden was planted in red, white and blue to honor the bicentennial celebration and to delight the expected visitors: red butterfly begonias, white wax begonias and blue and white ageratum, with plenty of dusty miller. The volunteers worked 900 hours throughout the reporting year to ready the 18th Century Garden, the PHS cutting and vegetable gardens and the Bishop White Garden at the corner of 3rd & Walnut Streets.

Because unusually heavy traffic was expected, and because the garden is now in its second decade, it was necessary to perform some major maintenance. A newly sodded lawn, new pebble paths and major pruning and plant material replacement were completed in time for the bicentennial.

Publications

Committee

Craig S. Oliver
Chair
George Borowsky
George M. Harding
Nancy Howard
Robert S. Ryan
J. Franklin Styer
Dorothy S. Young

PHS's bimonthly magazine, *Green Scene*, passed the 7,000 circulation mark after adding subscriptions for the entire membership of Skylands Association (Ringwood, N.J.) and Reeves Reed Arboretum (Summit, N.J.). *Green Scene* now goes to the membership of four horticultural organizations as well as to PHS membership.

At its May meeting the publications committee approved a budget for color photos throughout the magazine.

The Society's newsletter is published 11 times a year. It lists in complete detail the Society's activities throughout the year as well as other Society news, and when space permits information about other horticultural activities in the area.

awards

1975 Distinguished Achievement Medal

Owen B. Schmidt

1975 Certificate of Merit

Advisory Board of Managers of the
Morris Arboretum

Certificate of Merit

Mrs. L. Davis Jones

Certificate of Merit

John C. Swartley

Plant Society Award

Dorothy S. Young

1975 Landscape Horticulture

Awards of The Greater Philadelphia
Chamber of Commerce in cooperation
with the Pennsylvania Horticultural
Society

Peddler's Village

McDonalds Restaurant

Medford Leas

Philadelphia Contributionship

1976 Gardens of Olney

The Pennsylvania Horticultural
Society Awards Committee
cooperated with the Delaware Valley
Landscape Design Critics to judge
and present 31 awards to the 1976
Gardens of Olney.

1976 Junior Horticulturist

Cynde Schwartz

The 1976 PHS Horticultural

Sweepstakes Trophy for the
accumulation of the greatest number
of blue ribbons in the Horticultural
Classes of the Philadelphia Flower &
Garden Show and the Harvest Show
to:

Mrs. Sidney Keith

Exhibitors and Awards luncheon combined
for the first time. The screens were for a
multi-media show featuring participants in
past Shows.





awards

continued

Pennsylvania Horticultural Society Special Award for 1975 People Paper Gardens

Web Chrisman, West Philadelphia
Arthur J. Skill, Kensington
Senior Willing Workers, North
Philadelphia

Major Flower Show Awards 1976 Philadelphia Flower & Garden Show

**The Pennsylvania Horticultural
Society Flower Show Award** for the
best in show in the following
categories:

Educational Exhibit

W. Atlee Burpee Company

Floral Exhibit

Waldor Orchids

Landscape Exhibit

Vick's Wildgardens, Inc.

Special Exhibit

Pennsylvania Bonsai Society

The Pennsylvania Horticultural Society Awards of Merit to:

County Line Landscape Nursery
Delaware Orchid Society
Delaware Valley Chapter, American
Rock Garden Society
Delaware Valley College of Science
and Agriculture
Fairmount Park
Friends Hospital
Florists Transworld Delivery
Association
Gale Nurseries
Judd's Hollylan Nurseries
Meadowbrook Farm
Mercer County Community College
Morris Arboretum
Philadelphia & Valley Forge
Chapters, American Rhododendron
Society

Philadelphia Area Daffodil Society Philadelphia Cactus & Succulent Society

Philadelphia Chapter, Indoor Light
Gardening Society of America
Philadelphia Zoological Garden
George Robertson & Sons, Inc.
Rosade Bonsai Studio
Roses, Inc.
Southeastern Pennsylvania Orchid
Society
J. Franklin Styer Nurseries, Inc.
Temple University, Ambler Campus
Walter Biddle Saul High School
Whitemarsh Landscapes, Inc.

The Pennsylvania Horticultural Society Horticultural Sweepstakes Trophy for the accumulation of the greatest number of points in the Horticultural Classes

Mrs. John G. Williams

The Pennsylvania Horticultural Society Room Award

for the outstanding Blue Ribbon
winner in the Room Classes to
Seed and Weed Garden Club

The Pennsylvania Horticultural Society Table Award

for the outstanding Blue Ribbon
winner in the Table Classes
Villanova Garden Club

The Pennsylvania Horticultural Society Flower Arranging Sweepstakes Trophy

to the individual accumulating the
greatest number of points in the
Arrangement Classes Section
Mrs. Harry C. Groome, Jr.

The Pennsylvania Horticultural Society Club Sweepstakes Award

for the accumulation of the greatest
number of points in the Arrangement
Classes Section
Four Counties Garden Club

1975 Harvest Show

The Flower Show Award of the Pennsylvania Horticultural Society—Arboretum of the Barnes Foundation
PHS Club Sweepstakes Trophy—
Trevose Horticultural Society
PHS Gardeners Sweepstakes Trophy
—Louis S. Heins
PHS Arrangement Sweepstakes Trophy—Mrs. James Weir
PHS Trophies to Outstanding Exhibits—
Men's Garden Club of Delaware Valley
Bromeliophiles of Greater Philadelphia
Philadelphia Cactus and Succulent Society
Meadowbrook Farm
Loren Young Johnson Family
W. Atlee Burpee Company
National Council Award of Horticultural Excellence—
Mrs. John S. Magill
National Council Awards of Horticultural Merit—
Mrs. John S. Magill
W. H. Dyre
Erich F. Meitzner

Presented at Other Flower Shows

The Flower Show Medal of the Pennsylvania Horticultural Society to the exhibit that best stimulates the use of flowering plants in or around the home presented to

Longfellow Elementary School of Chicago at Chicago Flower & Garden Show

The Women's Exhibition

Committee of the Massachusetts Horticultural Society for "400 years of American Gardens" created by eight Massachusetts Garden Clubs

Pennsylvania Horticultural Society Gold Medal Certificate to American Daffodil Society Convention Show for the best collection of five blooms registered after January 1, 1970.

Awards to PHS

The American Association of Botanical Gardens and Arboreta Award of Merit to PHS in recognition of "its many bicentennial projects for the public good through horticulture."



phs bicentennial projects

One of the original goals of the founders of the Pennsylvania Horticultural Society 149 years ago was to interest people in plants and gardening, "to inspire a taste for one of the most rational and pleasing amusements of man; and to facilitate the means of cultivating that taste." Each of the bicentennial projects was planned with that goal in mind: education, conservation, and recreation. The results will reach into the next century (10,000 Trees), across the nation (the film and national plant society meetings), into the academies and institutions (symposiums) and to the dedicated gardener as well as the tourist with the potential for caring (exhibit). Many members of the Society were involved in the planning and execution of these projects over the last several years.

From Seed to Flower: Philadelphia 1681-1876 A Horticultural Point of View

The exhibit, assembled and staged by the exhibits and library committees, documents Philadelphia's horticultural greatness, chronicled in the late eighteenth and early nineteenth centuries. Thirty-eight major books written, published and used by Philadelphians during that era were assembled, and a major catalogue, the first of its kind, brought together in one place the story of the growth of horticulture in Philadelphia. A handsome staging by the Society's exhibits committee displayed the color plates, title pages or other sections of the books as well as artifacts, charts, models, maps, plants and other memorabilia.

The exhibit and the catalogue were a three year project of the two committees and PHS staff. Consultants for the project were Professor Joseph Ewan, foremost botanical historian in America, and Emily Read Cheston, emeritus member of the library committee, widely respected for her horticultural knowledge and wisdom.

Many of Philadelphia's cultural and historic organizations worked with the Society to prepare the exhibit: The American Philosophical Society, the Library Company of Philadelphia, The Free Library of Philadelphia, the John Bartram Society and Wyck.

The exhibit will be open seven days a week and special guides have been hired to explain the exhibits to visitors. We believe the large number of tourists that have already stopped by took away a profound appreciation of Philadelphia's role in the international horticultural network.

10,000 Trees

Committee

C. Stuart Brown

Chair

Mrs. John W. Appel

Mrs. Raul Betancourt, Jr.

Frederic W. Clark

Nancy Clark

Lawrence Formica

Mrs. Eugene G. Grace

Mrs. Adolphus Lewis, Sr.

Mrs. David Linforth

John J. Morley

Mrs. Henry Disston

Henry H. Reichner, Jr.

Mrs. Richard T. Saler

Mrs. Walter Smedley

Bradshaw Snipes

Kurt A. Solmssen

continued

The exhibits committee at work before the opening.



phs bicentennial projects continued

John E. Strong
Mrs. Morris W. Stroud, 3rd

By the end of the program's third year, 8,000 trees were planted in 31 parks.

Three brochures have been prepared and printed, the two most recent ones including the names of major donors and memorial groves. The names of people who contributed \$10 or more are recorded in a record book. Major donors' names are on a permanent plaque in Memorial Hall.

Plant Society Meetings

In 1973, PHS issued invitations to many national plant and garden societies to hold their annual meetings in our city during the bicentennial year. Eleven accepted and PHS co-sponsored their meetings and entertained them in the Society's headquarters. Societies convening in Philadelphia during the period covered by this report were:

American Association of Botanical Gardens and Arboreta
American Orchid Society
American Daffodil Society
Council on Botanical and Horticultural Libraries

In anticipation of additional national meetings in which the Society will render service and provide entertainment, staff and committees spent time arranging for meetings of the following groups:

American Bonsai Society
American Horticultural Society
Holly Society of America
Indoor Light Gardening Society of America
Men's Garden Club of America
National Council for Therapy & Rehabilitation through Horticulture
North American Lily Society

1976 Symposia

America's Garden Legacy: A Taste for Pleasure

Committee

Richard W. Lighty
Chair

Elizabeth Chew Bennett
Julia F. Davis
Barbara H. Emerson
Mrs. H. Rowland Timms
L. Wilbur Zimmerman

A series of seven lectures have been designed to give a broad history of amenity horticulture in the United States, and particularly in the Philadelphia area.

The committee completed the planning of the series and enjoyed the first three before the end of this reporting period:

I The Philadelphia Heritage: Plants and People

Charles Hess speaking at Bartram's Gardens.



Winterthur Gardens, Winterthur,
Delaware
Speaker: Joseph Ewan, Professor
of Botany, Tulane University

II Sharing the Wealth: American
Plants in the English Landscape
The Arthur Hoyt Scott Horticultural
Foundation, Swarthmore
College, Swarthmore, Pa.
Speaker: Diane Kostial McGuire,
landscape architect, founder of
the Radcliffe Seminars in
Landscape and Environmental
Design, landscape architect
to Harvard University and
Wellesley College.

III Science Enters the Garden
Bartram's Gardens, Philadelphia,
Pa.
Speaker: Charles Hess, Dean of
the College of Agriculture &
Environmental Sciences at the
University of California in Davis.

The titles and location of the
balance of the series are as follows:

A Matter of Taste; Garden Arts &
Vogues—Fairmount Park,
Philadelphia
The Houses and Tools of
Horticulture—Chanticleer,
Wayne, Pa.
The Organizations of Horticulture
—Independence National
Historical Park
The Gardens They Made—Morris
Arboretum, Chestnut Hill, Pa.

PHS Film

Our bicentennial film, "How Long
is Always—A Story of Trees" won the
American Horticultural Society Award
of Excellence. We showed the film
twice a day through June and planned
to do so throughout the rest of the
summer. Two prints were given to
the School District of Philadelphia
Audio Visual Education and one to
the Superintendent of Schools, the
Archdiocese of Philadelphia.





contributions/preview dinner



Decisions about suppliers, costs, decor, menus, seating and the logistics of the Preview Dinner are made by the hardworking committee throughout the year.

Major Contributors

Throughout the year people are generous to PHS; they give time, books, plants and other things of material value.

Because we are limited by space, we cannot acknowledge each gift; we have listed here contributions in excess of \$100.

The Arcadia Foundation

Mr. & Mrs. Lloyd Balderston

Mr. & Mrs. William Balderston

Ernesta D. Ballard

Mrs. Victor R. Bieber

Mrs. Elizabeth Billingslea

Edward Breuniger

Linda C. Corson

Mr. & Mrs. James Eiseman

Mrs. Herman W. Fischer

Mr. & Mrs. W. F. Fischer, Jr.

Mr. & Mrs. Edward L. Forstall

Mr. & Mrs. Herbert P. Haley

Mr. & Mrs. Richard Heilman

Mr. & Mrs. Barton H. Hunter

Mr. & Mrs. Charles L. Johnson

Dr. & Mrs. Edward L. Lame

Mr. & Mrs. John H. Lippincott

Mrs. Arthur Littleton

Katharine Matthews

Anna McCormack

Bee McCormack

Mrs. John McK. Mitchell

Mr. & Mrs. Elliston P. Morris

Mrs. W. A. Pendleton

Friends of the Powel House

Quaker Chemical Foundation

Mrs. Arthur S. Roberts

membership

Mrs. Wharton Sinkler
Mrs. J. R. Speed
Mrs. George O. Spencer
Mrs. Lewis M. Stevens
Mr. & Mrs. Raymond A. Townley
The Warwick Foundation
Mr. & Mrs. Harold Wetherbee
Mrs. E. A. Whiting
Mrs. John G. Williams
Eleanor M. Winter
Mr. & Mrs. John Wood, 2nd

Bequests

Betty H. Bancroft

1976 Flower & Garden Show Preview Dinner, March 6

The 1,850 members and guests who attended the Preview of the 1976 Philadelphia Flower & Garden Show and the dinner that followed, contributed substantially to the support of important horticultural projects including community gardens, the use of the Gardenmobile and training Philadelphia school system teachers.

Mrs. James F. Bodine
Chair
Mrs. Edward E. Cullen, 3rd
Co-Chair
Elizabeth C. Bennett
Mrs. John K. Binswanger
Mrs. John A. Brown
Morris R. Brownell, Jr.
Mrs. Morris R. Brownell, Jr.
William C. Burleigh
George R. Clark
Mrs. George R. Clark

Mrs. Franklin d'Olier, Jr.
Mrs. George W. Edwards, Jr.
Mrs. Thomas H. Ginley
Thorp Van D. Goodfellow
Mrs. Thorp Van D. Goodfellow
Mrs. Eugene G. Grace
Mrs. Bruce H. Greenfield
Quita W. Horan
Mrs. Horace C. Jones
Mrs. Henry B. King
Daniel M. Layman
Mrs. Nelson J. Leidner
Mrs. Charles H. Norris, Jr.
Mrs. Andrew W. Porter, Jr.
Mrs. Alfred W. Putnam
Mrs. Paul Rosenbaum
Mrs. Geoffrey Stengel
Mrs. Leon C. Sunstein, Jr.
Mrs. John Hoover Thacher
Mrs. George R. Wallis
Mrs. W. Cooper Willits

Membership

Membership June, 1975—5531
Membership June, 1976—5804

The names and address of all current members are on file at PHS headquarters. Of the total members, 166 were contributing, 76 sustaining, 1,581 family, 571 life and 82 student members; the remainder are annual members.

New Life Members
J. Barrington Bates
James E. Bates
Mrs. James E. Bates
Willa Laurens Bates



financial report of the pennsylvania horticultural

Treasurer's comments:

In presenting the financial statements for 1976 (and comparative statements for 1975), I would like to point out one item of great significance for the Society and its members. That is the increase in the amount transferred to Special Projects and the 150th Anniversary Fund (\$125,000 in 1976 against \$25,000 in 1975) and the growth in the total set aside for those purposes as a liability on the balance sheet (\$320,000 in 1976 against \$195,000 in 1975).

These entries reflect a decision by the Council to use the money for special projects rather than add it to endowment. Because of this decision, the Society can plan, undertake and fund programs extending over several years with the assurance that money will be available to meet commitments regardless of the inevitable ups and downs in year-to-year revenues and expenses.

Respectfully
Alan Crawford, Jr.
Treasurer

Report on Examinations Years Ended June 30, 1976 and 1975

The Council of The Pennsylvania Horticultural Society
Philadelphia, Pennsylvania

We have examined the balance sheet of The Pennsylvania Horticultural Society at June 30, 1976 and 1975, and the related statements of Principal and Operating Fund revenue and expenses for the years then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

The financial statements are prepared on a modified cash basis, in that items of revenue and expenses (except for depreciation) are recorded as received and paid. Preparation of the financial statements on the accrual basis would require that a deferred credit of approximately \$45,000 and \$42,000 for June 30, 1976 and 1975, respectively, for membership dues paid in advance be shown on the balance sheet.

In our opinion, such financial statements present fairly the financial position of The Pennsylvania Horticultural Society at June 30, 1976 and 1975 and the Operating Fund revenue and expenses and changes in Principal for the years then ended, on the basis indicated in the preceding paragraph, applied on a consistent basis.

Main Lafrentz & Co.
Certified Public Accountants
Philadelphia, Pennsylvania
August 2, 1976

Society

Balance Sheet June 30, 1976 and 1975

| Assets | 1976 | | | 1975* | |
|--|------------------|------------------|----------------|------------------|------------------|
| | Operating Fund | Endowment Funds | | Total | Total |
| | | Unrestricted | Restricted | | |
| Cash (savings accounts 1976 \$227,035 and 1975 \$126,131) | \$236,002 | \$ 71 | \$5,354 | \$241,427 | \$161,497 |
| Marketable securities (market value 1976 \$617,304 and 1975 \$570,036) | 84,896 | 504,085 | | 588,981 | 585,148 |
| Furniture, equipment and improvements | 110,920 | | | 110,920 | 106,443 |
| Accumulated depreciation and amortization | 81,991 | | | 81,991 | 76,851 |
| | 28,929 | | | 28,929 | 29,592 |
| Books and portraits | 26,909 | | | 26,909 | 26,909 |
| | <u>\$376,736</u> | <u>\$504,156</u> | <u>\$5,354</u> | <u>\$886,246</u> | <u>\$803,146</u> |
| Liabilities | | | | | |
| Sales tax payable | \$ 64 | | | \$ 64 | \$ 11 |
| Special Fund—"10,000 Trees" | 18,623 | | | 18,623 | 49,288 |
| Special Projects and 150th Anniversary Fund | 320,000 | | | 320,000 | 195,000 |
| Principal balance | 38,049 | <u>\$504,156</u> | <u>\$5,354</u> | <u>547,559</u> | <u>558,847</u> |
| | <u>\$376,736</u> | <u>\$504,156</u> | <u>\$5,354</u> | <u>\$886,246</u> | <u>\$803,146</u> |

*Restated to eliminate Pension Fund, see related note.

The accompanying notes are an integral part of these financial statements.

Statement of Principal for the Years Ended June 30, 1976 and 1975

| | 1976 | | | 1975 | |
|--|------------------|------------------|----------------|----------------|----------------|
| | Operating Fund | Endowment Funds | | Total | Total |
| | | Unrestricted | Restricted | | |
| Balance, beginning of year | \$ 76,925 | \$476,568 | \$5,354 | \$558,847 | \$599,346 |
| Excess of Operating Fund revenue over expenses | 86,124 | | | 86,124 | 2,025 |
| Transfer to Special Projects and 150th Anniversary Fund | (125,000) | | | (125,000) | (25,000) |
| Unrestricted contributions | | 41,163 | | 41,163 | 16,575 |
| Loss on sale of investments | | (15,675) | | (15,675) | (36,399) |
| Life membership dues | | 2,100 | | 2,100 | 2,300 |
| Balance, end of year | <u>\$ 38,049</u> | <u>\$504,156</u> | <u>\$5,354</u> | <u>547,559</u> | <u>558,847</u> |

The accompanying notes are an integral part of these financial statements.

continued

Statement of Operating Fund Revenue and Expenses for the Years Ended June 30, 1976 and 1975

| | 1976 | 1975* |
|--|------------------|-----------------|
| Revenue | | |
| Membership dues | \$ 89,914 | \$ 83,661 |
| Invested funds and savings accounts | 32,822 | 33,995 |
| Schaffer Trust | 14,086 | 16,237 |
| Designated contributions | 29,734 | 15,820 |
| Flower and Garden Show | 693,067 | 533,621 |
| Preview Dinner | 119,390 | 94,777 |
| Fees and sales | 30,188 | 35,990 |
| Membership and other activities | 24,935 | 10,967 |
| | <u>1,034,136</u> | <u>825,068</u> |
| Expenses | | |
| Salaries | 210,324 | 193,184 |
| Other employee expenses | 53,137 | 65,200 |
| Building maintenance and utilities | 20,571 | 17,398 |
| Depreciation and amortization | 5,140 | 7,182 |
| Administrative supplies and expense | 42,766 | 36,230 |
| | <u>331,938</u> | <u>319,194</u> |
| Less allocation of overhead to Flower and Garden Show | 114,075 | 99,232 |
| | <u>217,863</u> | <u>219,962</u> |
| Publications | 57,201 | 57,466 |
| Flower and Garden Show, including allocation of overhead | 459,795 | 390,738 |
| Preview Dinner | 40,344 | 35,721 |
| Library and educational programs | 15,493 | 10,472 |
| Membership and other activities | 56,963 | 35,006 |
| Bicentennial projects | 71,769 | 70,191 |
| Community service projects | 28,584 | 3,487 |
| | <u>948,012</u> | <u>823,043</u> |
| Excess of revenue over expenses | <u>\$ 86,124</u> | <u>\$ 2,025</u> |

*Restated to conform to current presentation.

The accompanying notes are an integral part of these financial statements.

The Pennsylvania Horticultural Society Notes to Financial Statements

Significant Accounting Policies

The financial statements are prepared on a modified cash basis. Marketable securities, furniture, equipment and improvements are carried at cost. Rare books and portraits are carried at 1971 ledger values, and subsequent additions to books and portraits have been charged to expense.

Depreciation of furniture and equipment is computed on the straight-line method over the estimated useful lives which range

from five to ten years. Improvements to buildings are amortized over the term of the building occupancy agreement.

Life membership dues and unrestricted contributions are added to the Unrestricted Endowment Fund, which is a Board-designated fund without restriction on principal or income.

Investments

Operating Fund assets include securities segregated to provide a funding of the Special Projects and 150th Anniversary Fund.

In addition, the Society is the income beneficiary of a trust, under

deed of Elizabeth Schaffer, comprised of securities with a market value of \$311,487 and \$300,466 at June 30, 1976 and 1975, respectively.

Special Fund—“10,000 Trees”

Contributions to the Special Fund—“10,000 Trees”, an ongoing campaign to raise funds for the planting of trees in Philadelphia parks, administered by the Society, amounted to \$75,008 and \$83,134 in the years ended June 30, 1976 and 1975, respectively. The sum of \$107,234 was expended for tree planting in 1976 and \$60,440 in 1975. The balance of the Fund, \$18,623 and \$49,288, at June 30, 1976 and 1975, respectively, was deposited in a savings account, the interest on which was added to the Fund.

Pension Plan

The Society has a non-contributory pension plan covering substantially all full-time employees. The Plan has been amended to conform to the Employee Retirement Income Security Act of 1974.

In July 1975, the assets of the Fund, formerly included on the Society's balance sheet, were transferred to a trustee account with a bank. So that the June 30, 1975 balance sheet may be comparable to that at June 30, 1976, the 1975 figures have been restated to eliminate the Pension Fund, which at that date amounted to \$62,950.

Pension expense under the Plan was \$20,000 in 1976 and \$39,750 in 1975. Contributions to the Fund in future years must meet required funding standards. Pending an actuarial study, the amounts of such contributions cannot be determined.

Building Agreement

The Society occupies facilities in Independence National Historical Park. The provisions of the agreement

with the Department of Interior require that the Society assume responsibility for the routine operation, maintenance, and minor repairs to the interior of the building, the garden area and all related machinery and equipment. The Society is required to deposit \$100 per month in a fund for major repairs and replacements to buildings, equipment and grounds. The agreement terminates in 1983 and is renewable at the option of the Federal Government.

Special Projects and 150th Anniversary Fund

During June of 1976, the Executive Council of the Society changed the name of the “Planned Public Projects and Losses Reserve Fund” to the “Special Projects and 150th Anniversary Fund.” The amount of \$100,000 has been authorized to be spent on horticultural advancement in honor of the Society's 150th anniversary. Expenditures, which will not take place until the 1976-1977 fiscal year, will be charged against the Special Projects and 150th Anniversary Fund.

Agreement with the Neighborhood Garden Association

For one year, starting March 1, 1976, the Neighborhood Garden Association (Association) pays the Society \$2,000 on a quarterly basis in consideration for assuming the responsibilities for execution of the “Garden Block Program.” This program includes the training of personnel, maintaining relationships with block residents, visits, and maintaining accurate records. The Society assumes all costs and expenses in the implementation of the program. In addition, for the term of the contract, two members of the Association's Board are voting members of the Society's Community Activities Committee, and two members of the Society's Council serve as voting members of the Association's Board.



other activities

Miscellany

From July 75 to June 76 43,000 people visited Society headquarters; half that number came between April and June after the opening of the Bicentennial celebration. PHS is fortunate to be in the midst of Independence National Historical Park, which drew a large number of tourists in the spring of 1976.

In addition to the free plant clinics, our horticultural staff continued to answer hundreds of phone and letter inquiries about horticultural problems.

Organizations Meeting at PHS Once or More During the Year

American Association of Botanical Gardens and Arboreta
American Hemerocallis Society
American Institute of Architects
Bromeliophiles of Greater Philadelphia
City Department of Recreation, Neighborhood Park Program
Council on Botanical and Horticultural Libraries
Delaware Valley Fern Society
Earth Congress
Evergreens Garden Club
Greater Philadelphia Cultural Alliance
Liberty Bell Chapter, American Gloxinia and Gesneriad Society

The Flower & Garden Show exhibitors gather for an evening meeting of fun and ideas at the home of William MacDowell, who chaired the Show.



Middle Atlantic Regional Lily Group,
North American Lily Society
National Council on Therapy and
Rehabilitation through
Horticulture, Annual Meeting
Committee
Neighborhood Garden Association
Northwestern Region, American
Orchid Society
Cooperative Extension Service,
Pennsylvania State University
Pennsylvania Bonsai Society
Philadelphia Chapter, American
Rhododendron Society
Philadelphia Chapter, American
Rose Society
Philadelphia Chapter, Indoor Light
Gardening Society
Philadelphia Committee, Garden
Club of America

Philadelphia Convention and
Visitors Bureau—Guides
Orientation
Society of American Archivists
Toronto Civic Garden Center

**Staff members Attended or
Participated in Meetings of
the Following Organizations**

Advisory Committee—Horticultural
curriculum for Abraham Lincoln
High School
American Association of Botanical
Gardens and Arboreta
American Bonsai Society
American Horticultural Society
*John Bartram Association
Conservation Fair, Wissahickon
Valley Watershed Association



other activities

continued

Delaware Valley Chapter, American Rock Garden Society
Delaware Valley Regional Planning Commission, Year 2000 Committees
*Earth Congress
4-H Development Council
Friends of Rittenhouse Square
*Garden Writers Association of America
Gardens of Greater Olney
Governor's Anti-inflation Annual Dinner
*Greater Philadelphia Cultural Alliance
International Plant Propagator's Society
International Shade Tree Symposium
Kingscott Associates, Inc.
*National Association of Public Exposition Managers
*National Council for Therapy and Rehabilitation Through Horticulture
*Neighborhood Garden Association
North American Lily Society, Convention Committee
Pennsylvania Bonsai Society
Pennsylvania Environmental Council
Pennsylvania Nurserymen's Association, Inc., Eastern Region
Philadelphia Chapter, American Rhododendron Society
Philadelphia Chapter, Indoor Light Gardening Society of America
*Philadelphia County Extension Service, Executive Committee
Philadelphia Public Relations Association
Society of Professional Journalists, Sigma Delta Chi
*Women in Communications, Inc.

*Served on Governing Body.

PHS Staff

Charlotte L. Archer
Members Activities Coordinator
Suzanne M. Block
Secretary
J. Blaine Bonham, Jr.
Community Gardening Programs Director
Jean Byrne
Editor
Grace M. Cole
Membership Secretary
Denise Durinzi
Secretary
Patricia M. Durinzi
Administrative Assistant
William F. Herbert
Bookkeeper
F. Evelyn Hett
Flower Show Secretary
Benjamin Johnson
Custodian
Carol V. Lindemann
Secretary
Edward L. Lindemann
Horticulturist
Valerie S. Martin
Community Activities Field Representative
James P. McCarvill
Flower & Garden Show Manager
Julia L. Morris
Horticultural Librarian
Marie Rodia
Receptionist
Carol Sclafani
Field Horticulturist
Jane Talarico
Library Assistant
Theodora Welgoss
Bicentennial Projects Director
Honora Wesley-Burke
Book Restorer
Mary Williams
Housekeeper





